Everett AquaSox 2026 Community Relations Report









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COMMUNITY RELATIONS REPORT

2026 – Full Year





$38,839
In-Kind Donations

$49,700
Monetary Donations





7
Adoptable Dogs Featured And Adopted

78
Webbly Appearances





100,000+
Books Read During The Reading Program

9
Player Appearances

Everett AquaSox Charities

AquaSox Charities (Formerly “AquaSox Community Fund”) launched in 2009 to help fund community projects, with a focus on education, youth programs, and youth sports.

AquaSox Charities reflects the AquaSox commitment to use the platform of baseball and entertainment to support our local community.

Funds raised benefit youth-based charitable endeavours in Snohomish, Island, Skagit, and King counties, although the fund will not be limited to this. Most area charitable organizations will be considered as potential beneficiaries of the fund.

Visit www.AquaSox.com for more information on AquaSox Charities and community events.

Did you Know?

AquaSox Charities has donated $405,640 in cash donations to hundreds of non-profits since its inception!



Silver Sluggers Club

For only $40, AquaSox fans 55 and older can purchase a membership into the exclusive AquaSox Silver Sluggers Club, sponsored by Mukilteo Memory Care. Members receive an upper box ticket to every Wednesday game and a special Silver Sluggers Gift.

On Wednesdays, Baseball Bingo cards are provided at the gates. Fans are awarded prizes for the first five bingos, and first two blackouts. Prizes are courtesy of the Tulalip Resort Casino.



We had 586 members in our Silver Sluggers club for 2026! This is our 3rd year over 500 participants, and we saw an increase of 56 members from last year. We're excited to keep serving seniors in our community next year and increase our membership to over 600!

Hit A Home Run in Reading

Each year, we offer the AquaSox “Hit a Home Run in Reading” program to local schools to promote a love of reading and learning. We incentivize students’ reading by rewarding them with a free AquaSox ticket! Students also have the chance to design our program bookmark, which was distributed to over 27,000 students.

This year, the program had 64 schools participate across 16 public school districts along with many private and homeschool groups. The program saw a 129% increase in participation from 2025! Our participants read over 100,000 books together in 2026.



Adopt-A-School

The Adopt-A-School program brings local businesses together to team up with schools across the greater Everett area. Businesses who sponsor the program provide season tickets to schools, and sponsored schools use the tickets to reward students who have excelled in academics, sports, or other community initiatives

We had 13 local businesses sponsor schools through the program in 2026, which is up from 8 businesses in 2025!

Webbly Appearances

Webbly attended 78 events outside of the ballpark this year to engage with our community members and bring joy to local events! Webbly and Frank continue to be important assets to the AquaSox brand and community.



Player Apperances

The Mariners organization is strongly committed to supporting our local communities. In 2027, AquaSox players and coaches volunteered at 9 events across Snohomish County



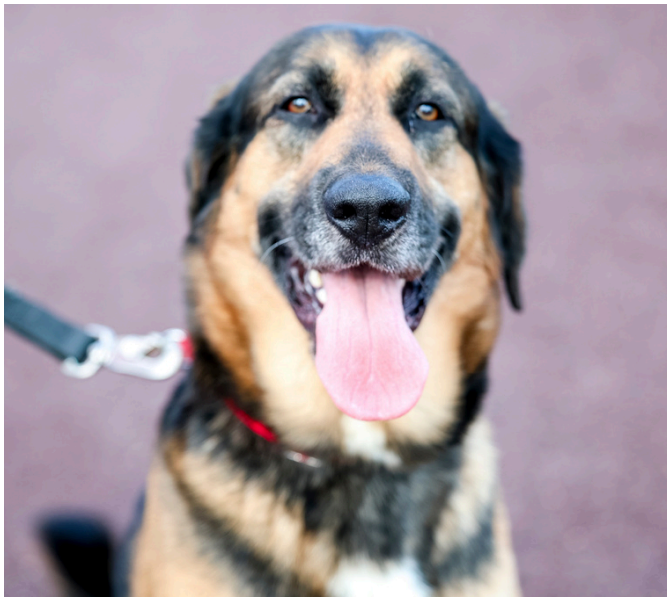
Ballpark Events

Ballpark activations remain the most visible vehicle to our fanbase for community engagement. Non-profit organizations partnering with our brand during a game brings awareness to their group while also showing the impact the AquaSox strive to make within the community. This year we hosted:

- Pride Night benefiting Everett Public Schools
- Pink at the Park benefiting Providence Comprehensive Breast Center
- Frogstock benefiting Boys & Girls Club of Snohomish County
- Recovery Night supporting the Snohomish Country Recovery Coalition
- Local Heroes Night benefiting Everett PD and FD
- Mental Health Awareness Night benefiting the BeLegenedary Movement
- Strike Out Cancer benefiting the American Cancer Society
- 29 total non-profit marketing tables

Adoptable Dog of the Game

In partnership with the Everett Animal Shelter and the NOAH center, the AquaSox featured 7 adoptable dogs of the game with a First Pitch and marketing table. All 7 dogs were adopted, with three of the dogs being adopted by AquaSox fans the very next day. We are so proud of the success of this new program, and are excited to keep highlighting animals in need in our community!



2026 Donations

Throughout the year, the AquaSox make donations of cash, tickets, merchandise and other goods and services to hundreds of non-profits throughout Snohomish, King, Island and Skagit counties.

2026 Donations Include:

- **A total of $49,700 in monetary donations**
  - **Our top recipients included:**
    - **Snohomish County Boys & Girls Club**
    - **Snohomish County YMCA**
    - **Everett Public Schools**
    - **Providence General Foundation**
    - **Local Little Leagues**
- **A total of $38,839 worth of In-Kind donations to 342 different organizations**



How to Contact the AquaSox Community Relations Department

AquaSox Charities and the Everett AquaSox organization work throughout the year to support as many charitable organizations as possible. Requests for the following opportunities must be submitted in writing or email.

- Charitable Donations: To request support from the AquaSox through an in-kind donation for a fundraiser, please submit to AlexP@AquaSox.com at least 6 weeks before your event. More detailed guidelines for requesting a donation can be found at www.AquaSox.com

- Hit-a-Homerun in Reading Program: This program, sponsored by Sound Transit, is run every spring in either March or April, based on your school's preference. To learn more about how your school can become involved please visit our website or contact the front office.

- Speaker's Bureau/Player Appearances: Appearance requests for current players and front office personnel must be sent at least 4-6 weeks before your event. When soliciting an appearance by a current player, please consider the AquaSox travel/practice schedule.

- Webbly and Frank: The AquaSox mascots are available for private, community, and corporate appearances. To book either of the mascots for your next event, please email AlexP@AquaSox.com

For all other requests or for any other information, please contact Alex Payne at alexp@aquasox.com