

# MARKETING PARTNERSHIP OPPORTUNITIES



*Join Our Championship Team!*





# MINOR LEAGUE BASEBALL



**Somerset Patriots Baseball Club**  
**TD Bank Ballpark**  
**1 Patriots Park, Bridgewater, NJ 08807**



**The Somerset Patriots create a place for family, friends and the community to safely come together at a beautiful ballpark.**

**We help deliver memorable experiences, steeped in the tradition of baseball and enhanced by the world-class brand power of the New York Yankees**

- **Partner with the Somerset Patriots and the New York Yankees organizations to help you stand out**
- **Reach business and family decision makers**
- **Show your community involvement**
- **Merge the success of your organization with our team's**
- **Be a valuable part of our team**

## **Who Are Somerset Patriots Fans?**

### **Reside/Work**

*(Distance from ballpark)*

≤ 35 miles	75%
≥ 36 miles	25%

### **Sex**

Male	51%
Female	49%

### **Age (18+)**

18-24	13%
25-34	23%
35-44	27%
45-54	21%
55-64	11%
65+	5%

### **Marital Status**

Married	75.1%
Single:	24.9%

### **Household Size**

3+ People	61.6%
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### **Household Income**

\$75K - \$200K	71.3%
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### **Education Level**

College+	78.7%
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**4.7/5 CUSTOMER REVIEWS**







# ABOUT THE PATRIOTS



## New York Yankees Double-A Affiliate

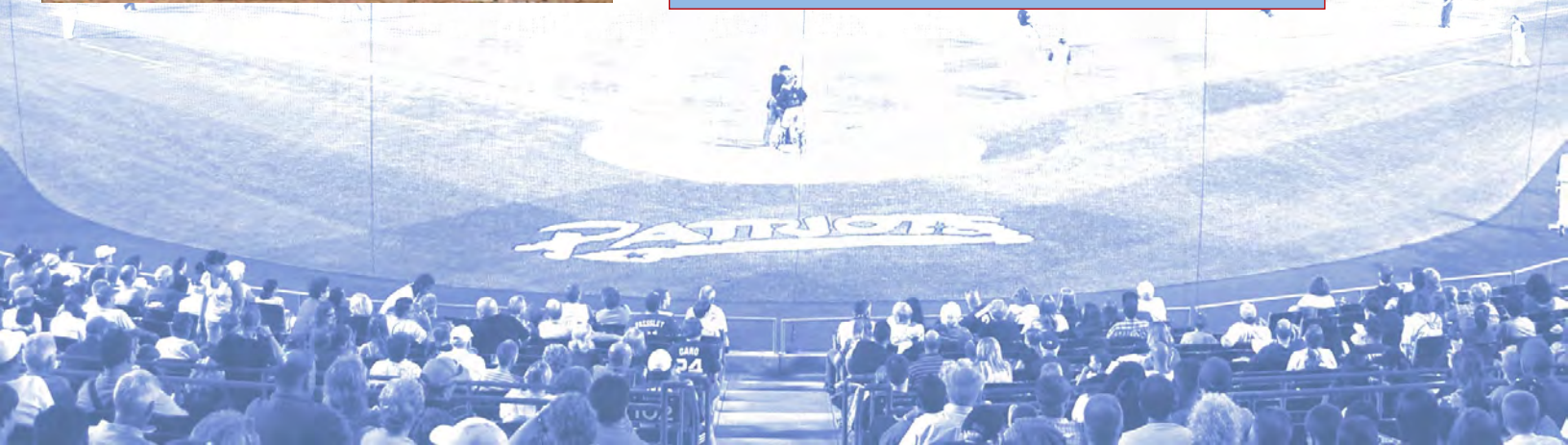
The Somerset Patriots develop today's top minor league talent into the pinstriped superstars of tomorrow for MLB's winningest team.

The Patriots compete in the Double-A Eastern League and play their home games at TD Bank Ballpark in Bridgewater, NJ, where fans of all ages and levels of baseball fandom get to enjoy the unique experience that is minor league baseball.



### 2022 Season Highlights

- 2022 Eastern League Champions
- Clinched the championship on a no-hitter in the deciding Game 3
- Welcomed 363,585 total fans, 5,241 fans per game, and had 21 sell outs (above 6,000) during the 2022 season
- 15 of the Yankees top 30 prospects came through Somerset, including No.1 ranked prospect and Somerset County resident, SS Anthony Volpe
- Set new team records in home runs (205) and strikeouts (1,359)
- Led all of Double-A baseball in ERA (3.60, 3rd in MiLB), WHIP (1.17, 1st), BAA (.218, 1st), HR (205, T-3rd) and SB (205, 11th)
- Welcomed 11 MLB rehab assignments (10 players)
- 10 former Patriots made their MLB debuts during the 2022 season. Most notably Oswaldo Cabrera and SS Oswald Peraza





# BALLPARK SIGNAGE



## Outfield Billboards

Throughout the game, your company's image is seen by fans at the ballpark and watching anywhere. Outfield billboards are a great way for your business to display a message to a captive audience and show your support of the community.

**Standard (8' x 24'): \$14,500**

**Large- Vertical (16' x 24'): \$25,000**

**Large Horizontal (8' x 48'): \$25,000**



## Field Dasher Boards

Located in isolated areas at the field level just beyond each dugout, these highly visible signs can be seen clearly from either side of the crowd. These signs can expect to have even more visibility during television and/or live streaming broadcasts as batted balls head their way.

**2' x 16': \$10,000**

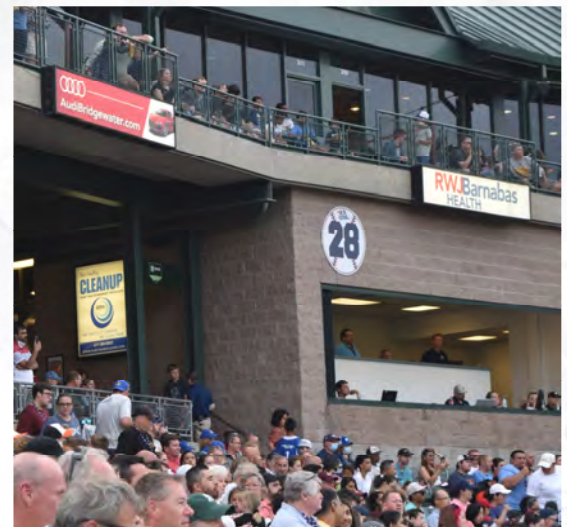
\*Includes a sign on the 1B & 3B side of the field



## Illuminated Suite Sign

Advertise on one of only ten premium signs of this type at the ballpark. These signs are located on the Suite façade and are visible from any seat in the ballpark.

