



# 2026 PARTNERSHIP GUIDE







***"2026 IS SHAPING UP TO BE A MILESTONE YEAR FOR BASEBALL."***

***BAYSOX GENERAL MANAGER, BRIAN SHALLCROSS***



***WE ARE CHESAPEAKE***



"We are thrilled to break ground on these much-anticipated improvements, which will not only *enhance the development experience for our players* but also *provide new avenues for community engagement*. This project is a testament to the power of collaboration among state, county, local, and private partners, and we look forward to seeing the lasting impact it will have on our region."

**- GREG BARONI**  
CEO & Managing Partner,  
➤ Attain Sports



"One of our key missions in keeping Baltimore baseball strong and thriving is ensuring top-tier infrastructure and facilities for our players at every level of the organization. With these renovations, *Prince George's Stadium will become one of the premier ballparks in the league*—a true asset and extension of our organization. This state-of-the-art facility will not only *help grow the game and Orioles fandom throughout Maryland* but also *ensure that we keep developing and bringing top talent right here to Bowie!*"

**- MIKE ELIAS**  
Executive VP and GM,  
Baltimore Orioles 





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# 2025 DEMOGRAPHICS

2025 ATTENDANCE: 202,738 (69 HOME GAMES)

AVERAGE ATTENDANCE PER GAME: 2,938

## GENDER OF BAYSOX FANS

FEMALE	49%
MALE	51%

## PERSONS PER HOUSEHOLD

3.2

## ETHNICITY

CAUCASIAN	44%
AFRICAN AMERICAN	32%
HISPANIC	12%
ASIAN	5%
OTHER	7%

## AVERAGE HOUSEHOLD INCOME

AVG. HOUSEHOLD INCOME	\$148,000
MEDIAN INCOME	\$119,000
\$500,000+	17%
\$250,000 - \$500,000	14%
\$100,000 - \$250,000	18%
\$50,000 - \$100,000	10%

## BACHELORS DEGREE OR HIGHER

49%

## SOCIAL STATS

FACEBOOK	58%
X/TWITTER	30%
INSTAGRAM	12%



# 2026 SEASON PRESENTING SPONSOR

## PACKAGE INCLUDES

*ONE (1) OUTFIELD SIGN*

*THREE (3) :30-SECOND RADIO ADS ON BAYSOX RADIO NETWORK*

*ONE (1) PRE-GAME VIDEOBOARD AD W/ CUSTOM PA READER*

*ONE (1) PRESS RELEASE ANNOUNCING NEW PARTNERSHIP*

*ONE (1) FULL PAGE AD IN BAYWATCH PROGRAM*

*ONE (1) AD IN POCKET SCHEDULE*

*SPONSOR RECOGNITION ON COVER OF POCKET SCHEDULE*

*INCLUSION ON PDF 2026 SCHEDULE*

*ONE (1) FIREWORKS GAME SPONSORSHIP - DATE TBD*

*ONE (1) BOBBLEHEAD GAME SPONSORSHIP - DATE TBD*

*TITLE SPONSOR OF BAYSOX FANFEST*



*TITLE SPONSOR OF OPENING WEEK W/ GIVEAWAY*

*LOGO FEATURED ON SLEEVE OF STAFF POLOS*

*ONE (1) INNING SPONSORSHIP - ALL HOME GAMES*

*ONE (1) :30-SECOND CONCOURSE TV AD - ALL HOME GAMES*

*TITLE SPONSOR OF EXTRA INNINGS*

*TITLE SPONSOR OF ORIOLES UPDATE*

*TWO (2) SKYBOXES - DATES TBD*

*FOUR (4) SEASON TICKETS - BOX SEATS*

**2026 COST: \$100,000.00**





# PREMIUM OUTFIELD SIGNAGE

**TAKE CENTER STAGE WITH A  
PREMIUM OUTFIELD SIGN WITH  
THE BAYSOX**



*11' H X 40' W | 132" H X 480" W*

*FIVE (5) YEAR AGREEMENT*

*TWO (2) AVAILABLE*

*ONE (1) AVAILABLE*

*ON VIDEOBOARD WAVE GRAPHIC*







# ONFIELD LOGO STENCIL



## PACKAGE INCLUDES 3-YEAR AGREEMENT

***SPONSOR LOGO FEATURED ONFIELD ALONG FIRST OR THIRD BASE***

***TITLE SPONSOR OF BAYSOX DOUBLE PLAYS***

***SPONSOR LOGO FEATURED ON VIDEOBOARD W/ DROP-IN PA***

***ONE (1) SKYBOX - DATE TBD***

***ONE (1) CONCOURSE TV AD***

***FOUR (4) SEASON BOX SEAT TICKETS***

***TWO (2) :30 SECOND RADIO ADS (FULL SEASON)***

***ONE (1) HALF PAGE AD IN BAYWATCH GAME PROGRAM (ALL EDITIONS)***

***ONE (1) PREGAME VIDEOBOARD GRAPHIC W/ CUSTOM PA READ (ALL HOME GAMES)***

***2026 COST: \$50,000.00***

***2027 COST: \$52,500.00***

***2028 COST: \$55,125.00***





## OUTFIELD WALL SIGNAGE

3-YEAR & 1-YEAR OPTIONS

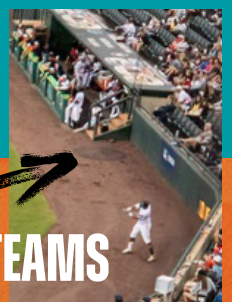
*SHOWCASE YOUR BUSINESS WITH AN OUTFIELD HOMERUN WALL SIGN  
- HIGHLY VISIBLE FROM ALL ANGLES AT PRINCE GEORGE'S STADIUM*

