

# CORPORATE PARTNERSHIP OPPORTUNITIES

WE "R" THE PLACE TO BE

# WELCOME TO THE TEAM



## Making a lasting impression

Partnering with the Reno Aces puts your business in front of over **325,000** fans during home games and exposure to over **90** unique Special Events.

## Social Followings

- Facebook: 59,000+ fans
- Twitter: 36,500+ followers
- Instagram: 20,000+ followers
- Newsletter: 29,000+ verified and active emails



# PARTNER TESTIMONIALS



Working with the Reno Aces has been nothing short of a pleasure since day one. The entire establishment is composed of a great team of people who are down to earth and go above and beyond to accommodate your every need along the way. Working with the Reno Aces is my favorite marketing project by far. The Reno Aces staff is a fun group of people who make you feel at home and like you're the number one priority every step of the way.

- Jen Geoghegan, Andrews Braces

The Reno Aces team has provided Saint Mary's the ability to become more involved in the community. With our participation in the "Home Run For Life," we are able to play an active role in celebrating our patients survival stories and sharing it with the our community. The support of the Aces has been amazing. They are very responsive and accessible.

- Jennifer Williamson, Saint Marys

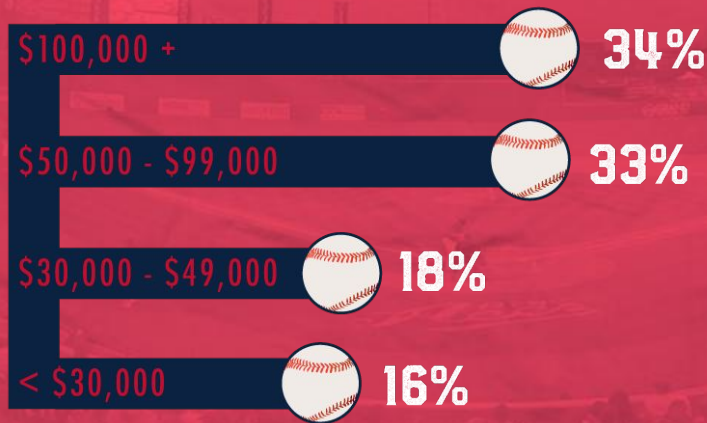
Partnering with the Aces was a great way to help our organization's outreach efforts and hit a market we hadn't previously been in. The team at the Aces were always on standby to help and sent constant updates about our partnership so we could really visualize how much traction we were getting. Our favorite part about working with the Aces is the variety and possibilities you have with them. Overall, our experience with the Aces has been nothing short of amazing and the Aces team was a pleasure to work with.

- Denise Castle, JOIN Inc.

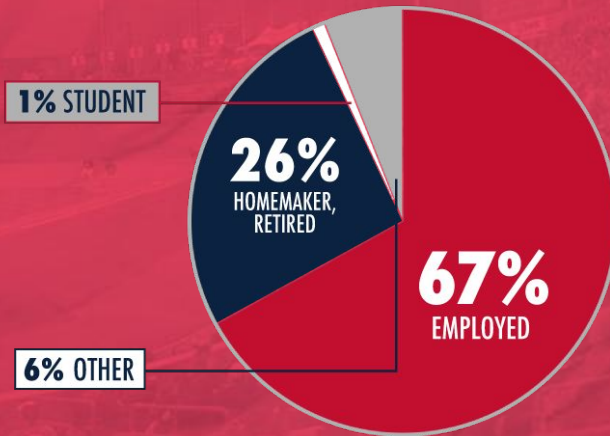
# DEMOGRAPHICS



## AVERAGE HOUSEHOLD INCOME:



## EMPLOYMENT:





# DEMOGRAPHICS



## HOUSEHOLD SIZE:



 **67% OWN THEIR HOME/CONDO**

## MARITAL STATUS:

**MARRIED 57%** 

**SINGLE 24%** 

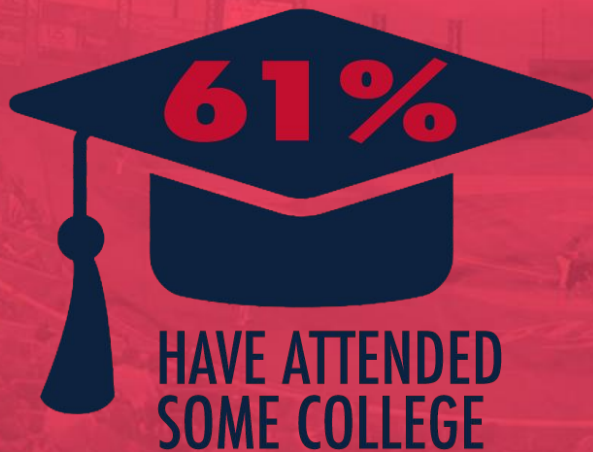
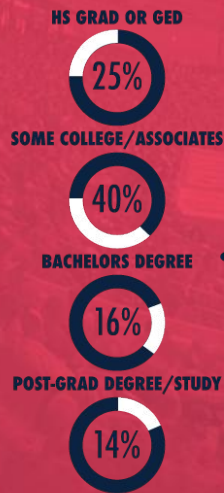
**SEPARATED 18%** 