**2' x 10': \$13,500**





# BALLPARK SIGNAGE

## Illuminated Concourse Sign

Your message will be seen on these strategically placed signs as fans walk around the ballpark. Locations include points of interest like the Team Store, concession stands, and restrooms.

**5' x 4': \$11,500**



## Program Booth

Located at each of the three entrances, a Program Booth sign is one of the first advertisements thousands of fans see on their way in for the game. The booths rotate among the entrances, giving each sign an equal amount of exposure. Includes a pre-game :1-second PA Announcement with logo on the scoreboard.

**4' x 4': \$4,000**



## Restroom Signage

Get exclusive exposure in a concourse restroom at the ballpark. These large signs can't be missed when fans visit the restrooms.

**Vanity Wall (2' x 20'): \$7,500**

**Entrance Sign (4' x 2'): \$3,500**

**Walk-In Sign (4' x 2'): \$3,500**



**\*Per Restroom (2 Men and 2 Women)**  
**Restrooms are located on the concourse.**





# ROUTE 287 DIGITAL



## Facing Northbound Traffic

- 18+ Weekly Impressions: 438,273
- Period (4 Week) Impressions: 1,753,092

## Facing Southbound Traffic

- 18+ Weekly Impressions: 305,625
- Period (4 Week) Impressions: 1,222,500

Traffic To And From:



This premier digital display serves as the gateway of Somerset County, reaching motorists traveling throughout New Jersey.

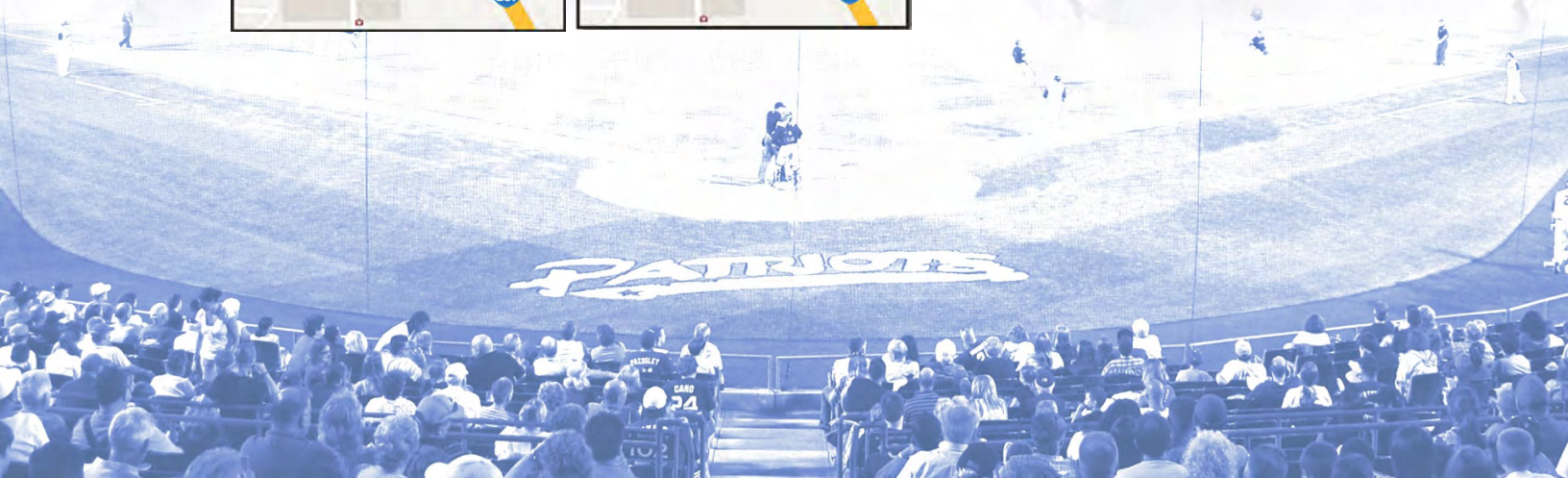
- Size: 20' x 50' LARGEST IN NEW JERSEY
- Media Type: Digital
- Location: Route 287, 3.8 Miles South of Exit 13
- Latitude: 40.560333/ Longitude: -74.550250
- Display Time: 24 Hours
- Notes: 8 Advertisers/ 8 Ad Rotation
- Frequency: :64 Loop



## Packages

1 Period (4 Weeks)....\$5,975....:64 Loop

1 Period (4 Weeks)....\$3,700....:128 Loop





# MAIN STREET DIGITAL



## Facing Eastbound Traffic

- **18+ Weekly Impressions: 19,774**
- **Period (4 Week) Impressions: 79,096**

## Facing Westbound Traffic

- **18+ Weekly Impressions: 23,885**
- **Period (4 Week) Impressions: 95,540**

Traffic To And From:



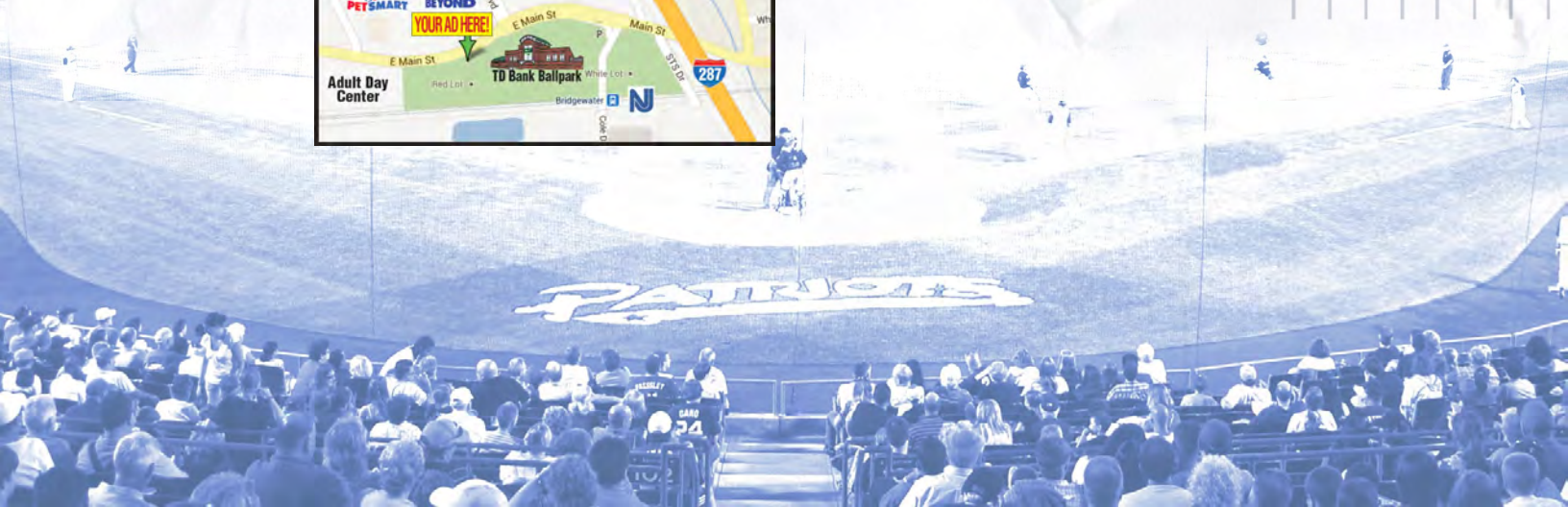
Your company will receive an ad on **both signs** that are highly visible at a popular gateway to shopping, dining, lodging, commuting, and entertainment in highly affluent Somerset County.

A perfect medium to capture Central New Jersey residents and run season promotions in real-time.

- Size: 10'6" X 36'
- Media Type: Digital
- Location: Main Street in Bridgewater by TD Bank Ballpark and Bridgewater Promenade
- Latitude: 40.560691/ Longitude: -74.555586
- Display Time: 18 Hours (6:00 am – 12:00 am)
- Flip: :08 Spot
- Frequency: :128, :192, or :256 Rotation

## Packages

**Home Run (1 Period)...\$4,000...:128 Loop**  
**Triple (1 Period).....\$2,600...:192 Loop**  
**Double (1 Period).....\$2,000...:256 Loop**





# SCOREBOARD



## Scoreboard

TD Bank Ballpark features a **BRAND NEW** state-of-the-art high-definition scoreboard.

Fans look repeatedly at the scoreboard throughout the game for the score, player information, game situations, live camera shots and entertaining video clips.

### Scoreboard Features:

- Sponsor of a specific game-long feature
- Options include line score, batter stats, pitcher stats/MPH, and lineup

**\$25,000**

### Inning Panel

- Half inning presented by a sponsor
- Your message displayed the entire half inning
- PA and full scoreboard takeover to start and end the half inning

**\$7,500**

### Premium Panel

- 2-minute rotation throughout the game
- Only two (2) sponsors per panel

**\$20,000**

### Matrix Panel

- :60-second spot
- Runs three (3) times per game

**\$4,000**







# GAME SPONSORSHIP

## Official Game Sponsor

Being a game sponsor will allow your business to “take control of the ballpark” by interacting with our fans and placing your personal stamp on an individual game. Sponsorship can be for a co-branded giveaway item, Fireworks, or entertainment acts.

### Game Sponsorship Includes:

- Naming rights to a single game
- Tickets to the game
- Concourse table and gate displays
- Ceremonial First Pitch
- Scoreboard commercials
- PA announcements
- Banner placements
- Exit flyer distribution
- Branding on app, e-mail, and website



### \$4,000 + Cost Of Promotional Item/Event

*Promotional items are ordered in quantities of 1,000- 2000*

### Promotional Support

Your business promoted by the Somerset Patriots on:

- Email Blast
- QR Code on all the seats linked to your business
- Website
- Mobile App
- Social Media
- Print material
- Upcoming Events Board





# PROMOTIONS

## On-Field Promotions

Among the many things that make minor league baseball fun are the in-game promotions. Fans are entertained between innings with on-field contests like the Dizzy Bat Race and Sparkee Dash. We can tailor a fun attention-grabbing promotion to showcase your business.