*DIMENSIONS: 7'X8" X 28'*



## ONDECK PLAYER CIRCLES

BRANDING ON TWO (2) ONDECK CIRCLES: HOME AND VISITING TEAMS







**COMING 2026**

# FIELD SIDE DRINK RAILS

*THE STRONGEST AND MOST ATTRACTIVE SIDEFIELD SIGNAGE IS  
COMING 2026 / INTRODUCING THE CONCOURSE DRINK RAILS*

*SEVEN (7) DRINK RAILS W/ ROOM FOR BRANDING INSIDE AND OUT  
VIEWABLE FROM ALL SEATING SECTIONS / FIELD / CONCOURSE*

*DRINK RAILS WILL BE UP TO 32' W X 4.5' H - MORE DETAILS TO COME*

**CURRENTLY UNDER CONSTRUCTION**





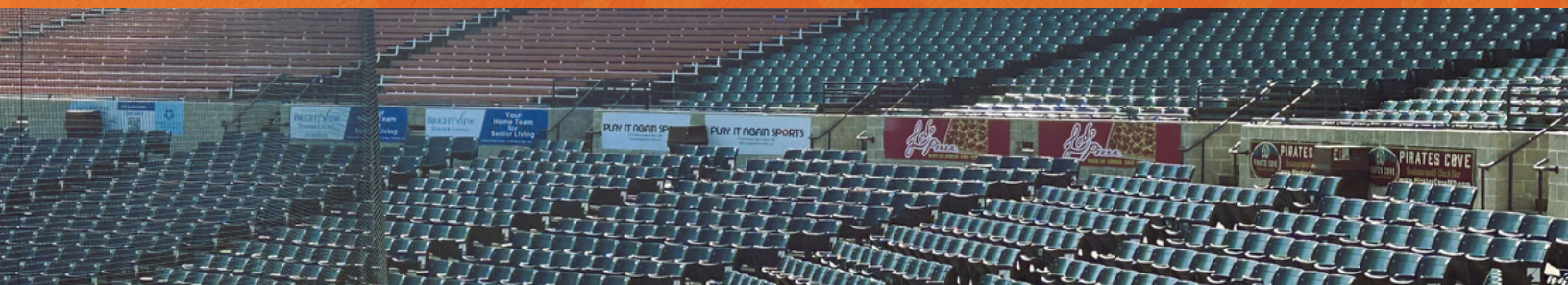
# FIELD SIDE SIGNAGE

*BE IN FRONT OF THE FANS WITH FIELD SIDE SIGNAGE*

*IN-BOWL CONCOURSE SIGNAGE*

*FOUR (4) SIGNS*

*DIMENSIONS: 2.5' H X 10' W*







# CONCOURSE SIGNAGE

***MAKE A GREAT FIRST IMPRESSION WHEN THE FANS FIRST ENTER THE STADIUM. WHETHER FANS ARE IN LINE AT CONCESSIONS OR TRADING BOBBLEHEADS, YOUR BRAND IS VISIBLE.***

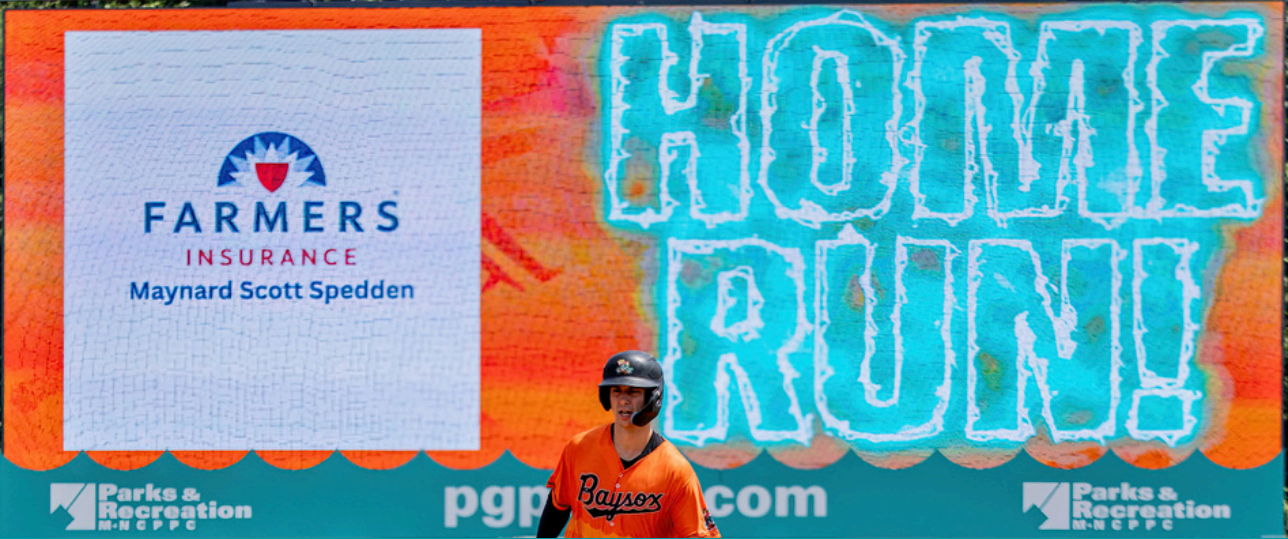
***BACKLIT CONCOURSE SIGNS (2 AVAILABLE)***

