



2021 COMMUNITY IMPACT REPORT



NUTS EXECUTIVE CORE VALUES



CUSTOMER SERVICE. COMMUNITY INVOLVEMENT. COMMITMENT TO AFFORDABLE ENTERTAINMENT

COMMUNITY SUPPORT

"It was an absolute honor to return in 2021 and offer Stanislaus County a safe, affordable place to enjoy friends, family & co-workers. We are supremely confident that our organization will complete that comeback in 2022 and get back to hosting more fans and attending more community events. Donations, in-kind services & direct support for quality-of-life projects in the Modesto area will return in full. We couldn't be more excited for the future!"

-Zach Brockman, General Manager



CHARITIES SUPPORTED IN 2021

Ceres Unified School District

Hughson Unified School District

Stanislaus County Library

Plaza Community Club

Coyote Creek Elementary

Stockard Coffee Elementary

Coleman F. Brown

Stanislaus County PAL

King Kennedy Memorial Center Park Event

Gayla in Your Garden

The Friend's of Children Crisis Center Golf Event

HOPE Ministries

Education Foundation of Stan. County

Black Play-by-Play Broadcaster Grant & Scholarship Fund



Saron Luthern Church – Golf-Tournament

Youth for Christ – Central Valley

National Ag Science Center “Hall of Fame”

Manteca Children's Foundation –
The Antone Raymus Golf Tournament
San Joaquin County Office of Education

Sierra Vista Child & Family Services: Hearts for Children

Covenant Living of Turlock

Second Harvest of the Greater Valley

26th Annual Ken Little Memorial Golf Tournament

The Salvation Army 37th Annual Golf Tournament

Society for Disabilities

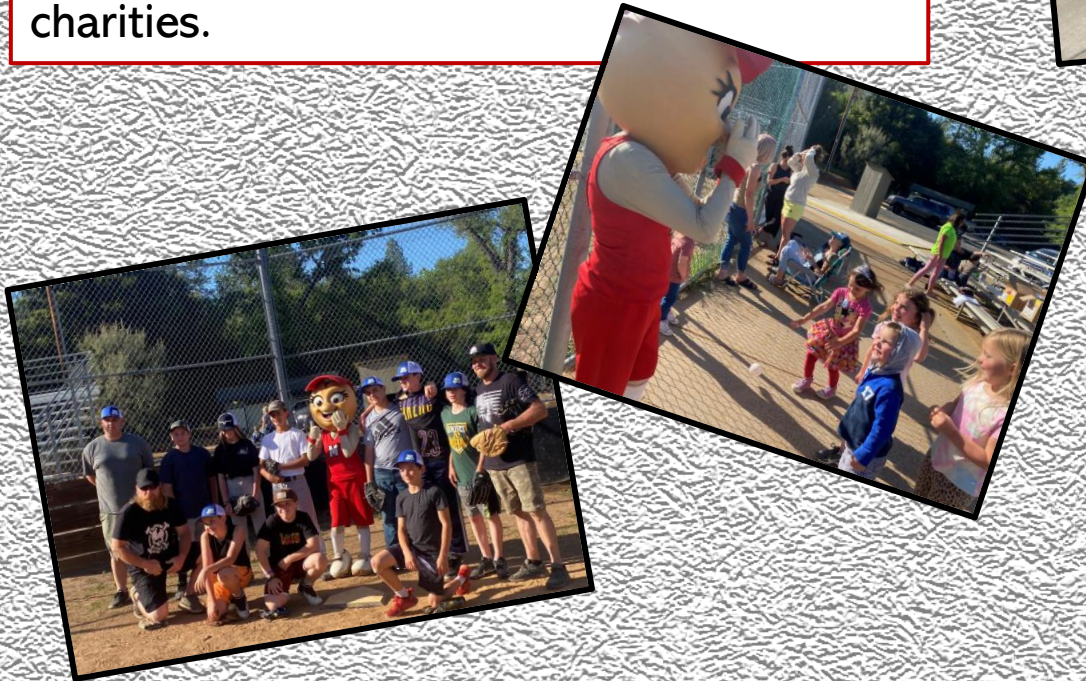
Turlock Sportsman's Club: Activities Dept.

