Creative Services Seasonal Assistant
Northwest Arkansas Naturals Baseball

Rich Baseball Operations is one of the premier ownership groups in Minor League Baseball today. The Creative Services Seasonal Assistant (CSA) for the Northwest Arkansas Naturals will work directly with the Game Day Production Manager, Senior Director of Marketing, Marketing Coordinator, and the Radio Broadcaster to coordinate and assist in all aspects of entertainment, video production, promotions, and marketing. Starting Date – Late February. End Date – Completion of the season in mid-September.

Primary Responsibilities / Accountabilities:

- Available to work all home games during a schedule that stretches from Friday, April 2nd through Sunday, September 12th and any potential post-season games. Assistants are required to work all Naturals home games with exception of emergencies or previously agreed upon absences that need to be communicated in advance. CSAs will also be asked to help with Media Day during the last week of March.
- Responsibilities for games include operating Show Control, the Music computer (Click Effects Pro Audio), Technical Directing (TriCaster), Replay (Vmix), working a camera (JCV) – either high home, dugout, or rover, or working line score for the videoboard (DakStats) – Creative Services Seasonal will be asked to work DakStats for high school games and other non-game events.
- Ability to maintain high standards to ensure the in-game entertainment remains top notch throughout the season
- Design graphics and animations as assigned by using Adobe Photoshop, Premiere, and After Effects that will be used during home games for fan entertainment and sponsorship requirements as well as self-promotion at Arvest Ballpark
- Shoot/Edit/Produce Video for in-game entertainment elements, and upload video to NWANaturals.com and social media
- Assist Creative Services Coordinator and the Marketing Department with content creation for the program and media guide
- Create spots and ads for marketing efforts as well as graphics for the newsletter, social media, and NWANaturals.com
- Contribute ideas for new ways to promote the team and generate additional media coverage through special features
    - Examples include highlight packages, player features, notable ballpark events, etc.
- Help coordinate a pre-season Media Day for the coaches and players – acquire headshots, video, and videoboard elements
- Performs miscellaneous game day and non-game day office-related duties as assigned throughout the year
- Will be a secondary performer as the Naturals mascot (Strike and/or Sinker) during community appearances and non-game special events.

Skills and experience preferred:

- Willing to work nights, weekends, and holidays (all home games and TBD special events at Arvest Ballpark)
- Willing to complete the seasonal position through its entirety (TBD start date until mid-to-late September)
- Ability to prioritize, multi-task and complete assignments on short notice to meet hard deadlines
- Willing to manage game day employees when called upon
- Take initiative and have desire to learn all aspects of Creative Services
- Knowledge of Microsoft Word and Excel, and the Adobe Creative Suite software, Primarily Photoshop, and Premiere
- Knowledge of baseball and previous experience with live production setup and operation preferred

Educational/Other preferences:

- Applicant must have Bachelor's Degree or be working towards Degree completion

This is a paid hourly internship. Hours will rotate throughout the season to enhance the experience but will include nights, weekends and occasional holidays. CSAs will work 30-39 hours per week on average depending on game schedule.

Applicants should forward a resume, cover letter, and references to:
Adam Annaratone
Game Day Production Manager
P.O. Box 6817
Springdale, AR 72766
E-MAIL – adam@nwanaturals.com