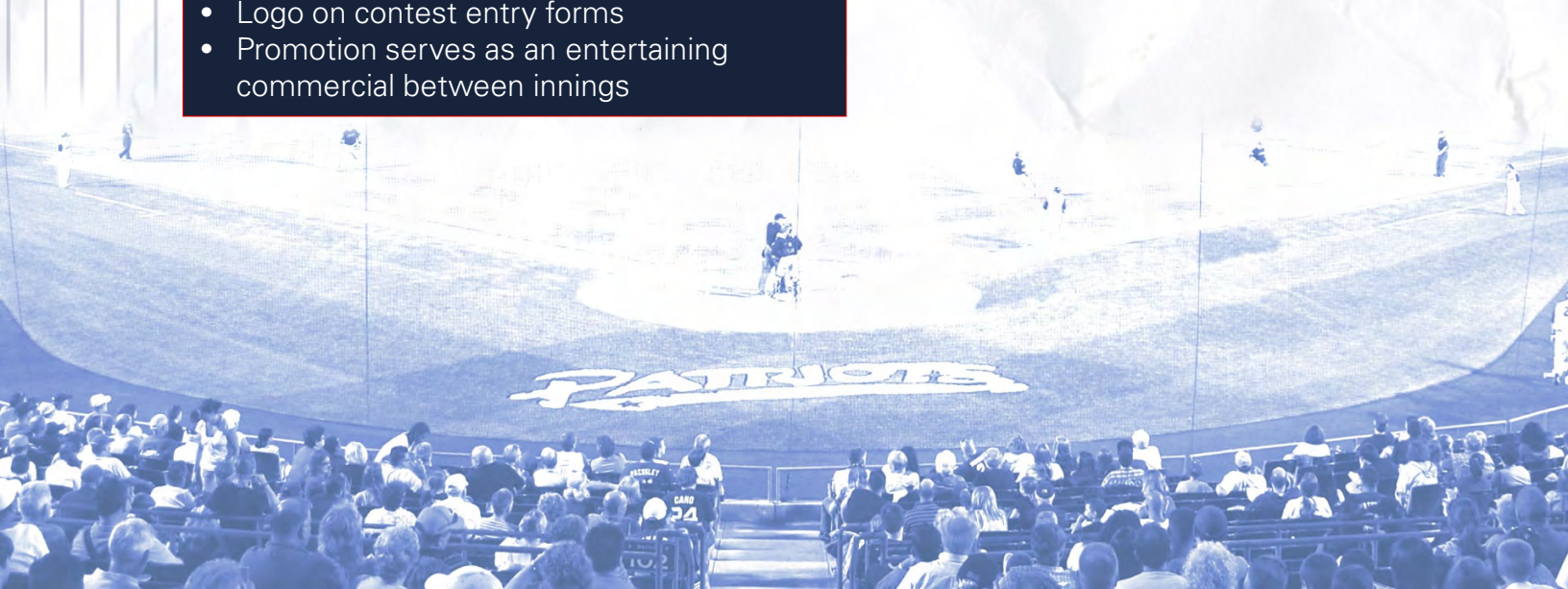
**Full Season: \$10,000**

**Half Season: \$6,000**

**Quarter Season: \$4,000**



- Logo on scoreboard
- PA announcement
- Opportunity to distribute prizes/coupons/offers
- Logo on contest entry forms
- Promotion serves as an entertaining commercial between innings







# SPECIAL SPONSORSHIPS

## PA Promotion

Capture the attention of fans as the game is happening. Examples include Double Plays, Play of the Game, Pitching Changes, etc.

**Full Season: \$8,000**

**Half Season: \$5,000**

**Quarter Season: \$3,500**

- Read in a specific situation during the game
- Logo display on the scoreboard
- PA tag as promotion happens

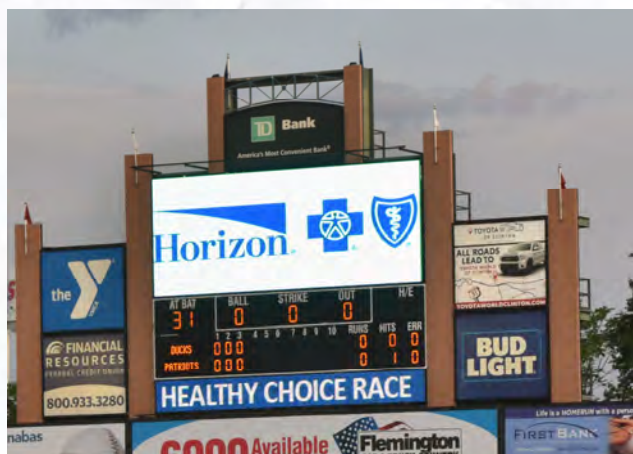
## Concourse Displays

Reach fans as they come out to the ballpark. Concourse Displays are a great way to distribute brochures, coupons or flyers, introduce a new product, create a sign-up for prize giveaways, and interact directly with fans.

**Cost Per Table Space Per Game: \$1,000**

Multiple game or space packages also available

- 6' Table
- Logo on scoreboard
- PA Read



## Gate Exit Sampling

Pass out products or coupons to fans as they exit the ballpark. Your staff will be able to set up outside the gates to promote your business.

**Cost Per Game.....\$1,000**

Multiple game packages also available

- Logo on scoreboard
- PA Read
- Up to 4 gates





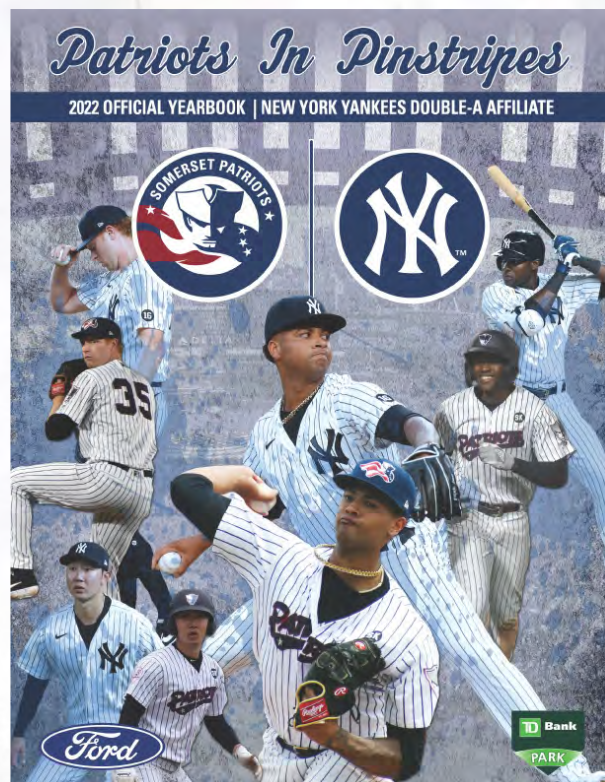
# PRINT ADVERTISING

## Commemorative Yearbook

Reach thousands of fans with an ad in the Yearbook. This high quality program is available at the entrance, suites, and used at community events all year. This souvenir piece is a favorite of fans for exclusive content and autograph collection.

All ads are full color.

**Back Cover (8.5" x 11"):** \$8,000  
**Inside Cover (8.5" x 11"):** \$7,000  
**Full Page (7.5" x 10"):** \$4,500  
**Half Page (7.5" x 5"):** \$3,500





# PRINT ADVERTISING

## Scorecard

Your ad is seen throughout the game by fans keeping score. In addition, the Scorecard is a souvenir for fans that keep it long-term to remember their experience at the ballpark.