***CONCOURSE WALL SIGNAGE***

***SECTION BANNER SIGNAGE***

***\*SUBJECT TO AVAILABILITY***





# VIDEOBOARD

## PACKAGE INCLUDES

*\*PRICING VARIES ON ASSET*

*FULL INNING SPONSOR*

*PRE & POST-GAME*

*VIDEOBOARD COMMERCIALS*

*FULL BOARD EXPOSURE*

*VISITING & HOME STARTING LINEUPS*

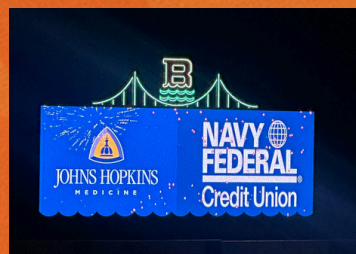
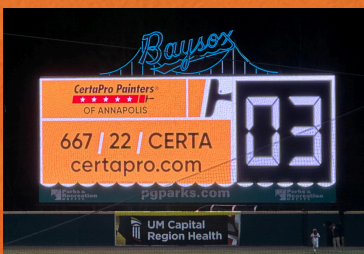
*PLAYER OF THE GAME*

*KIDS RUN THE BASES*

*SEAT UPGRADE*

*CALL TO THE BULLPEN*

*BE A PART OF THE ACTION WITH VIDEOBOARD BRANDING AND  
ENJOY PREMIUM QUALITY IN-STADIUM ADVERTISING THROUGH MANY  
ENGAGING AND INTERACTIVE APPROACHES TO REACH YOUR AUDIENCE*



*HOME RUNS*

*FOUL BALLS*

*STRIKE OUTS*

*DOUBLE PLAYS*

*DOUBLES HIT*

*STEALS & CAUGHT STEALING*

*WALKS*

*RUNS SCORED*

*BROKEN BATS*





# IN-GAME VIDEOBOARD PROMOTION

*NEW TO THE 2026 SEASON: VIDEOBOARD PROMOTION DESIGNED TO GIVE BACK TO THE COMMUNITY*

## ***BAYSOX STRIKEOUTS:***

*IN-GAME VIDEOBOARD GRAPHIC W/ DROP-IN PA PER BAYSOX STRIKEOUT  
OPPORTUNITY TO PROVIDE A DONATION TO A LOCAL NON-PROFIT PER STRIKEOUT*

## ***BAYSOX WINS:***

*IN-GAME & POSTGAME VIDEOBOARD AD TARGETING PROMOTION  
GEO-TAGGED PUSH NOTIFICATION THAT PROVIDES AN INCENTIVE TO FANS WITHIN THE REGION  
INCLUSION IN THE BAYSOX KNOW BEFORE YOU GO EMAIL*

## ***BAYSOX RUNS SCORED:***

*IN-GAME VIDEOBOARD GRAPHIC W/ DROP-IN PA PER BAYSOX RUN  
OPPORTUNITY TO PROVIDE A DONATION TO A LOCAL NON-PROFIT PER RUN SCORED*







