



# 2024 Reading All-Stars Challenge

Presented by  **MICHELIN**  
A BETTER WAY FORWARD

Dear Families,

Your child's ability to read is a critical predictor of educational and lifelong success. This Spring, the Greenville Drive and Michelin N.A. proudly present the 16th Annual Reading All-Stars Program. The Reading All-Stars Program is a reading incentive program for any Kindergarten – 8th grade student aimed at promoting reading and academic success across the Upstate.

## HOW TO QUALIFY:

Entering your child in the Reading All-Stars challenge is EASY! To complete the program, Middle School Students must read 500 pages in the 5-week time period. Complete the reading log provided by your teacher, and return it no later than February 23, 2024.

**THE READING DATES:  
Monday, January 22 – Friday, February 23**

## CELEBRATION GAME:

Each student who succeeds in reading the designated number of pages will be honored at a Reading All-Star Celebration Game at Fluor Field.

Anderson, Laurens, Pickens & Spartanburg County Schools  
Sunday, April 28 & May 19 @ 3 PM

Greenville County Schools  
Tuesday, April 23 @ 7 PM  
Wednesday, April 24 @ 7 PM

Students completing the Reading All-Star reading challenge will receive a complimentary ticket voucher valid for his/her admission to the Celebration game at Fluor Field.

Thanks to our partners at Michelin N.A. each student attending the Celebration Game will receive:

- Reading All-Star merchandise
- A new book for their personal library
- Invitation to a Pre-game Meet-the-Drive Player Event

**Completed Reading Logs should be turned in to your  
teacher no later than February 23**

For more information about this year's program, please visit [www.GreenvilleDrive.com/RAS](http://www.GreenvilleDrive.com/RAS).