 **29% RENT THEIR HOME/APT.**

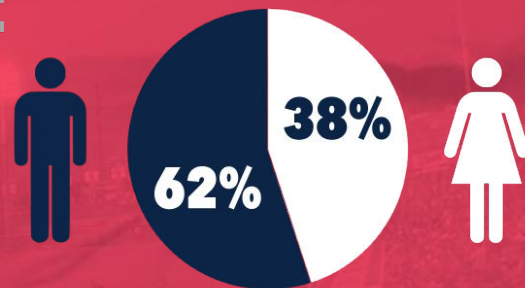
# DEMOGRAPHICS



## EDUCATION:



## GENDER:



## AGE:



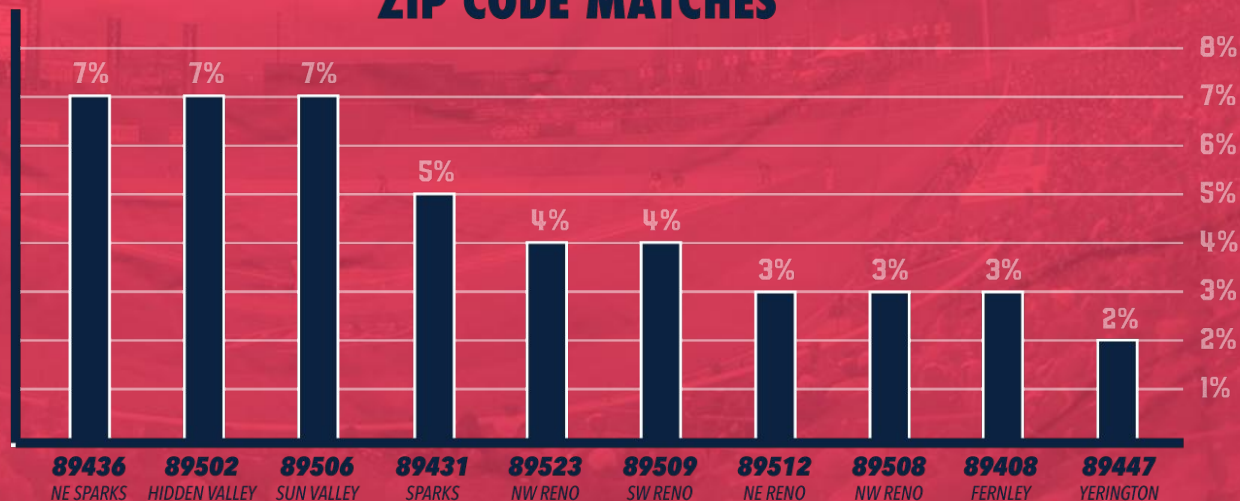
# DEMOGRAPHICS



## RENO ACES TICKET BUYERS:



### ZIP CODE MATCHES





# PERMANENT SIGNAGE

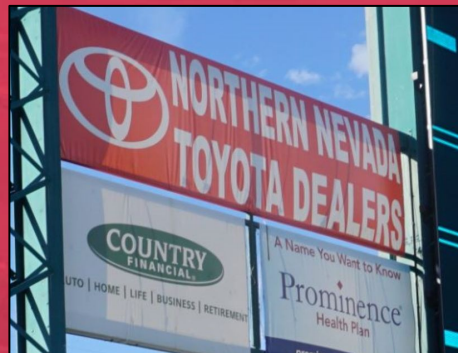


Exposure to all Aces games and Special Events. Opportunity for additional exposure via broadcasted games (NSN) and club social media postings

Outfield Wall Signage:



Outfield Billboards:





# DIGITAL SIGNAGE



Videoboard  
Announcement:



Suite fascia  
signage:



LED Ribbon signage:



# PRINT, DIGITAL + SOCIAL

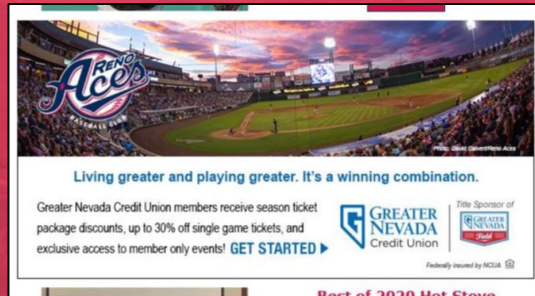


- Print: Pocket Schedule Panels
- Digital: Website (banner ads), Newsletter (dedicated e-blast, banner ad)
- Social: Full-season social media programs on FB, TW & IGS

Pocket Schedule Panel:



Newsletter ad:



Social Media Promotion:





# IN-GAME PROMOTIONS + "TRIGGER" PROMOTIONS



In-Game Promotion:



In-Game Trigger:





# GAME NIGHT SPONSORSHIP



Be the presenting sponsor of a Reno Aces home game! Enjoy a number of supporting assets including pre-promotion of the night on social media, Ceremonial First Pitch, Videoboard reads, displays, and more!

Promotion:



First Pitch:



Plaza display:



# COMMUNITY PROGRAMS



Utilize the Aces platforms to highlight your community initiatives!

Check Presentation:

Tickets for Tykes  
Program:





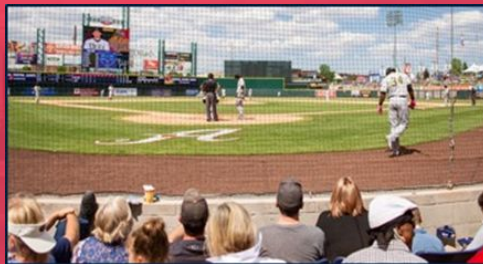
# HOSPITALITY



## Suite Rentals & Leases:



## Group Outings:



## Season Tickets:





# WE LOOK FORWARD TO PARTNERING WITH YOU!



Max Margulies  
Director, Corporate Partnerships  
775-334-7087  
[max@renoaces.com](mailto:max@renoaces.com)