**Back Cover (8.5" x 11"): \$6,000**

**Inside Banner (7.5" x 2.5"): \$4,000**

**Inside Screen (6" x 4.5"): \$3,000**

## LET'S COUNT ON EACH OTHER.

*Investing in our community*

**SOMERVILLE**  
100 West End Ave.  
Somerville, NJ 08876  
908.704.1188

**WARREN**  
344 Mt. Blvd.  
Warren, NJ 07059  
908.757.9444

**MANVILLE**  
401 North Main St.  
Manville, NJ 08835  
908.541.0404

**HILLSBOROUGH**  
401 US Hwy 108  
Hillsborough, NJ 08544  
908.287.4209

Fulton FORWARD®

**Fulton Bank**

1.800.FULTON.4 | fultonbank.com

Member FDIC



## Pocket Schedule

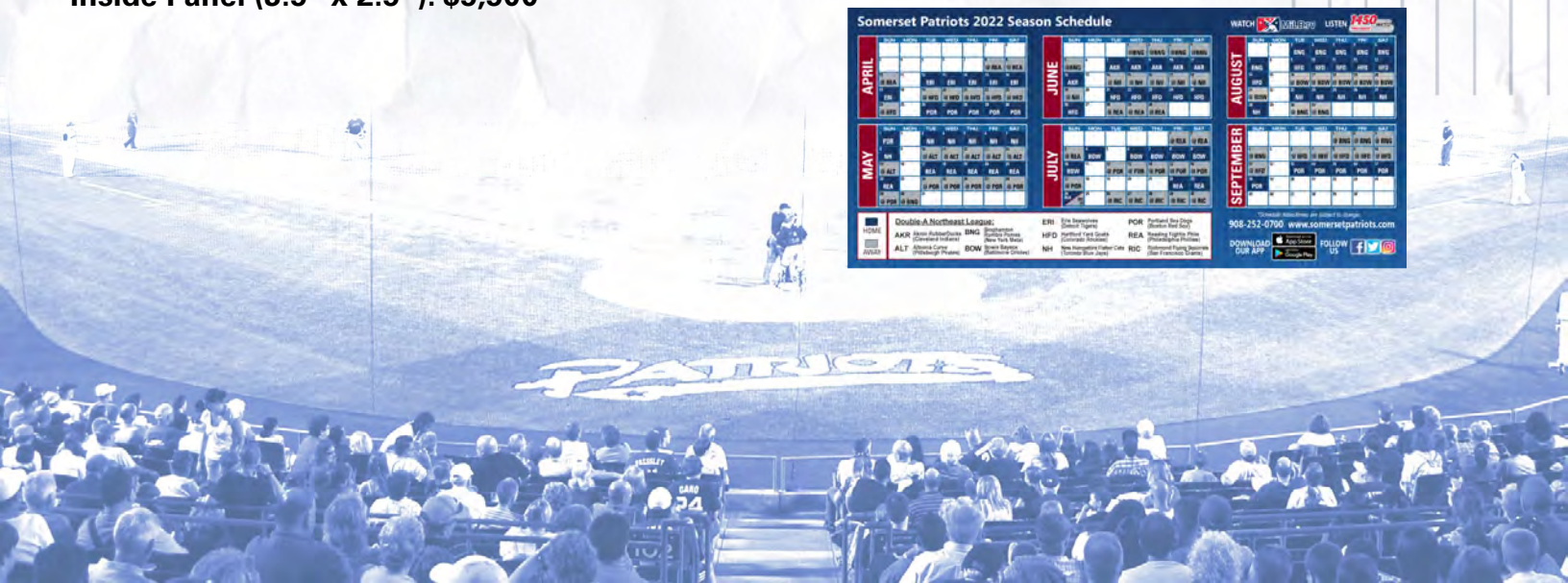
Put your ad on 200,000 Pocket Schedules. The attractive full color schedules are distributed throughout the ballpark and community to promote the season and your business.

