



**Title:** Sports Marketing Internship

**Reports to:** Director of Promotions & Sponsorship Services

**Overview:**

The Greensboro Grasshoppers, the High-A affiliate of the Pittsburgh Pirates, are seeking an enthusiastic and dedicated Sports Marketing Intern for the 2025 season. This role offers hands-on experience where you'll assist with managing in-game promotions and supporting sponsor relationships. The position also provides exposure to various areas of the organization, including ticket operations, group sales, and merchandise, allowing you to gain a well-rounded understanding of the business of sports.

**Key Responsibilities:**

- Set up and break down equipment and supplies for on-field promotions.
- Manage the inventory of promotional materials, coupons, and equipment.
- Organize and register participants for on-field promotions.
- Assist with the execution of on-field promotions and help develop creative concepts for theme nights and events.
- Assist in managing game presentation assets.
- Coordinate scheduling and confirmations for National Anthem performers.
- Represent the Grasshoppers at community events, including mascot and player appearances.
- Assist with sponsor activations and ensure sponsor obligations are fulfilled during games.
- Contribute to the planning and execution of special events, including fan appreciation days, charity nights, and themed game days.
- Support fan engagement strategies to improve the overall game day experience.
- Monitor fan feedback and recommend improvements to promotional activities.
- Gain experience in ticket operations by assisting with managing ticket packages, group outings, and handling customer inquiries.
- Work collaboratively across all departments to provide fun, affordable family entertainment.
- Adhere to the guidelines outlined in the Greensboro Baseball LLC Employee Handbook.

**Qualifications:**

- Willingness to work long hours in a fast-paced and dynamic environment.
- Positive attitude and patience when interacting with fans.

408 Bellemeade Street • Greensboro, North Carolina 27401  
336.268.2255 (phone) 336.273.7350 (fax)  
[www.gsohoppers.com](http://www.gsohoppers.com)



- Strong initiative and the ability to work effectively within a team.
- Capable of managing game-day staff and handling cash/credit transactions.
- Ability to multitask and adapt to shifting priorities.
- Strong organizational skills and attention to detail.
- Passion for delivering excellent customer service, with a focus on fun and accountability.

Join our team and be a part of creating unforgettable game day experiences!

**How to Apply:**

Submit your resume and cover letter to Stephen Johnson at [Stephen@gsophoppers.com](mailto:Stephen@gsophoppers.com) if interested.