

2024 CORPORATE PARTNERSHIP OPPORTUNITIES

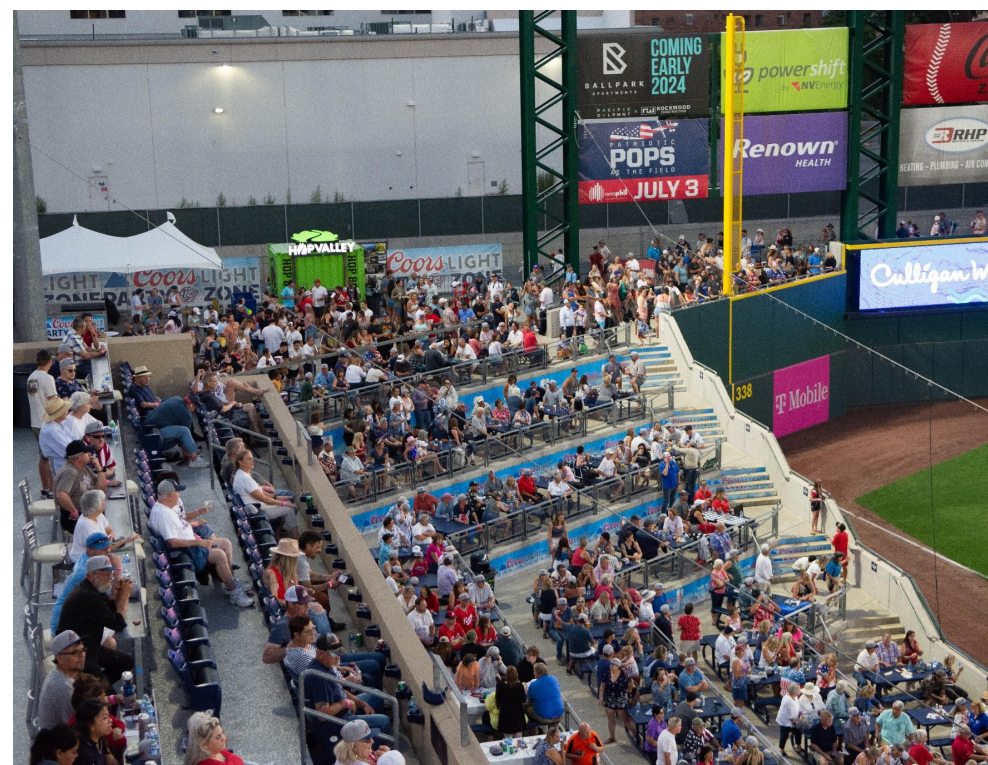
Reno Aces Baseball Club



**RENO
ACES**

**GREATER
NEVADA** *Field*





WELCOME TO THE TEAM

Partnering with the Reno Aces puts your business in front of more than 373,000 baseball fans during home games and over 30,000 at outside Aces Events at Greater Nevada Field.



