



2026 PROMOTIONAL SCHEDULE

T DOUBLE-A AFFILIATE

JULY

- 7.2 Mingle at the River (Twisted Tea Rowdy @ The River)
- 7.3 Stars & Stripes Weekend | July 3rd pres. by Moss Heating, Cooling & Plumbing | Wyatt Langford "Florida Man" Bobblehead Giveaway pres. by Peak Roofing & Construction | Postgame Fireworks pres. by USAA
- 7.4 Stars & Stripes Weekend | Independence Day pres. by Xochitl | RoughRiders Tricorn Hat Giveaway presented by Xochitl | Postgame Fireworks pres. by Moss Heating, Cooling & Plumbing
- 7.5 Stars & Stripes Weekend | Moana Night pres. by Benjamin Franklin Plumbing | T-Shirt Giveaway pres. by Astound | Postgame Fireworks pres. by Ewing Buick GMC
- 7.17 First Responders Night pres. by Peak Roofing & Construction | Touch-A-Truck Night | MDA Fill the Boot Night with Frisco Fire Department | Postgame Fireworks pres. by Peak Roofing & Construction
- 7.18 Harry Potter Night pres. by Wyndham Rewards
- 7.19 Space Jam Night pres. by Cigna | Youth Backpack Giveaway pres. by Hiland Dairy | Postgame Fireworks pres. by Globe Life
- 7.29 Hot Dog Day pres. by Portillo's | Bark in the Park
- 7.30 PGA REACH/Golf Night
- 7.31 Star Wars Night | RoughRiders vs. Hooks pres. by Whalen Law Office | Postgame Fireworks pres. by The Dallas Morning News

AUGUST

- 8.2 Throwback Sunday #3 pres. by Jet's Pizza | Chris Davis Bobble Card Giveaway pres. by H-E-B | Postgame Fireworks pres. by Ricola | Rodeo Night with the North Texas Fair & Rodeo
- 8.11 811 Day pres. by CoServ and Texas 811 | Back to School Night pres. by CoServ
- 8.13 Mark in the Park
- 8.14 Family Game Night pres. by Wild Fork Foods | Entertainment with the Game Show Network and The Game Show Experience | Pregame Celebrate Your Faith Event | Postgame Fireworks pres. by Classic Chevrolet of Grapevine
- 8.15 PAW Patrol Night pres. by Bahama Buck's | Character Appearances from Marshall and Rubble | Kids squishy giveaway (kids 12 & under)
- 8.16 Los Quesos & Low Riders | Copa de la Diversión pres. by Baylor Scott & White Health and Cacique | Youth Ice Cream Sock Giveaway pres. by Peak Roofing & Construction
- 8.20 College Night | Mingle @ The River (Twisted Tea Rowdy @ The River)
- 8.21 Frisco Corny Dogs Night pres. by Avondale Dealerships | Fireworks Friday pres. by Globe Life
- 8.22 K Pop Night pres. by HilltopSecurities | Skyfest with Postgame Fireworks pres. by Crowder Law Firm | Arturo Disla "The Buffalo" Rally Towel Giveaway pres. by HilltopSecurities
- 8.23 Brain Rot Awareness Night pres. by Dairy MAX | Smiling Teddy Big Chain Giveaway presented by Moss Heating, Cooling & Plumbing

SEPTEMBER

- 9.3 Quesos & Cervezas | Copa de la Diversión pres. by Baylor Scott & White Health and Cacique
- 9.4 Dallas Mavs Night | Postgame Fireworks pres. by Crowder Law Firm
- 9.5 Dallas Stars Night pres. by Victory+
- 9.6 Fan Appreciation Day pres. by Peach Cobbler Factory

Dates, Times and Promotions are Subject to Change

DAILY PROMOTIONS

- TUESDAY** Family Swim Tuesday pres. by Emler Swim School - Individual Lazy River tickets are available for all ages
**Excludes Day Games*
- WEDNESDAY** Wine Wednesday pres. by Landon Winery - Half-price wine through the 7th inning **Excludes Day Games*
- THURSDAY** Thirsty Thursday with half-price drink specials through the 7th inning & Twisted Tea Rowdy @ The River* (21+ only) with drink specials in the Lazy River **Rowdy @ The River begins 5/21*
- FRIDAY** Fireworks Friday with postgame fireworks
- SATURDAY** Kids Run the Bases Postgame pres. by Raising Cane's
**Excludes fireworks nights*
- SUNDAY** Kids Sunday Funday pres. by Raising Cane's with pregame catch on the field & Summer Sunday Fireworks (5/24-8/2)

Let's Ride