# FAN INTERACTIVES



*TAKE PART IN THE ACTION WITH THE BAYSOX WITH FAMILY-FRIENDLY  
ONFIELD INTERACTIVE GAMES*

**DIZZY BAT**

**PONY HOP RACE**

**MUSICAL CHAIRS**

**SQUASH THE BUG**

**T-SHIRT TOSS**

**CRAB SOCCER**

**CRAB TOSS**

**HIGH/LOW**

**AND**

**MORE TO COME IN**

**2026**





# SINGLE GAME SPONSOR

## PACKAGE INCLUDES

*\*PRICING VARIES DEPENDING ON PROMOTION*

*FIFTY (50) RESERVED LEVEL TICKETS*

*SPONSOR LOGO FEATURED ON RTE. 301 MARQUEE (PROMOTION BEGINS FIVE (5) DAYS PRIOR TO SCHEDULED EVENT)*

*ONE (1) FIRST PITCH OPPORTUNITY*

*ONE (1) INNING SPONSORSHIP ON VIDEOBOARD*

*ONE (1) PRE-GAME & ONE (1) IN-GAME VIDEOBOARD RECOGNITION W/ CUSTOM PA READER*

*ONE (1) CONCOURSE TABLING EVENT*

*OPPORTUNITY TO PROVIDE A GIVEAWAY AT THE GATE (GIVEAWAY PROVIDED BY SPONSOR)*

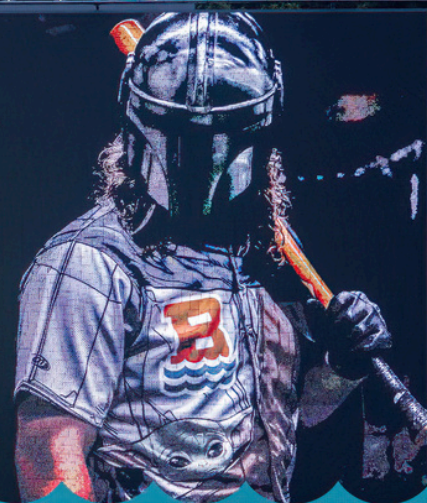
*OPPORTUNITY TO BE INTERVIEWED LIVE ON BAYSOX RADIO NETWORK*

*INCLUSION IN ALL IN-HOUSE PROMOTIONAL EFFORTS*





# CREED WILLEMS



## GAME PROMOTIONS

*PROMOTIONAL NIGHTS BRING ALL THE FUN TO BOWIE*

*STAR WARS NIGHT*

*OYSTER CATCHERS REBRAND*

*NAVY NIGHT*

*TOUCH-A-TRUCK*

*MARGARITAVILLE NIGHT*

*MILITARY APPRECIATION NIGHTS*

*FAITH NIGHT*

*STEM DAYS*

*CIRCUS NIGHT*



*WITH PLENTY MORE TO COME IN 2026*





# Patient First®

## TABLING EVENTS

*TABLING EVENTS ARE ONE OF THE BEST AVENUES TO TAKE IF YOU'RE  
LOOKING TO ENGAGE WITH THE CROWD AND FOLLOW A MORE  
INTERACTIVE APPROACH WITH POTENTIAL CLIENTS*

*\*SPACE MAY BE LIMITED*

***COST PER GAME: \$500.00***





# DIGITAL | PRINT | RADIO

## DIGITAL

*:30-SECOND TV CONCOURSE ADS*

*BAYSOX ON MILB.TV*

*DIGITAL TICKETS*

*NEWSLETTER & EMAIL*

## PRINT

*BAYWATCH GAMEDAY PROGRAM*

*POCKET SCHEDULE*

*TICKET ENVELOPES*

## RADIO

*:30-SECOND ADS ON BAYSOX RADIO NETWORK*







# SOCIAL MEDIA

*BE A PART OF THE BAYSOX SOCIAL NETWORK*

*REHAB ANNOUNCEMENTS*

*ROADTRIP RECAP*

*STARTING LINEUP*

*PLAYER PROMOTIONS*

*PLAYER OF THE GAME*

*FINAL SCORE*

*PLAYER PROMOTIONS*

*PLAYER OF THE GAME*

*FINAL SCORE*



6

*Final Score*

09.07.25

3  
B







# FANCOMPASS

## FANCOMPASS LEAD GENERATOR

*FANCOMPASS IS AN INTERACTIVE DIGITAL CAMPAIGN PROMOTIONAL STRATEGY WHERE FANS PARTICIPATE AND ARE ENTERED IN TO WIN A SPECIFIC ITEM. ONCE THE CAMPAIGN ENDS, YOUR BUSINESS WILL RECEIVE THE LIST OF LEADS FROM THE CAMPAIGN WHICH INCLUDES THE NAME, EMAIL, PHONE NUMBER FROM EACH PARTICIPANT, AND THEIR INTEREST IN YOUR BUSINESS*

### INCENTIVE IDEAS

*YETI COOLER | SKYBOX | SEASON TICKETS | CAMPING EQUIPMENT | GIFT CARDS | VEHICLES | DISCOUNTED SERVICES | AND MORE*



©2025 MiLB





# BUSINESS PACKAGE

## ***PACKAGE INCLUDES***

***FOUR (4) SEASON TICKETS - RESERVED SEATING***

***ONE (1) CONCOURSE TV AD (ALL HOME GAMES)***

***ONE (1) SKYBOX DATE (DATE TBD)***

***ONE (1) BASEBALL IS BACK PACKAGE***

***ONE HUNDRED (100) GENERAL ADMISSION TICKETS TO USE DURING OPENING WEEKEND***

***SPONSOR LOGO FEATURED ON VIDEOBOARD AS A CO-SPONSOR***

***SPONSOR LOGO INCLUDED ON BAYSOX SOCIAL POST AS A CO-SPONSOR***

***IN-GAME DROP-IN PA ANNOUNCEMENT***

***APRIL 11<sup>TH</sup> AND/OR APRIL 12<sup>TH</sup> (2026)***

***ONE (1) PRE-GAME VIDEOBOARD AD W/ CUSTOM PA READER (ALL HOME GAMES)***



***2026 COST: \$6,500.00***







# BASEBALL IS BACK

*THE **BASEBALL IS BACK PACKAGE** WAS DESIGNED TO IGNITE THE START TO A NEW SEASON AND BRING THE COMMUNITY TOGETHER DURING THE HOME OPENER WEEKEND IN APRIL 2026*