Weston Ranch HS Food & Wine Fundraiser

Total Donated: \$3,100

NUTS ABOUT FUNDRAISING

The Modesto Nuts work with a variety of groups every year to help raise funds for their organizations. From ticket sales, 50-50 raffles, concessions sales, silent auctions, and more! The Modesto Nuts will explore every option to help fundraise for charities.



2021 Non-Profits:

Ground Up
Bel Passi Baseball
Salida Little League
Crusaderball



Total Fundraised:
\$8,115

OUR PEOPLE OUR COMMUNITY

US BANK COMMUNITY CORNER-

US Bank donates 25 tickets to local non-profits for all Modesto Nuts Home Games.



HOMETOWN HEROES NIGHT-



The Modesto Nuts and Crystal Creamery team up every year to honor local heroes in our community that make a difference.



LOVE MODESTO-

The Nuts joined the thousands of people at the LOVE Modesto event(s). This event brings in several different groups to help with many community service projects.

Every year The Modesto Nuts donate (1) ticket to EACH volunteer.



2021 Heroes:

Det. Jeremy Davis: Det. Davis is one of two detectives whose primary job is investigating domestic violence. Recently, MPD saw a rise in domestic violence and created a Domestic Violence Initiative in order to reduce domestic violence. Det. Davis was part of the planning, implementing/training and overseeing the Initiative. Det. Davis has a passion for domestic violence investigations. He cares for the victims and seeks permanent solutions.

EMT Kevin Moran Guevara: Kevin became an EMT because of his love for people and helping others. Kevin loves high tense situations and feels like he thrives in them, luckily as an EMT the job suited him well and lined up perfectly for him.

Devan Vo: Devin has been a volunteer for Love Stanislaus County for over a decade. His most recognizable contribution is his service as Big Red, the Love Stanislaus County mascot. Devin is constantly willing to show up any time as the mascot and makes the days of so many children in our community when he does. Additionally, he has helped put up signs for Love Modesto and led several projects.

NUTS ABOUT THE COMMUNITY



Delta Charter High School – Intro to Video Production
Second Harvest Food Bank – Mobile Fresh
Love Our Neighbors – Food Delivery
State Theater VMI Kids Concert
Inner City Action – Concert
Love Modesto
Groveland Outdoor Zone – Baseball Practice
Modesto Chamber of Commerce – Salvation Army Kidz Day
BJ's Consumer Pet Control – Salvation Army Kidz Day
Youth for Christ Central Valley – Mental Health Day for the Youth
Orville Wright Elementary School – Career Day
Fresno Grizzlies – Parker's Birthday
4th of July Parade in DoMo
Get Fit 24/7 – Grand Reopening
Stan. Co Fair
ALZ Association – Walk to End Alzheimers
First Fridays - DoMo
MJC – Covid Vaccine Event
Fit4mom – Halloween Spooktacular Event



Total Hours Donated : 148

NUTS ABOUT HEALTH AND WELLNESS

PROGRAM OVERVIEW:

- Stemmed from awareness brought on by Covid-19
- Program Focus:
 - Mental Health
 - Physical Health
 - Cleanliness
- Breakdown
 - Students demonstrate any of the three items they will receive points from their teacher
 - Every level of points earned, the student earns prizes



RESULTS:

- (20) Schools enrolled
 - (4) New schools to partner with the Modesto Nuts
- Close to 10,000 kids participated



NUTS ABOUT A CAUSE

POLICE vs. FIRE:

On September 11th, the Modesto Nuts held their annual Police vs fire Softball Game. Where the team invited local police and fire departments to play on a professional baseball field.

This year, the Modesto Nuts made a special celebration for the 20th anniversary of 9/11. Fans had the opportunity to climb 110 stories (or 2071 steps) at John Thurman Field.

