



# Bowie Baysox Partnership Inventory



DOUBLE-A  
AFFILIATE

## Signage\*

- Top of Dugouts
- 8' x 67' Home Run Wall Signs (2)
- Rt. 301 Marquee
- RF 11x13 Videoboard Signage
- Premium Outfield Signage
- Standard Outfield Signage
- Baysox Player Banners
- Elevator Doors
- EL Standings Board
- Starting Line-Up Board
- Restroom Signage
- Back lit Concourse Signs (2)
- Concourse Floor Graphics (4)
- Press Box Signage (2)
- Trashcan Lids
- Facade Signs (2)
- Concourse Door Signage (5)
- Concourse Window Signage (4)
- Reserve Seat Sectional Signs
- Concourse Wall Signage
- Baysox Stats Board

## Specialty Areas\*

- Season Presenting Sponsor
- Luxury Suite Level
- Kids Park
- Family Zone
- Diamond View
- Picnic Pavilion
- Charging Tables (4)
- Tiki Bar
- Box Office
- Cup Caddies
- Charging Tables (2)
- Fan Assistance
- Souvenir Cups
- Birthday Deck
- Inside Dugouts
- Youth Autograph Station

\*Production cost to be added on

\*\*Any element in RED is not available for 2023

## Entertainment Center

- Baysox Player Slates
- (:30) Video board Commercial
- Full Inning Sponsorship
- Call to the Bullpen (Home)
- Call to the Bullpen (Away)
- Left Field Ribbon Board
- Multimedia PA Announcement

## Bay Watch Magazine/Print

- Premium 1/4 Page Ad – Front Cover
- Premium Full-Page Ad – Back Cover
- Premium Full-Page Ad – Inside Cover
- Full Page BayWatch Ad
- Pocket Schedules
- Half Page BayWatch Ad
- Magnet Schedules
- Pocket Schedule 1/2 Panel
- 1/4 Page BayWatch Ad
- Print at Home Tickets

## Concourse Televisions

- Full Season Display
- Weekend Display
- Half Season Display
- Monthly Display

## Radio/MiLBTv

- Presenting Radio & MiLBTv
- Pregame Radio Show
- Postgame Radio Show
- MiLBTv Inning Break Spot
- 30sec Radio Spots
  - 1x per game/138 season
  - 2x per game/276 season
  - 3x per game/414 season

## Game Presentation

- Fan Interactive Game (60G)
- Premium Giveaway
- Independence Day Fireworks
- Fan Interactive Game (50G)
- Fireworks Sponsorship
- Fan Interactive Game (40G)
- Baysox Minute
- Game Day Staff
- Orange Ambassadors
- Ceremonial First Pitches
- Victory Balls (2,000)
- First Pitch Sponsor
- Fan Interactive Game (30G)
- Post Game Kids Base Run
- Fan Interactive Game (20G)
- Home Run Sponsorship
- RBI Player of the Game
- Fan Interactive Game (15G)
- Game Sponsorships
- Fan Interactive Game (10G)
- Parking Lot Displays
- Direct Marketing Tables (WE)
- Direct Marketing Tables (WD)

## Social Media

- Starting Line-Up
- Final Score/Game Recap
- Game Time Temperature
- Play of the Game
- Starting Pitcher
- Prospect Call Up
- Road Trip Updates
- Rehab Alert
- Player Related Videos
- Stats

## Futures Club

- Futures Club (Title Sponsor)
- Futures Club Associate

## Youth Sports

- Baysox Baseball Camps
- Field of Dreams
- League Night Out