*ONE HUNDRED (100) GENERAL ADMISSION TICKETS (4/11 OR 4/12)*

*SPONSOR LOGO FEATURED ON VIDEOBOARD AS A CO-SPONSOR*

*SPONSOR LOGO FEATURED ON SOCIAL POST AS A CO-SPONSOR*

*IN-GAME VIDEOBOARD RECOGNITION W/ DROP-IN PA READER*

**2026 COST: \$650.00**







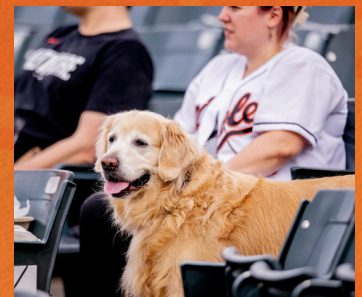
# DIAMOND DOG PACKAGE

## PACKAGE INCLUDES

### WHO LET THE DOGS IN?

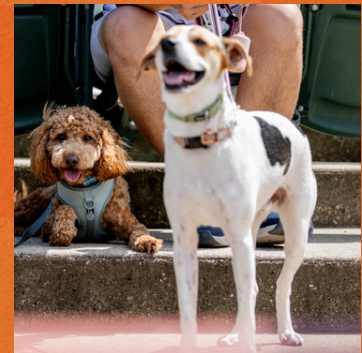
#### **TITLE SPONSOR OF DIAMOND DOG OF THE GAME**

PRE-GAME & IN-GAME VIDEOBOARD RECOGNITION ON DUGOUT  
ONE (1) CONCOURSE TABLING EVENT PER NON-PROFIT  
OCCURS UP TO 69 TIMERS PER SEASON



#### **TITLE SPONSOR OF WOOF WEDNESDAY**

TITLE SPONSOR OF RECURRING WOOF WEDNESDAY PROMOTION  
ONE (1) TABLING EVENT PER PROMOTION (UP TO 13)  
INCLUSION IN PROMOTIONAL SCHEDULE



#### **TITLE SPONSOR OF BARK IN THE PARK**

PRE-GAME & IN-GAME RECOGNITION ON VIDEOBOARD WITH PA ANNOUNCEMENT  
ONE (1) CONCOURSE TABLING EVENT  
OPPORTUNITY TO PROVIDE A GIVEAWAY AT TABLE  
PRE-GAME DOG PARADE  
TWENTY (20) RESERVED TICKETS PER EVENT



**2026 COST: \$20,000.00**





# OYSTER CATCHERS REBRAND

*THE OYSTER CATCHERS. YOU MAY HAVE HEARD OF US AS WELL AS THE CONTROVERSY. SOMETIMES YOU JUST HAVE TO LAUGH AT YOURSELF AND TURN THE TIDES - AND THAT'S EXACTLY WHAT WE DID. GOING VIRAL ISN'T ALWAYS WHAT IT'S CRACKED UP TO BE - BUT WE SURE DID ENJOY IT.*

*THE **OYSTER CATCHERS** RETURN IN 2026*

## PACKAGE INCLUDES

**OFFICIAL TITLE SPONSOR OF THE OYSTER CATCHERS**

TWENTY (20) RESERVED LEVEL SEATS PER OYSTER CATCHERS PER GAME

ONE (1) TABLING EVENT PER GAME

PRE-GAME & IN-GAME VIDEOBOARD GRAPHIC W/ PA READER

INCLUSION IN OYSTER CATCHERS SOCIAL POST

ONE (1) :30-SECOND RADIO AD (FULL SEASON)

ONE (1) QUARTER-PAGE AD IN BAYWATCH PROGRAM (ALL EDITIONS)

