

News Release Thursday, August 7, 2025

FOR IMMEDIATE RELEASE

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Club Read Summer Reading Program Wraps Up 22nd Season

More than 7,000 students read over 50,000 books in summer reading program from Dion's and Albuquerque Isotopes

ALBUQUERQUE, N.M. – Dion's Pizza and the Albuquerque Isotopes are proud to celebrate another successful season of their Club Read summer reading program, which continues to engage young readers across the community.

Students in preschool through 5th grade, from more than 230 schools, redeemed a total of **7,111 1st Scorecards** at Dion's locations in Albuquerque, Los Lunas, Rio Rancho, and Santa Fe. An additional **1,266 2nd Scorecards** were turned in at Isotopes Park. Each scorecard requires students to read six books, bringing the total number of books read during the 2025 Club Read season to over 50,000. Since the program's inception in 2003, **631,260 books have been read and reported.**

Now in its 22nd season, Club Read encourages students to keep reading during the summer and rewards them with free pizza, Isotopes tickets, a new book, and other fun prizes. Students who complete both 1st and 2nd Scorecards are entered to win the Grand Prize, which includes a custom Isotopes jersey, autographed baseball, Dion's gift card, Isotopes Baseball Bucks, and suite-level tickets for their family to attend the Grand Prize Isotopes Game on Friday, August 8th at 6:35 pm. The four winners will be recognized and have the honor of throwing out a ceremonial first pitch.

"It's been wonderful to see so many young readers who took part in Club Read again this summer," said Mark Herman, CEO of Dion's. "This program helps kids build lasting reading habits, and we're grateful to be part of something that makes such a positive impact."

This year's four Grand Prize winners drawn at random are:

- Audrey Eden, 3rd Grade, St. Mary's Catholic School in Belen
- **Avery Tribou,** 5th Grade, Osuna Elementary
- **Opal Scurlock,** 3rd Grade, Collet Park Elementary
- Presley Ansotique, 4th Grade, Double Eagle Elementary

In addition, this is the third year that Dion's will present the **Laura Rasmussen Love of Reading Award** to honor the librarian from the school with the highest level of participation. This year, there were multiple



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schools who tied in their participation, resulting in a random drawing. The award will go to **Amy Nims of Armijo Elementary School in Albuquerque**.

The award was created in memory of Laura Rasmussen, an avid reader who worked for both Dion's and the Isotopes before her passing in 2021. It honors her legacy by celebrating librarians who share her passion for encouraging young readers. The winning librarian will be recognized at a staff luncheon provided by Dion's.

About Dion's

Dion's Pizza was founded in 1978 by Jon Patten and Bill Scott in Albuquerque, New Mexico. What began as a single neighborhood pizzeria has grown into a beloved brand with locations across New Mexico, Colorado, and Texas—and a team of more than 2,000 employees. Known for handcrafted pizzas and exceptional service, Dion's provides a welcoming space for people to relax and connect. In every neighborhood we serve, we hold ourselves to an expectation of authenticity and excellence. Our employees, customers, and community are partners in our success. For more information, visit www.dions.com, call 505-858-1010, or find us on Facebook: facebook.com/DionsPizza & Instagram: @dionspizza.

About the Albuquerque Isotopes

The Albuquerque Isotopes are a Minor League Baseball team based in Albuquerque, New Mexico. The team, which plays in the Pacific Coast League, is the Triple-A affiliate of the Colorado Rockies. For more information, visit www.abqisotopes.com. Facebook: https://www.facebook.com/ABQTopes/, Twitter: @ABQTopes or Instagram: https://www.instagram.com/abqtopes/.