**RENO
ACES**

**GREATER
NEVADA** *Field*

WELCOME TO THE TEAM

Our impact across digital platforms



61,000+ Fans



40,000+ Followers

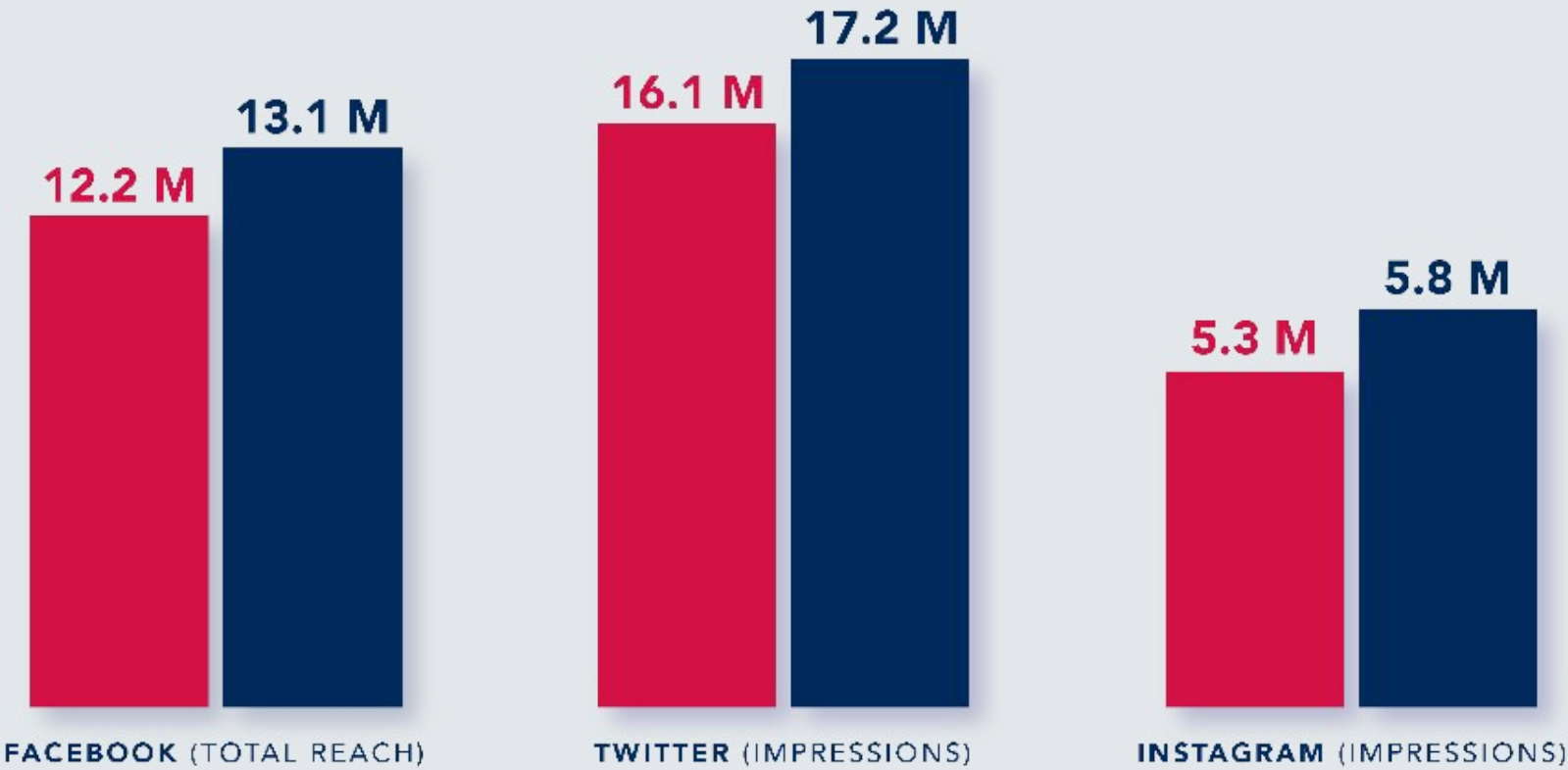


32,000+ Followers



66,000+ Emails

AUDIENCE GROWTH IN IMPRESSIONS 2022 - 2023 (MILLIONS)



CLIENT TESTIMONIALS

EMILY MACMILLAN | RENOWN HEALTH

Our partnership with the Reno Aces is a rewarding way for us to support our community, provide our employees with fun opportunities and enhance our outreach strategy. I'm grateful to the entire team at Greater Nevada Field who bring thoughtful ideas, creativity and enthusiasm to every conversation. I look forward to baseball season every year thanks to this partnership and the positive experience I've had working with the Aces.

DENISE CASTLE | JOIN INC.