ONE (1) ONFIELD GAME FOR ALL OYSTER CATCHERS GAME

GAME DATES - TBD

**2026 COST: \$15,000.00**







# DIAMOND VIEW NAMING RIGHTS

## PACKAGE INCLUDES

### 3-YEAR AGREEMENT

**DIAMOND VIEW RESTAURANT NAMING RIGHTS PARTNER**

**OPPORTUNITY FOR BRANDING INSIDE THE DIAMOND VIEW AREA**

**SPONSOR OF GROUP WELCOME ANNOUNCEMENT**

**IN-GAME VIDEOBOARD GRAPHIC W/ DROP-IN PA ANNOUNCEMENT**

**ONE (1) FIREWORKS SINGLE GAME SPONSORSHIP**

**ONE (1) PREGAME VIDEOBOARD GRAPHIC W/ CUSTOM PA READ (ALL HOME GAMES)**

**ONE (1) FULL PAGE AD IN BAYWATCH GAME PROGRAM (FULL SEASON)**

**FOUR (4) SEASON TICKETS - BOX SEATS**

**TWO (2) :30 SECOND RADIO ADS (FULL SEASON)**

**ONE (1) CONCOURSE TV AD**

**ONE (1) SKYBOX - DATE TBD**

**TWO (2) IN-SEASON EVENTS & TWO (2) OFFSEASON EVENTS**

**2026 COST: \$65,000.00**

**2027 COST: \$68,250.00**

**2028 COST: \$71,662.25**

**SPONSOR LOGO FEATURED ON PRINT/DIGITAL STADIUM MAPS**







# LUXURY LEVEL NAMING RIGHTS PARTNER

***PACKAGE INCLUDES***

***3-YEAR AGREEMENT***

***2026 COST: \$45,000.00***

***TITLE SPONSOR OF THE CHESAPEAKE BAYSOX LUXURY LEVEL***

***SPONSOR BRANDING ON AND IN ELEVATOR, FOUR (4) SKYBOXES AND TWO (2) PARTY DECKS***

***ONE (1) CONCOURSE SIGN***

***PARTY DECKS INCLUDE TWO (2) BACKLIT SIGNS FACING THE FIELD***

***SIGNAGE OPPORTUNITIES THROUGHOUT THE LUXURY LEVEL***

***SPONSOR FEATURED ON ALL STADIUM MAPS - PRINT AND DIGITAL***

***FOUR (4) SEASON TICKETS - BOX SEATS***

***ONE (1) PRE-GAME VIDEOBOARD AD W/ CUSTOM PA READER (ALL HOME GAMES)***

***TWO (2) SKYBOXES - DATES TBD***

***ONE (1) :30-SECOND RADIO AD (FULL SEASON)***

***ONE (1) HALF-PAGE AD IN BAYWATCH PROGRAM (ALL EDITIONS)***







# TACKLE BOX NAMING RIGHTS

## PACKAGE INCLUDES

### 3-YEAR AGREEMENT

**TACKLE BOX (TEAM STORE) NAMING RIGHTS PARTNER**  
**OUTWARD FACING WINDOW SIGNAGE: CONCOURSE & PARKING LOT**  
**TWO (2) BACKLIT SIGNS**

**TWO (2) :30 SECOND RADIO ADS (FULL SEASON)**

**ONE (1) IN-GAME VIDEOBOARD PROMOTION 'DEAL OF THE DAY' (FULL SEASON)**

**ONE (1) PRE-GAME VIDEOBOARD AD (FULL SEASON)**

**ONE (1) QUARTER PAGE AD IN BAYWATCH GAME PROGRAM (FULL SEASON)**

**FOUR (4) SEASON TICKETS - BOX SEATS**

**ONE (1) BULL PAGE POCKET SCHEDULE AD**

**ONE (1) CONCOURSE TV AD (FULL SEASON)**

**ONE (1) SKYBOX - DATE TBD**

**ONE (1) BASEBALL IS BACK PACKAGE**



**2026 COST: \$40,000.00**

**2027 COST: \$42,000.00**

**2028 COST: \$44,100.00**

**SPONSOR LOGO FEATURED ON PRINT/DIGITAL STADIUM MAPS**





# BOX OFFICE NAMING RIGHTS

## PACKAGE INCLUDES 3-YEAR AGREEMENT

**BOX OFFICE NAMING RIGHTS PARTNER**

*OPPORTUNITY FOR BRANDING ON DOOR / WALL / TICKET SIGNS*

**TITLE SPONSOR OF DIGITAL TICKETS**

*OPPORTUNITY FOR BRANDING ON DIGITAL TICKETS*

*OPPORTUNITY FOR BRANDING ON TICKET ENVELOPES*

**ONE (1) :30 SECOND RADIO AD (FULL SEASON)**

**ONE (1) CONCOURSE TV AD (FULL SEASON)**

**ONE (1) SKYBOX - DATE TBD**

**ONE (1) HALF PAGE AD IN BAYWATCH GAME PROGRAM (ALL EDITIONS)**

**FOUR (4) SEASON TICKETS - BOX SEATS**

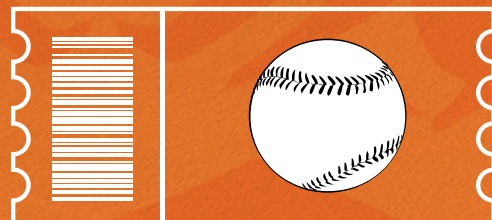
**ONE (1) PREGAME VIDEOBOARD GRAPHIC W/ CUSTOM PA READ (ALL HOME GAMES)**



**2026 COST: \$35,000.00**

**2027 COST: \$36,750.00**

**2028 COST: \$38,597.50**



**SPONSOR LOGO FEATURED ON PRINT/DIGITAL STADIUM MAPS**





# PRESS BOX NAMING RIGHTS

## PACKAGE INCLUDES

**3-YEAR AGREEMENT**

### PRESS BOX NAMING RIGHTS PARTNER

OPPORTUNITY FOR SIGNAGE ON PRESS BOX: FIELD SIDE & CONCOURSE

### MEDIA PACKAGE

TITLE SPONSOR OF PRE-GAME & POST-GAME SHOW

TITLE SPONSOR OF ROAD TRIP RECAP SOCIAL POSTS

THREE (3) :30 SECOND RADIO ADS (FULL SEASON)

