



Game Day Internship

Northwest Arkansas Naturals Baseball

The Northwest Arkansas Naturals are looking for individuals to serve as members of our Game Day Internship Program. The Naturals Game Day Internship role will rotate between the execution of between inning promotions, oversee mascot appearances throughout the game, assist with front gate giveaways and other in-park promotions, and help prepare the ballpark for theme nights and special events. A Game Day Internship member should be outgoing, possess superior communication skills, be detail-oriented and be extremely comfortable working and interacting with people. Most importantly, the Game Day Interns should be energetic and excited about being at the ballpark to help enhance the overall game day experience for fans.

Game Day Intern Responsibilities:

- Responsible for implementing between inning entertainment during Naturals' home games.
 - Signing up participants as fans enter as well as following along with our game script to ensure that all of our sponsored promotions occur during their designated inning break each night.
- Execute game day promotions and assist with sponsorship activation throughout the season.
- Promote Naturals tickets, events, and sponsors at the end of each game by handing out pocket schedules, exit samples, and flyers among other items to fans as they leave the ballpark.
- Serve as a mascot attendant for select games and assist with in-game mascot routines when needed.
- Clear communication on game days with Marketing Seasonal(s), Creative Services Coordinator, Guest Services, and the fans to ensure that all of our scheduled promotions are executed during the game.
- Assist with on-site, non-Naturals events when needed during the summer.
- Maintain the cleanliness of the mascot locker room and designated promotional closet.
- Gain experience in other areas of the organization like Ticket Office, Sales, Production, Marketing, etc.

Requirements:

- Must be willing to work nights and weekends from April-September (TBD number of Naturals games)
- Must be willing to cooperate with all other areas of our organization
- Must have knowledge of baseball and be out-going with a creative mind, and willingness to help others

This is an unpaid internship for college credit. Hours will rotate throughout the season but will be centered around when the team is at Arvest Ballpark so it will include nights, weekends, and the occasional holidays.

Those interested should email resumes to:

Dustin Dethlefs
Director, Marketing & PR
dustin@nwanaturals.com