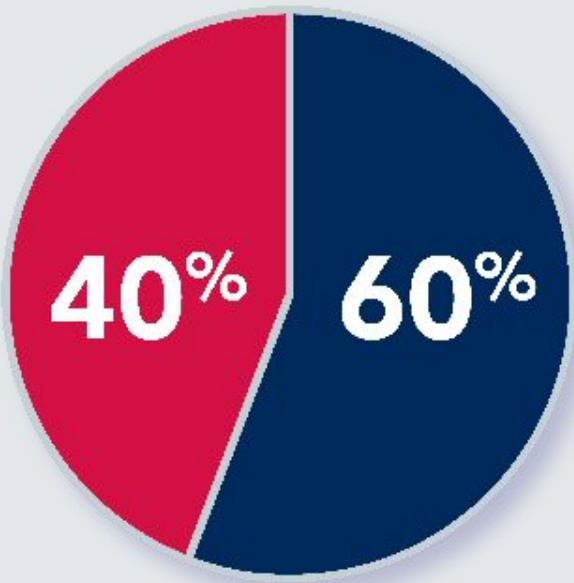
Partnering with the Aces was a great way to help our organization's outreach efforts and hit a market we hadn't previously been in. The team at the Aces were always on standby to help and sent constant updates about our partnership so we could really visualize how much traction we were getting. Our favorite part about working with the Aces is the variety and possibilities you have with them. Overall, our experience with the Aces has been nothing short of amazing and the Aces team was a pleasure to work with.