ONE (1) CONCOURSE TV AD

### SPONSOR OF BAYSOX CUPHOLDERS

SPONSOR BRANDING ON ALL IN-BOWL CUPHOLDERS

### ONE (1) HALF PAGE AD IN BAYWATCH GAME PROGRAM (ALL EDITIONS)

### ONE (1) PREGAME VIDEOBOARD GRAPHIC W/ CUSTOM PA READ (ALL HOME GAMES)

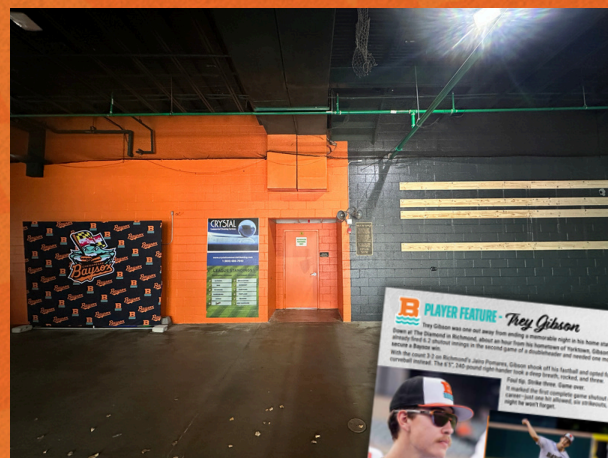
### FOUR (4) SEASON TICKETS - BOX SEATS

### ONE (1) SKYBOX - DATE TBD

**2026 COST: \$35,000.00**

**2027 COST: \$36,750.00**

**2028 COST: \$38,587.50**



SPONSOR LOGO FEATURED ON PRINT/DIGITAL STADIUM MAPS





# BIRTHDAY DECK NAMING RIGHTS

## PACKAGE INCLUDES

### 3 - YEAR AGREEMENT

**BIRTHDAY DECK NAMING RIGHTS PARTNER**

*LOGO FEATURED ON BIRTHDAY DECK TICKETS*

**ONE (1) :30 SECOND RADIO AD (FULL SEASON)**

**ONE (1) QUARTER-PAGE AD IN BAYWATCH GAME PROGRAM  
(ALL EDITIONS)**

**ONE (1) PREGAME VIDEOBOARD GRAPHIC W/ CUSTOM PA READ (ALL HOME GAMES)**

**PLAYER BIRTHDAY'S SOCIAL MEDIA INCLUSION**

**FOUR (4) SEASON TICKETS - BOX SEATS**

*2026 COST: \$20,000.00*

*2027 COST: \$21,000.00*

*2028 COST: \$22,050.00*

**SPONSOR LOGO FEATURED ON PRINT/DIGITAL STADIUM MAPS**







# KIDS PARK NAMING RIGHTS

## PACKAGE INCLUDES 3-YEAR AGREEMENT

### KIDS PARK NAMING RIGHTS PARTNER

SPACE FOR BRANDING IN KIDS PARK AREA

SPONSOR INCLUSION ON BAYSOX WEBSITE

### ONE (1) :30 SECOND RADIO AD (FULL SEASON)

### ONE (1) PREGAME VIDEOBOARD GRAPHIC W/ CUSTOM PA READ (ALL HOME GAMES)

### ONE (1) HALF PAGE AD IN BAYWATCH GAME PROGRAM (FULL SEASON)

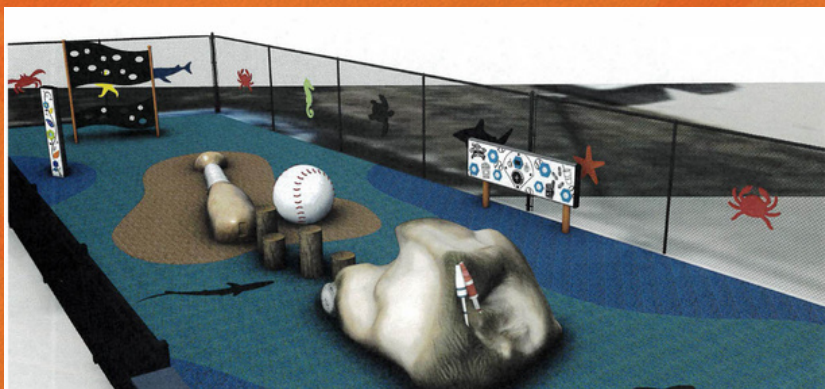
### ONE (1) CONCOURSE TV AD (ALL HOME GAMES)

