



Frisco Rough Riders 2025 PROMOTIONAL SCHEDULE

APRIL

- 4.4 **OPENING WEEKEND** | 2025 Magnet Schedule Giveaway presented by Avondale Dealerships | Postgame Fireworks
- 4.5 **OPENING WEEKEND** | 2025 Magnet Schedule Giveaway presented by Avondale Dealerships | Pregame Team Autograph Session presented by Verizon 5G Home Internet | Kids Run the Bases Postgame presented by Raising Cane's
- 4.6 **OPENING WEEKEND** | 2025 Magnet Schedule Giveaway presented by Avondale Dealerships | Mascot Mania | Bark in the Park | Kids Sunday Funday presented by Raising Cane's
- 4.15 **T-MONEY TUESDAY** | RoughRiders Sunglasses Giveaway | Jackie Robinson Day
- 4.17 **TRIBUTE TO THE STOP SIGN** presented by Benjamin Franklin Plumbing | Thirsty Thursday
- 4.18 **DALLAS WINGS NIGHT** | Girl Scout Night | Postgame Fireworks
- 4.19 **PICKLEBALL NIGHT** | In-Game Pickleball Matches | Future Riders Night | Kids Run the Bases Postgame presented by Raising Cane's
- 4.20 **BARK IN THE PARK** | Kids Sunday Funday presented by Raising Cane's
- 4.29 **WORK FROM HOME** | 12:05 PM First Pitch

MAY

- 5.1 **BOWLING FOR SOUP NIGHT** | Trucker Hat Giveaway | Bark in the Park | Thirsty Thursday
- 5.2 **GOLF NIGHT** presented by the 2025 KPMG Women's PGA Championship | STEM Night featuring the Perot Museum Tech Truck | Postgame Fireworks presented by Globe Life
- 5.3 **HARRY POTTER NIGHT** presented by Benjamin Franklin Plumbing | Kids Run the Bases Postgame presented by Raising Cane's
- 5.4 **STAR WARS NIGHT** | Star Wars Character Appearances | Kids Sunday Funday presented by Raising Cane's
- 5.13 **EDUCATION DAY** presented by Collin College | Enjoy Activities from the Frisco Heritage Center, Blackland Prairie Raptor Center, Frisco Family YMCA and the Perot Museum
- 5.14 **EDUCATION DAY** presented by Collin College | Enjoy Activities from the Frisco Heritage Center, Blackland Prairie Raptor Center and the Frisco Family YMCA
- 5.16 **TEXAS MONTHLY TACO FEST + QUESOS DE FRISCO** presented by Baylor Scott & White Health and Cacique | Charros Night with Fiesta Charra | Quesos de Frisco presented by Baylor Scott & White Health and Cacique | Rally Towel Giveaway presented by Cacique | Postgame Fireworks
- 5.17 **BASEBALL MOM NIGHT** presented by Modern Woodmen of America | Pregame Celebrate Your Faith Event | Kids Run the Bases Postgame presented by Raising Cane's
- 5.18 **A MINECRAFT MOVIE NIGHT + HALFWAY TO HALLOWEEN** presented by Hat Creek Burger Co. | Kids Sunday Funday presented by Raising Cane's
- 5.20 **EDUCATION DAY** presented by Collin College | Enjoy Activities from the Frisco Heritage Center, Blackland Prairie Raptor Center, Frisco Family YMCA and the Perot Museum
- 5.23 **MENTAL HEALTH NIGHT** | Postgame Fireworks presented by Dallas Morning News
- 5.24 **TEXAS NIGHT** | Future Riders | Kids Run the Bases Postgame presented by Raising Cane's
- 5.25 **PAW PATROL NIGHT** | Character Appearance from Chase & Skye | Bark in the Park with Operation Kindness | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks

DAILY PROMOTIONS

WEDNESDAY	★ Wine Wednesday presented by Landon Winery with 1/2 price wine through the 7th inning
THURSDAY	★ Thirsty Thursday with 1/2 price drink specials through the 7th inning ★ Twisted Tea Rowdy @ The River with \$2 drinks until 8 pm, 1/2 price drinks through the 7th inning (5/22-9/11)
FRIDAY	★ Fireworks Friday
SATURDAY	★ Kids Run the Bases Postgame presented by Raising Cane's
SUNDAY	★ Kids Sunday Funday presented by Raising Cane's with pregame catch on the field ★ Summer Sunday Fireworks (5/25-8/3) ★ Lemon Chill Sunday with 1/2 price Lemon Chill