**Back Panel (3.5" x 2.5"): \$8,000**

**Inside Panel (3.5" x 2.5"): \$5,500**



Somerset Patriots 2022 Season Schedule											
DATE	TIME	OPPONENT	TV	DATE	TIME	OPPONENT	TV	DATE	TIME	OPPONENT	TV
APRIL				JUNE				AUGUST			
APR 1	7:00 PM	at BIA	10 BIA	JUN 1	7:00 PM	at BIA	10 BIA	AUG 1	7:00 PM	at BIA	10 BIA
APR 2	7:00 PM	at BIA	10 BIA	JUN 2	7:00 PM	at BIA	10 BIA	AUG 2	7:00 PM	at BIA	10 BIA
APR 3	7:00 PM	at BIA	10 BIA	JUN 3	7:00 PM	at BIA	10 BIA	AUG 3	7:00 PM	at BIA	10 BIA
APR 4	7:00 PM	at BIA	10 BIA	JUN 4	7:00 PM	at BIA	10 BIA	AUG 4	7:00 PM	at BIA	10 BIA
APR 5	7:00 PM	at BIA	10 BIA	JUN 5	7:00 PM	at BIA	10 BIA	AUG 5	7:00 PM	at BIA	10 BIA
APR 6	7:00 PM	at BIA	10 BIA	JUN 6	7:00 PM	at BIA	10 BIA	AUG 6	7:00 PM	at BIA	10 BIA
APR 7	7:00 PM	at BIA	10 BIA	JUN 7	7:00 PM	at BIA	10 BIA	AUG 7	7:00 PM	at BIA	10 BIA
APR 8	7:00 PM	at BIA	10 BIA	JUN 8	7:00 PM	at BIA	10 BIA	AUG 8	7:00 PM	at BIA	10 BIA
APR 9	7:00 PM	at BIA	10 BIA	JUN 9	7:00 PM	at BIA	10 BIA	AUG 9	7:00 PM	at BIA	10 BIA
APR 10	7:00 PM	at BIA	10 BIA	JUN 10	7:00 PM	at BIA	10 BIA	AUG 10	7:00 PM	at BIA	10 BIA
APR 11	7:00 PM	at BIA	10 BIA	JUN 11	7:00 PM	at BIA	10 BIA	AUG 11	7:00 PM	at BIA	10 BIA
APR 12	7:00 PM	at BIA	10 BIA	JUN 12	7:00 PM	at BIA	10 BIA	AUG 12	7:00 PM	at BIA	10 BIA
APR 13	7:00 PM	at BIA	10 BIA	JUN 13	7:00 PM	at BIA	10 BIA	AUG 13	7:00 PM	at BIA	10 BIA
APR 14	7:00 PM	at BIA	10 BIA	JUN 14	7:00 PM	at BIA	10 BIA	AUG 14	7:00 PM	at BIA	10 BIA
APR 15	7:00 PM	at BIA	10 BIA	JUN 15	7:00 PM	at BIA	10 BIA	AUG 15	7:00 PM	at BIA	10 BIA
APR 16	7:00 PM	at BIA	10 BIA	JUN 16	7:00 PM	at BIA	10 BIA	AUG 16	7:00 PM	at BIA	10 BIA
APR 17	7:00 PM	at BIA	10 BIA	JUN 17	7:00 PM	at BIA	10 BIA	AUG 17	7:00 PM	at BIA	10 BIA
APR 18	7:00 PM	at BIA	10 BIA	JUN 18	7:00 PM	at BIA	10 BIA	AUG 18	7:00 PM	at BIA	10 BIA
APR 19	7:00 PM	at BIA	10 BIA	JUN 19	7:00 PM	at BIA	10 BIA	AUG 19	7:00 PM	at BIA	10 BIA
APR 20	7:00 PM	at BIA	10 BIA	JUN 20	7:00 PM	at BIA	10 BIA	AUG 20	7:00 PM	at BIA	10 BIA
APR 21	7:00 PM	at BIA	10 BIA	JUN 21	7:00 PM	at BIA	10 BIA	AUG 21	7:00 PM	at BIA	10 BIA
APR 22	7:00 PM	at BIA	10 BIA	JUN 22	7:00 PM	at BIA	10 BIA	AUG 22	7:00 PM	at BIA	10 BIA
APR 23	7:00 PM	at BIA	10 BIA	JUN 23	7:00 PM	at BIA	10 BIA	AUG 23	7:00 PM	at BIA	10 BIA
APR 24	7:00 PM	at BIA	10 BIA	JUN 24	7:00 PM	at BIA	10 BIA	AUG 24	7:00 PM	at BIA	10 BIA
APR 25	7:00 PM	at BIA	10 BIA	JUN 25	7:00 PM	at BIA	10 BIA	AUG 25	7:00 PM	at BIA	10 BIA
APR 26	7:00 PM	at BIA	10 BIA	JUN 26	7:00 PM	at BIA	10 BIA	AUG 26	7:00 PM	at BIA	10 BIA
APR 27	7:00 PM	at BIA	10 BIA	JUN 27	7:00 PM	at BIA	10 BIA	AUG 27	7:00 PM	at BIA	10 BIA
APR 28	7:00 PM	at BIA	10 BIA	JUN 28	7:00 PM	at BIA	10 BIA	AUG 28	7:00 PM	at BIA	10 BIA
APR 29	7:00 PM	at BIA	10 BIA	JUN 29	7:00 PM	at BIA	10 BIA	AUG 29	7:00 PM	at BIA	10 BIA
APR 30	7:00 PM	at BIA	10 BIA	JUN 30	7:00 PM	at BIA	10 BIA	AUG 30	7:00 PM	at BIA	10 BIA
APR 31	7:00 PM	at BIA	10 BIA	JUN 31	7:00 PM	at BIA	10 BIA	AUG 31	7:00 PM	at BIA	10 BIA





# SOCIAL MEDIA



The Patriots are very active on all Social Media platforms and rank among the top impressions numbers among all MiLB teams (according to MLB monthly reports).



39.8K



27.2K



27.4K

**FOLLOWERS: Over 94.4K (as of 11/22)**

2-Year Growth Of Platforms

Facebook 18.3%, Twitter 163%, Instagram 142%



## Tier 1 (Est. 1,000,000+ Impressions)

### Yankees/MLB related content

- Correspond with elite Impression totals
- Likely 5-10 posts per season
- Reach that spans far beyond our followers due to impact of household names.

### Daily content

- Correspond with elite impressions (aggregate)
- 138+ posts per season

Options include: Rehab Assignments, MLB Call-Ups, Lineups, and Final Score

**\$10,000**



## Tier 2 (Est. 100K-500K Impressions)

- Content that fans are highly likely to engage
- Posted less frequently, but perform well
- High variety of content: photos, videos, graphics, etc.
- Best viral potential among most content
- Timing of most of these posts are unplanned and completely dependent on team performance

Options include: Game recaps, Transactions, Player of the Week, Facebook game highlights, Player profile videos, and Facebook photo gallery.

**\$7,500**





# SOCIAL MEDIA

## Tier 3 (Est. 10K-100K Impressions)

- Most organic content
- Timing of posts dependent on player performance and news cycle
- Posted least frequently, but still high value depending on magnitude of the content

Options include: Pitcher/Batter spotlights, Game status updates, Team leaders, Player interview clips, Feature stories, Podcast, and Player birthdays.