### FOUR (4) SEASON TICKETS - BOX SEATS

2026 COST: \$25,000.00

2027 COST: \$26,250.00

2028 COST: \$27,562.50



SPONSOR LOGO FEATURED ON PRINT/DIGITAL STADIUM MAPS





# KIDS CLUB

## PACKAGE INCLUDES

### ***TITLE SPONSOR OF KIDS CLUB***

*SIX (6) KIDS CLUB DAYS (LAST SUNDAY OF EACH MONTH)*

*SIX (6) FREE GENERAL ADMISSION TICKETS*

*10% OFF IN THE BAYSOX TEAM STORE*

*END OF SEASON DANCE PARTY WITH LOUIE*

*END OF SEASON KIDS CLUB PARADE*

*ONE (1) PRE-GAME VIDEOBOARD AD WITH CUSTOM PA READER*

*CO-BRANDED LOGO FEATURED ON 'KNOW BEFORE YOU GO' EMAIL*

*ONE (1) TABLING EVENT PER KIDS CLUB DAY*

*SPONSOR FEATURED ON DESIGNATED KIDS CLUB BAYSOX WEBPAGE*

*ONE (1) POCKET SCHEDULE AD TO PROMOTE KIDS CLUB*

*ONE (1) PROGRAM AD TO PROMOTE KIDS CLUB*

*OPPORTUNITY TO PURCHASE A SPECIAL KIDS CLUB KIT*

*SPONSOR OF FAMILIES RUN THE BASES (ALL SUNDAY HOME GAMES)*

*CO-BRANDED CUSTOM PRINTED BOX*

*CO-BRANDED COLOR PRINT T-SHIRT*

*LANYARD W/ KIDS CLUB CREDENTIAL*

*WELCOME POSTCARD*

*FULL COLOR MINI PENNANT*

*LIGHT UP BRACELET*

*EYE BLACK*

*CO-BRANDED COOLING RALLY TOWEL*

*HOLOGRAPHIC STICKER*

*WELCOME LETTER FROM LOUIE THE MASCOT*



*PRESS RELEASE ANNOUNCING PARTNERSHIP*

*INCLUSION IN ALL IN-HOUSE PROMOTIONAL EFFORTS*

**2026 COST: \$20,000.00**





# 2026 COMMUNITY & INDUSTRY NIGHTS

## ***PACKAGE INCLUDES***

*THE CHESAPEAKE BAYSOX ARE FULLY INVESTED IN THE COMMUNITY. FOR 2026, WE HAVE EXPANDED  
OUR COMMUNITY & INDUSTRY NIGHT PACKAGE TO ADD A LITTLE MORE TO THE EXPERIENCE  
[TICKETS.SPONSORSHIP.FUN](https://tickets.sponsorship.fun)*

*FIFTY (50) GENERAL ADMISSION TICKETS TO THE GAME*

*ONE (1) TABLING EVENT ([SUBJECT TO AVAILABILITY](#))*

*SPONSOR LOGO FEATURED ON VIDEOBOARD AS A CO-SPONSOR*

*SPONSOR LOGO FEATURED ON SOCIAL POST AS A CO-SPONSOR*

*DROP-IN PA ANNOUNCEMENTS*

*GROUP WELCOME RECOGNITION*

*\*SEAT UPGRADES AVAILABLE*

***2026 COST: \$750.00***

*ROCKVILLE/BETHESDA COMMUNITY NIGHT*

*COLUMBIA COMMUNITY NIGHT*

*ANNAPOLIS COMMUNITY NIGHT*

*CROFTON/GAMBRILLS*

*NURSE APPRECIATION NIGHT*








*LITTLE LEAGUE NIGHT*

*FOOD & BEV NIGHT*

*WOMEN-OWNED BUSINESS NIGHT*





<b>ERIE</b> SEAWOLVES <b>APRIL 12, 2025</b> SATURDAY 6:35PM   <b>BAYSOX.COM</b>	<b>ERIE</b> SEAWOLVES <b>APRIL 11, 2025</b> FRIDAY 7:05PM   <b>BAYSOX.COM</b>	<b>ERIE</b> SEAWOLVES <b>APRIL 10, 2025</b> THURSDAY 11:05AM   <b>BAYSOX.COM</b>	<b>ERIE</b> SEAWOLVES <b>APRIL 9, 2025</b> WEDNESDAY 6:05PM   <b>BAYSOX.COM</b>	<b>ERIE</b> SEAWOLVES <b>APRIL 8, 2025</b> TUESDAY 6:35PM   <b>BAYSOX.COM</b>
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# TICKETS & HOSPITALITY

## SEASON TICKETS BOX SEATS: \$708.00 PER TICKET

DEDICATED TICKET REPRESENTATIVE  
MEMBERS ONLY BATTING PRACTICE  
INCLUSION IN ALL VIP EVENTS

## LEGENDS CLUB SEASON TICKETS: \$598.00 PER TICKET

THREE-YEAR PRICING LOCKED IN  
GUARANTEED PREMIUM GIVEAWAYS  
EXTRA TICKETS  
MEMBERS ONLY BATTING PRACTICE  
INCLUSION IN ALL VIP EVENTS

## SKYBOX: \$700.00

INCLUDES 25 TICKETS  
CLIMATE CONTROLS  
CATERING OPTIONAL  
GREAT FOR ALL EVENT TYPES

## PICNIC & PARTY DECKS

BUD LIGHT PICNIC PAVILION  
DIAMOND VIEW RESTAURANT  
CHESAPEAKE ROOM  
BIRTHDAY DECK  
POTOMAC ROOM  
PATUXENT DECK  
SEVERN DECK





# **2026 PARTNERSHIP**



**JUSTIN KELLEHER**

**DIRECTOR OF PARTNERSHIPS**

**CHESAPEAKE BAYSOX**

**JKELLEHER@BAYSOX.COM**

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**MANAGER, PARTNERSHIPS & GROUP SALES**

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**GCUGINI@BAYSOX.COM**

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**ALEXIS TACKNEY**

**ACCOUNT EXECUTIVE, PARTNERSHIPS**

**CHESAPEAKE BAYSOX**

**ATACKNEY@BAYSOX.COM**

**301-464-4835**

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**THANK YOU & GO BAYSOX!**

**DOUBLE-A AFFILIATE OF THE BALTIMORE ORIOLES**



**PRINCE GEORGE'S STADIUM / BOWIE, MD 20716 / 301.805.6000 / BAYSOX.COM**