DEMOGRAPHICS

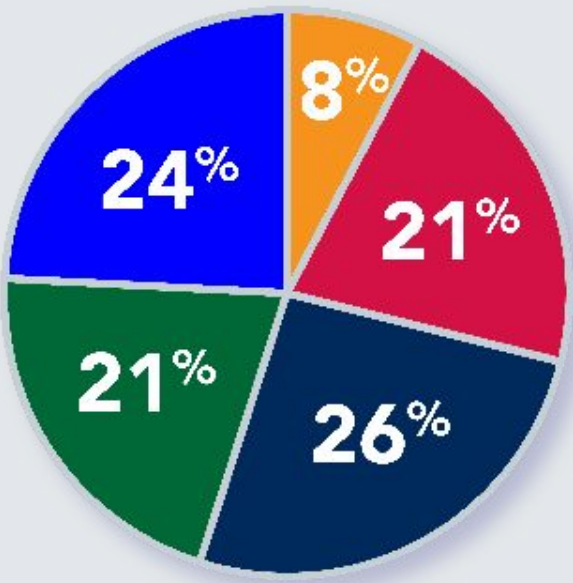
A closer look at our fans

GENDER



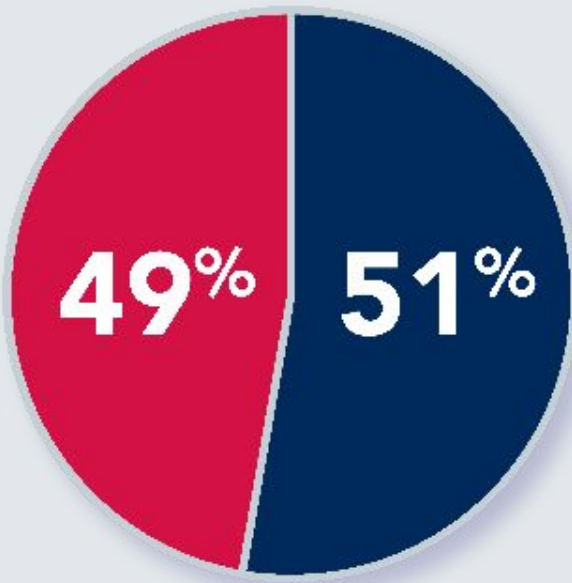
■ FEMALE ■ MALE

AGE



■ 18 - 29 ■ 30 - 39 ■ 40 - 49
■ 50 - 59 ■ 60 +

CHILDREN

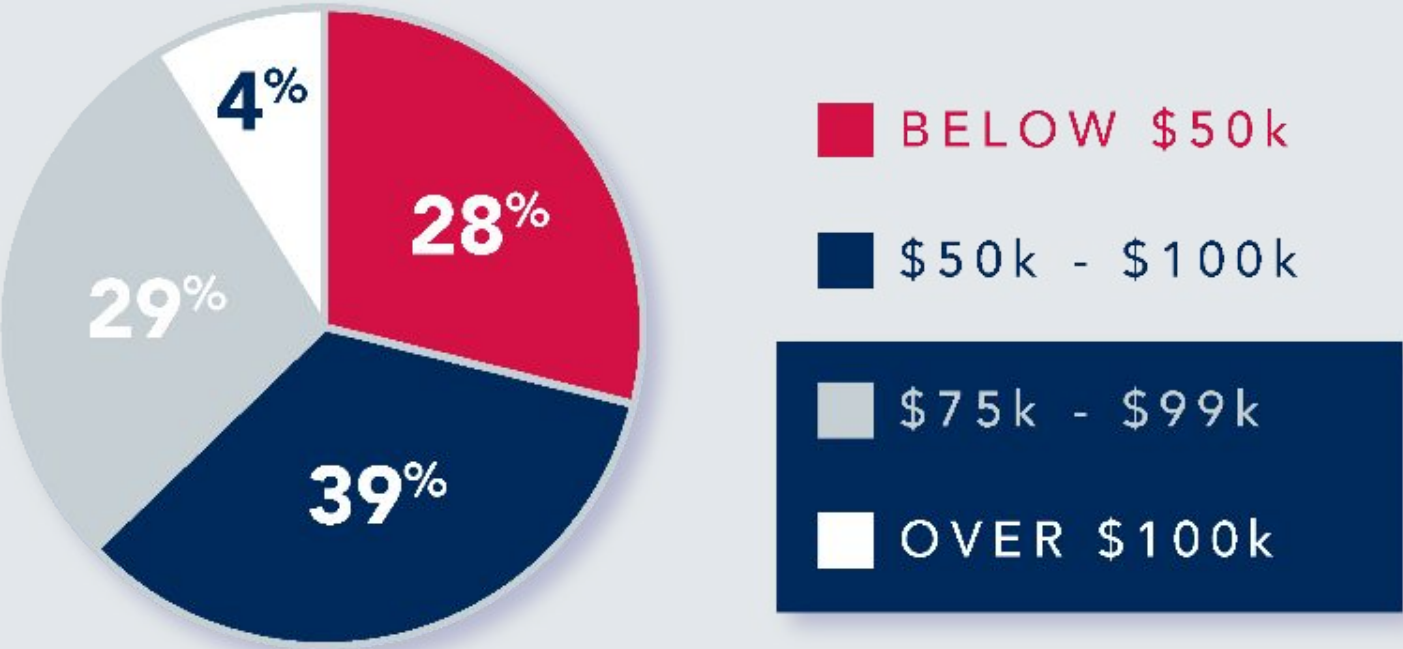


■ NO KIDS ■ KIDS

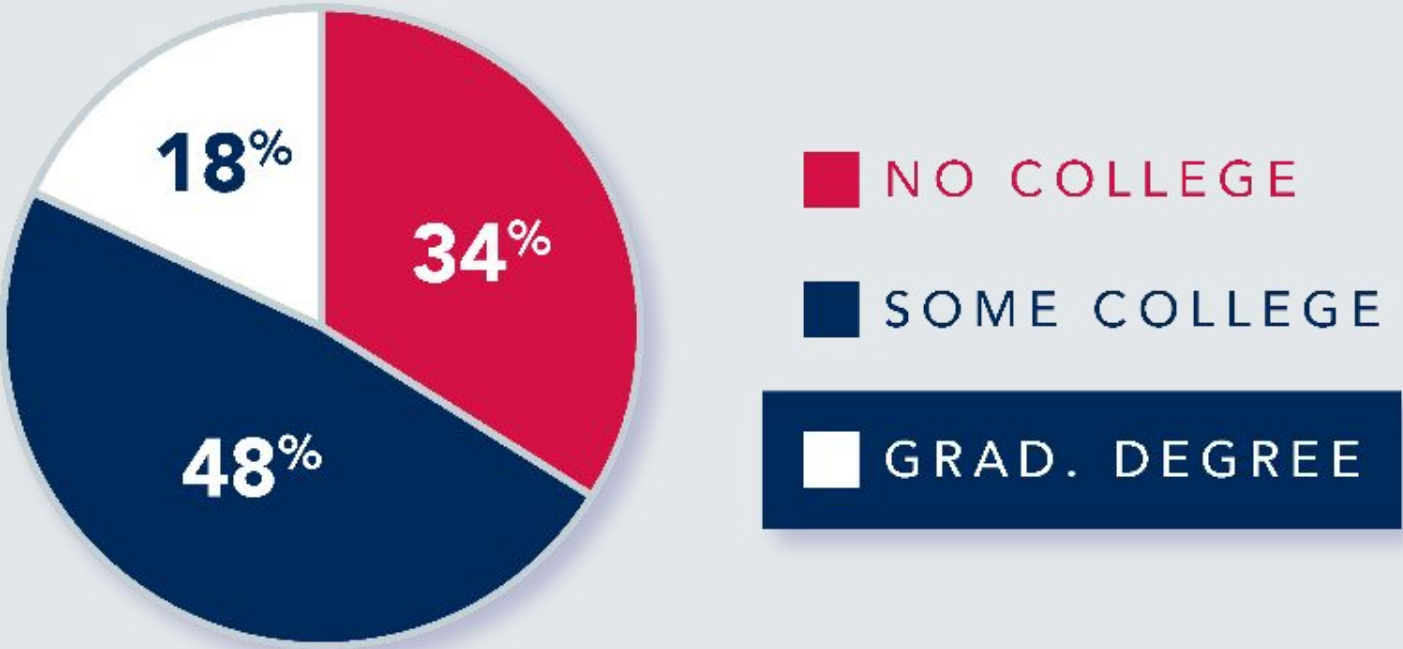
DEMOGRAPHICS

A closer look at our fans

HOUSEHOLD INCOME



EDUCATION



DEMOGRAPHICS

A closer look at our fans

TOP PERFORMING ZIP CODES FOR ALL TICKET BUYERS



1)	89436	Northeast Sparks
2)	89521	VC Highlands
3)	89523	Northwest Reno
4)	89509	Southwest Reno
5)	89501	Downtown Reno