**\$5,000**



## 2022 Results



### Facebook

- Content Impressions 8,533,379
- Total Interactions 102,878
- Avg Interactions per 1,000 fans 2.25
- Video Views 340,412
- Engagement Rate 7.51%
- Total Fans 39,930
- Total Growth 2,024



### Twitter

- Content Impressions 25,178,509 – 1<sup>st</sup> in all of MiLB
- Total Interactions 289,180 – 3<sup>rd</sup> in all of MiLB
- Avg Interactions per 1,000 fans 6.61 – 1<sup>st</sup> in all of MiLB
- Video Views 4,449,600 – 2<sup>nd</sup> in all of MiLB
- Engagement Rate .57% – 1<sup>st</sup> in all of MiLB
- Impressions Engagement Rate 4.25% – 1<sup>st</sup> in all of MiLB
- Total Followers 27,084 – 62<sup>nd</sup>....producing more with less
- Total Growth 5,514 – 6<sup>th</sup> in all of MiLB



### Instagram

- Content Impressions 4,191,092 – 7<sup>th</sup> in all of MiLB
- Total Interactions 234,693 – 10<sup>th</sup> in all of MiLB
- Avg Interactions per 1,000 fans 42.88 – 2<sup>nd</sup> in all of MiLB
- Video Views (including Reels) 605,875
- Engagement Rate 3.60% – 6<sup>th</sup> in all of MiLB
- Impressions Engagement Rate 1.4%
- Total Followers 27,330
- Total Growth 6,891 – 5<sup>th</sup> in all of MiLB

\*Out of 120 MiLB teams





# MEDIA NETWORK



## LIVE GAME BROADCASTS AND SOCIAL MEDIA ENGAGEMENT



All Somerset home games are live streamed on MiLB.TV. Advertisers will be able to reach fans of the team, as well as the fanbase of each MLB Double-A affiliate that visits TD Bank Ballpark.

The Patriots 2022 MiLB.tv Rankings:

**Average Viewers: 322.5**

1<sup>st</sup> overall out of 30 Double-A teams

**Total Unique Visitors: 5,571**

2<sup>nd</sup> overall out of 30 Double-A teams

**Daily Unique Visitors: 23,221**

1<sup>st</sup> overall out of 30 Double-A teams

### Live Broadcast Feature:

A mention partnered with a specific occurrence during the game broadcast.

- Includes a :5-:7 second tagline
- Examples include inning sponsor, home runs, time and temperature, and more.
- Also runs on FOX Sports New Jersey radio broadcast

**\$2,500**



**NEW JERSEY**  
93.5 FM / 1450 AM



The Patriots broadcast all games on FOX Sports New Jersey and online via the Patriots and station websites and apps. Marketing partners ads reach millions of potential listeners locally and around the world.

### Network Double Package:

- Two :30 second commercials per game or one :60 second commercial

**\$7,500**

### Network Single Package:

- One :30 commercial per game

**\$4,000**





# MOBILE APP

## Official Mobile App

The Patriots app is the must have item for every fan to follow the team. From game stats, to upcoming promotions, games and contests, push notifications, rewards and much more. Deliver your message on Patriots fans mobile devices, wherever they go.

## App Marketing

Seasonal Banner Ad

- Top of one specific performing page (ex. Roster, Team Page, Schedule)

OR

If/Then Push Notifications

- Game-related event throughout the season (ex. Game updates, Final score, Home runs)

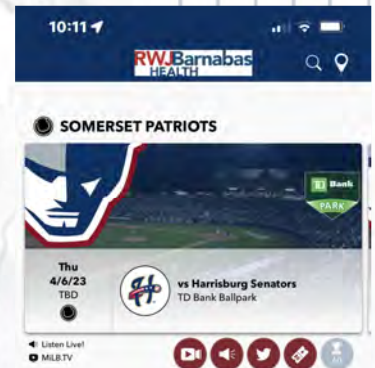
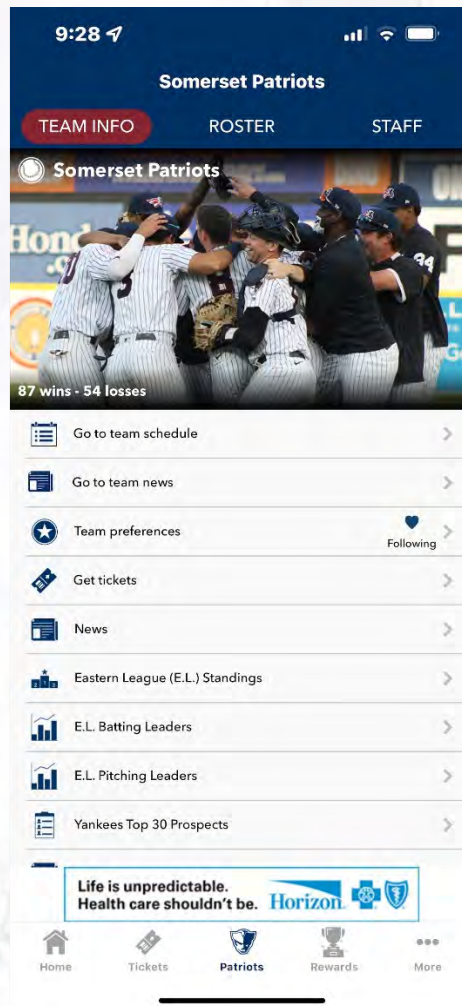
**\$2,500**

## Weekly Game Promotion

Sponsor a weekly promotion generating fan engagement and pushed out in several different ways.

- Promotions include Bingo, Pick 3, Passport, Risk-it
- Promoted through the app, social media, and QR codes at the ballpark
- Includes 3 concourse table dates to interact with fans at the ballpark

**\$10,000**





# EMAIL MARKETING

## E-Mail Marketing

The Patriots have an active following on our Email Blasts. Connect with our fanbase digitally, bringing them to your website and generating exposure for your business or organization.

**Total Contacts: 50,000**

**Open Rate: 39%**

## Title Sponsorship: Promo Eblasts

- Place a permanent banner on every Patriots Email Blast, linking to your website
- Estimated about 200 Email Blasts during the year

**\$15,000**

## Title Sponsorship: Game Day Eblast

- Place a banner on every Game Day Eblast, sent specifically to season ticket holders, group leaders and single game purchasers per game
- 69 Eblasts during the season

**\$7,500**

## 3-Blasts

- Place your banner on three (3) promotional Eblasts

**\$1,500**







# FAN COMPASS

**FanCompass gives the Patriots the ability to create contests for fans to engage with to collect data for future marketing and sales opportunities. These partnerships allow you to brand your business and collect leads during the campaign(s).**

## **Presenting Sponsor of FanCompass Page:**

- Logo and weblink on platform header
- Logo/branding throughout the page
- Sign-up page branding and opt-in question to serve quantifiable leads
- Completion page recognition and follow up e-mail options