JUNE

- 6.6 **TEXAS RANGERS NIGHT** | Kumar Rocker Bobblehead Giveaway presented by Classic Chevrolet of Grapevine | Postgame Fireworks presented by Classic Chevrolet of Grapevine
- 6.7 **BLUEY** | Character Appearance from Bluey | Bark in the Park with the Frisco Humane Society | Scout Night | Pregame Celebrate Your Faith Event | Kids Run the Bases Postgame presented by Raising Cane's
- 6.8 **BLUEY** | Character Appearance from Bluey | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks
- 6.24 **CAMP DAY** | Summer Camp Games in the Ballpark
- 6.25 **DRAFT NIGHT** | Draft Beer Specials
- 6.27 **MILITARY APPRECIATION NIGHT** presented by USAA | Challenge Coin Giveaway for Veterans presented by USAA | Postgame Fireworks presented by USAA
- 6.28 **DINO NIGHT** presented by PMG | Enjoy Dinosaurs in the Ballpark | Malmo Oat Milkers | Kids Run the Bases Postgame presented by Raising Cane's
- 6.29 **THROWBACK NIGHT** presented by Globe Life | Rangers & RoughRiders Alumni Appearances | T-Shirt Giveaway presented by Astound | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks presented by Globe Life

JULY

- 7.3 **STARS & STRIPES NIGHT** presented by Xochitl | Biggest & Brightest Fireworks Show of the Summer presented by Hat Creek Burger Co. | Thirsty Thursday | Twisted Tea Rowdy @ The River
- 7.18 **FIRST RESPONDERS NIGHT** presented by Peak Roofing & Construction | Postgame Fireworks presented by Peak Roofing & Construction
- 7.19 **TEENAGE MUTANT NINJA TURTLES** | Kids Run the Bases Postgame presented by Raising Cane's
- 7.20 **DALLAS BLACK GIANTS** | Brooks' Early Birthday Celebration | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks presented by TruMoo
- 7.31 **BACK TO SCHOOL NIGHT** presented by CoServ | Back to School Giveaway | Thirsty Thursday | Twisted Tea Rowdy @ The River

AUGUST

- 8.1 **KICKOFF TO FOOTBALL** presented by Ewing Buick GMC | Football Jersey Giveaway presented by Ewing Buick GMC | Postgame Fireworks
- 8.2 **FRISCO CORNY DOGS** with the North Texas Fair & Rodeo | Corny Dogs Foldable Hat Giveaway | Kids Run the Bases Postgame presented by Raising Cane's
- 8.3 **LOS QUESOS & LOW RIDERS + QUESOS DE FRISCO** presented by Baylor Scott & White Health and Cacique | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks presented by TruMoo
- 8.15 **BASEBALL IN PARADISE** presented by Hat Creek Burger Co. | Princess & Pirates Night | Postgame Fireworks
- 8.16 **AUGTOBERFEST** | Beer Samplings in the Ballpark | Kids Run the Bases Postgame presented by Raising Cane's
- 8.17 **KIDS RUN THE SHOW** | Kids Sunday Funday presented by Raising Cane's
- 8.28 **FANTASY FOOTBALL DRAFT NIGHT** | Thirsty Thursday | Twisted Tea Rowdy @ The River
- 8.29 **TURN BACK THE CLOCK NIGHT** | Postgame Fireworks
- 8.30 **TEXAS MONTHLY BBQ NIGHT** | BBQ Joints from Texas Monthly Top 50 List | BBQ Mitt Giveaway presented by Peak Roofing & Construction | Kids Run the Bases Postgame presented by Raising Cane's
- 8.31 **KNOCKOUT KIDS CANCER** presented by Benjamin Franklin Plumbing | Stand Up To Cancer | Kids Hat Giveaway presented by Peak Roofing & Construction | Kids Sunday Funday presented by Raising Cane's

SEPTEMBER

- 9.9 **\$9.99 NIGHT** | \$9.99 Deals Throughout the Game
- 9.11 **DALLAS STARS NIGHT** presented by Victory+ | Appearances from Victor E. Green and the Dallas Stars Ice Girls | Thirsty Thursday | Twisted Tea Rowdy @ The River
- 9.12 **DIA DE LOS MUERTOS** with the McKinney Dia de los Muertos + **QUESOS DE FRISCO** presented by Baylor Scott & White Health and Cacique | Postgame Fireworks presented by Globe Life
- 9.13 **DALLAS MAVS NIGHT** | Kids Run the Bases Postgame presented by Raising Cane's
- 9.14 **WELCOME TO FRISCO (RIDERS VERSION) + FAN APPRECIATION DAY** presented by Rhythm Energy | Riders Friendship Bracelet Giveaway | Postgame Performance from LOVER: An Eras Tour Experience | Kids Sunday Funday presented by Raising Cane's

Dates, Times, and Promotions are Subject to Change