After the softball game, the fire and police department were welcomed back to the Modesto Nuts game that evening, to enjoy a professional game of baseball.



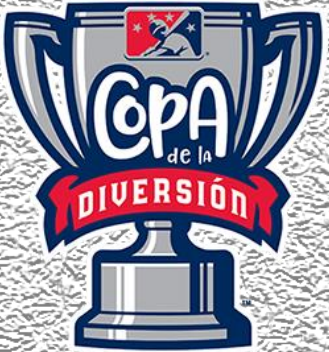
TEACHERS vs. NURSES:

On July 3rd, the Modesto Nuts held their first ever Independence Day Softball Scrimmage. With no regular home game schedule for the Modesto Nuts in 2021, the organization knew they had to pull something together for the community.

Putting together a full day of activities, the Nuts Front Office scheduled a softball scrimmage, movie screening, fireworks show, AND concert!



NUTS ABOUT COPA DE LA DIVERSION:



WHAT IS COPA DE LA DIVERSION?

"Copa de la Diversión," or "Fun Cup," is a Minor League Baseball Marketing Initiative that is a season-long event series specifically designed to embrace the culture and values that resonate most with the local U.S. Hispanic/ Latino communities. Based on the successful launch of its national "It's Fun to Be a Fan" (and corresponding Spanish-language "Es Divertido Ser Un Fan®") marketing campaign in 2017, the Modesto Nuts were chosen to participate in the 2019 "Copa de la Diversión".



Health Plan 
of San Joaquin

Los Alebrijes de Modesto

In Mexican culture an "Alebrije" is a mythical creature that guides spirits safely from this life to the next. Alebrijes can take on the form of one or multiple creatures. Los Alebrijes de Modesto have taken on three forms that embody our community.

The coyote, which is common throughout the Central Valley, is a smart, adaptable canine. The moose, not common in the Central Valley, but instead a representation from the Pacific Northwest part of the United States. The Moose antlers represent the home of our parent club, the Seattle Mariners. The Mariners have taken great pride in immersing themselves into our community through countless player appearances and annual charity functions. Lastly, the Mighty Eagle, which was derived directly from La Bandera Mexicana, the heritage of nearly 50% of our population. The Mexican Flag features an Eagle's wings and talon. The Eagle is a symbol of great pride and respect in Mexican culture.

FAMILY FUN FOR EVERYONE

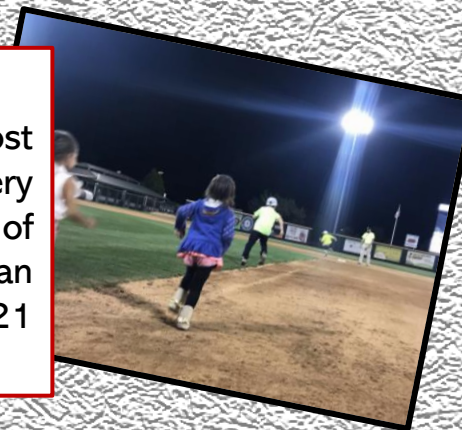
TOGETHER TUESDAYS

Every Tuesday home game fans had the opportunity to donate items for free entry into the game. Donation items were donated to various groups in the community; including but not limited to Inter-faith Church, Sierra Vista, and more!



KIDS RUN THE BASES-

The Modesto Nuts continued to host post-game Kids Run the Bases every Friday, Saturday, Sunday Home game of the 2021 Season. Hundreds of kids ran the bases throughout the 2021 weekend games.



PLAYBALL KID OF THE GAME-

Children were randomly selected every Modesto Nuts Home game to kick off the game, announcing "PLAY BALL" on the mic.



MVP MOMENT-

Every Modesto Nuts Home Game, the promo team searched for a special fan that was celebrating their birthday, anniversary, first time at the ballpark, retirement, or any other special event that they were celebrating that evening. This fan was recognized on the fully digital billboard and received an "MVP Moment" Baseball.



TOTAL DONATED IN 2021

