



HILLSBORO HOPS 2023 COMMUNITY REPORT



HILLSBORO HOPS FUND LEVELING THE PLAYING FIELD

The Hillsboro Hops Fund was established in 2014 in partnership with the Hillsboro Community Foundation. The goal of the fund is to promote, foster and support education, health, culture and youth sports, including activities for underprivileged youth, in the Greater Hillsboro area.

**SINCE 2014, THE HOPS FUND
HAS PROVIDED OVER
\$750,000**

**IN FUNDING TO LOCAL YOUTH
SPORTS ORGANIZATIONS,
COMMUNITY PARTNERSHIPS,
AND DREAM BIG SCHOLARSHIPS**

IN 2023, THE HOPS FUND PROVIDED:

 Over \$100,000 in funding for youth sports

\$20,000 in scholarships for first-generation college students



Hear from 2023 Fund recipients:
bit.ly/2023HopsFund



2023 FUNDING IMPACTED:

- 47 organizations
- Over 13,000 youth athletes
- Organizations from Astoria to Gresham and the greater Hillsboro-Portland Metro

IN 2023, THE HOPS PROVIDED OVER \$28,000 IN IN-KIND DONATIONS TO LOCAL NON-PROFIT ORGANIZATIONS

In partnership with the Standard, the Hops also provided 300 tickets to Community Action and Centro Cultural to provide members of these opportunities to attend games that otherwise would not be able to.

**THE TEAM ALSO PROVIDED OVER
\$125,000**

IN DONATIONS TO LOCAL NON-PROFIT ORGANIZATIONS

HOPS IN THE COMMUNITY

The Hops are committed to being present in our community. In 2023, the Hillsboro Hops players, staff, and mascots attended over **80** community events.

YOUTH CLINICS

Throughout the summer, the Hops hosted nine (9) FREE baseball and softball clinics for over 1,000 youth athletes. This includes a Girls Baseball and Softball clinic and seven (7) clinics in partnership with MLB's Play Ball Weekend initiative.



SCHOOL PROGRAMS

ELEMENTARY SCHOOL READING PROGRAM

The Hops hosted the 4th Annual Home Run Reading Program with local elementary schools. The program encouraged students to continue reading during Spring Break. Over 1,200 students participated and read over 370,000 minutes.

CAREERS IN BASEBALL PROGRAM

In 2023, the Hops continued the Careers in Baseball program with local high school classes. Students heard from Hops staff members on their career paths and roles before planning a promotional night to pitch to the team.

DIVERSITY, EQUITY, & INCLUSION NIGHTS

During the 2023 season, the Hops hosted a variety of promotional nights focused on Diversity, Equity, and Inclusion. These nights included:

- Pride Night
- Tribal Night
- Women in Sports Night
- Mental Health Night
- AAPI Night
- Juneteenth
- Jackie Robinson Night
- Salute to Service Weekend

The Hops also hosted seven (7) Soñadores de Hillsboro Nights, as a part of MiLB's Copa de la Diversión program, welcoming over 18,000 fans to the ballpark during these games. These nights focus on celebrating the LatinX community. The Hops won the 2022 Copa de la Diversión for the best program in all of Minor League Baseball.

STAFF COMMUNITY INVOLVEMENT

- K.L. Wombacher, President and General Manager
 - Washington County Visitors Association, Board Member
 - Sport Oregon, Board Member
 - EXPO Future Project, Executive Advisory Committee Member
 - CYO Youth Basketball, Volunteer Coach
- Matt Kolasinski, Senior Vice President, Partnerships and Operations
 - SW Portland Little League, President
 - Washington County Chamber of Commerce, Board Member
- Brett Breece, Vice President of Sales
 - Beaverton Chamber of Commerce, Golf Committee
- Jen Anderson, Vice President, People & Culture
 - WISE Portland, Board Member
 - Leadership Hillsboro, 2022-23
 - EXPO Future Project, Future Sports & Facilities Committee Member
 - Hillsboro School District, Volunteer
- Hannah August, Senior Director, Merchandise and Community Engagement
 - Leadership Hillsboro, 2023-24
- Ivan Hernandez, Community Development Director
 - LIGA Latinos in Government Alliance, Member
 - Beaverton School District Business & Marketing Advisory Board, Member
 - EXPO Future Project, Community Review Committee Member
 - Washington County Chamber of Commerce, Latino Business Advisory Committee Member
 - Hillsboro School District Latino Youth Program, Speaker
 - Washington County Chamber of Commerce School to Career Program, Speaker
- Michael Gatlin, Corporate Partnerships Manager
 - Jesuit African American Alumni, Member
 - CYO Youth Basketball, Volunteer Coach
- Julie Barkhoff, Ticket Operations and Analytics Manager
 - Keya Foundation Communities that Care Coalition, Member
 - YMCA of Pierce & Kitsap Counties, Teen Leadership Programs Volunteer
- Jarred Bierbrauer, Creative Coordinator
 - Dam Worth It, Director of Marketing