**\$10,000**



**The Ultimate 2022 Somerset Patriots Giveaway Item**  
Enter To Win Contest

Receive all the giveaway items from the Somerset Patriots 2022 Season in this ultimate giveaway

2022 Schedule Magnet  
Reusable Bag  
Pins  
Veterans Day T-Shirt  
Bandana  
Beach Ball  
Copa Rocks  
COPA Drawing Bag  
Marvel T-Shirt  
Baseball  
Yogi Berra Day Bobblehead  
Garden State T-Shirt  
Collapsible Dog Bowl  
Mini Gals  
Distressed Cap  
Reusable Tote Bag  
Copa T-Shirt  
Lunch Cooler Bag  
Fidgety Cap  
Anthony Volpe Top Moments Card Strips  
Mystery Signed Baseball  
Rally Towel

Yes, I would like to be contacted about (check all that apply):  
☐ Season Ticket Packages  
☐ Group outings (Suite, BBQ, Party Deck, Diamond Club, Discounted Upper Box)  
☐ Birthdays Parties  
☐ Advertisements at the Ballpark  
Other: please contact me

How many Patriots games do you attend in a season?  
This is my First Game

☒ Yes I'm interested in receiving newsletters and promotional messages from the Somerset Patriots

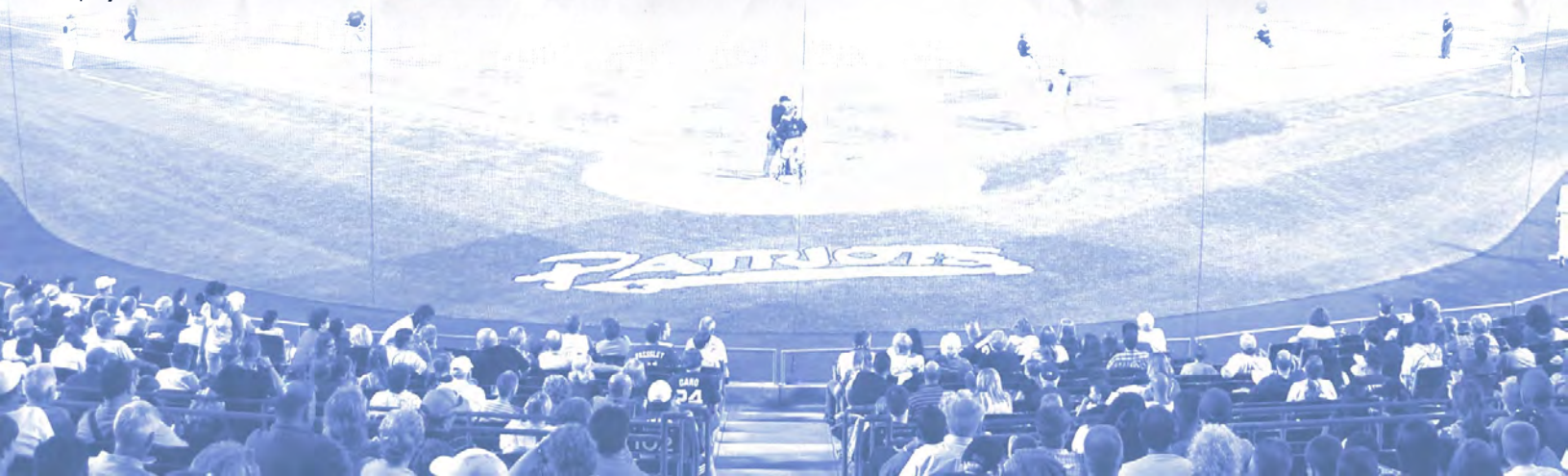
**Enter Now**



## **Monthly Enter-To-Win Contest:**

- Sponsorship of a monthly contest featuring logo and website link
- Automatic e-mail sent to all entrants promoting your business/organization
- Opt-in data question to help you receive quantifiable leads
- Promotion via Social Media, Email Blasts, Ballpark QR Codes, Scoreboard messaging and PA announcements and website

**\$5,000**





# SEASON TICKETS



## FULL SEASON

- Premium Field Box: \$897
- Field Box: \$717
- Upper Box: \$645

\* Two-Year Commitment

# OR

## HALF SEASON

- Premium Field Box: \$449
- Field Box: \$359
- Upper Box: \$323

### Benefits:

- Discount off box office pricing
- Personal account manager
- Flexible payment plan options
- Digitally manage your account
- Complimentary playoff tickets
- Early entry into ballpark
- Team Store discount
- Recognition in Yearbook
- Exclusive Season Ticket Holder gift

### The Patriots Pinstripe Club (3-Year Commitment)

- Lock in your seats and pricing now for 3 years
- Each season, receive a \$40 gift card per full season seat, or a \$20 gift card per half season seat

### The Yankees Platinum Club (5-Year Commitment)

- Lock in your seats and pricing now for 5 years
- Each season, receive a \$80 gift card per full season seat, or a \$40 gift card per half season seat
- Throw out a first pitch each season







# GROUP EVENTS

## Diamond Club

Groups of 50+

- Indoor space with cocktail tables
- 1 ½ hour upscale buffet
- Full bar with bar tender

**\$54 per person**



## Party Deck

Groups of 30-150

- 1 ½ hour upscale buffet
- Cash bar serving beer and wine

**\$45 per person**



## Ballpark BBQ

Groups of 30-500

- 1 ½ hour BBQ buffet

**30-149: \$35/ticket**

**150+: \$33/ticket**



## Discounted Group Tickets

Groups of 30+

- **Upper Box: \$10.00**
- **Field Box: \$13.50**
- **Premium Field Box: \$16.00**



## Suites

A convenient and prestigious way to entertain clients, employees, and guests.

- Exclusive wait service & menu
- Fully furnished & climate controlled
- Indoor & outdoor seating



### SEASON

#### PLANS:

**Full: \$26,000**

**Half: \$16,000**

**1/3: \$11,000**

**1/4: \$8,500**

### GAME RENTAL:

**30 Person: \$875**

**40 Person: \$1,100**

#### Side-By-Side

#### Suites:

**\$1,400 (60 Tickets)**

**\$1,650 (70 Tickets)**