PERMANENT SIGNAGE



OUTFIELD BILLBOARD



OUTFIELD WALL SIGNAGE



OUTFIELD BILLBOARDS & WALL SIGNAGE



DIGITAL SIGNAGE



LED RIBBON

- (2) LED ENDS TO RUN FOR (1) ½ INNING AT ALL ACES HOME GAMES



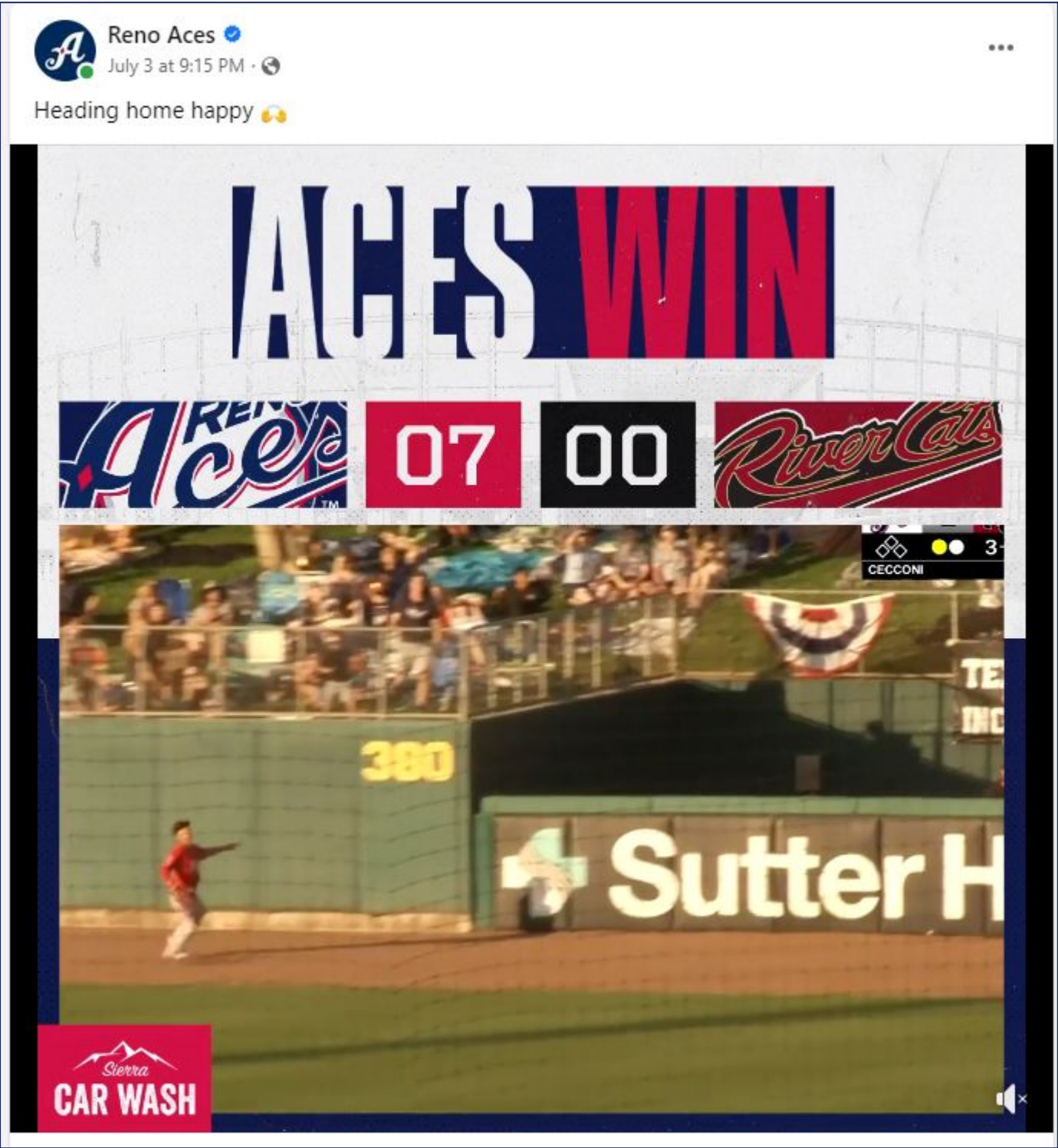
VIDEOBOARD GRAPHIC with PA READ



DIGITAL & SOCIAL



LINKED NEWSLETTER ADS - 66,000+ SUBSCRIBERS



SPONSORED SOCIAL PROMOTIONS





Reno Aces @Aces · Jul 24

Great Clips VIP Experience Giveaway

Become a Great Clips VIP! Enter to win a VIP experience with the Aces:

🎫: 4 tickets to an Aces game

🍔: 4 food vouchers

🎯; Throw out a First Pitch

💰: \$100 gift card to the Aces team store

Enter to win

aces.milb.com/auth/login?red...



Great Clips®

Great Clips VIP Experience Giveaway!

Register

CAMPAIGN PRESENTED BY: Great Clips®

What

Enter To Win in the **Great Clips VIP Experience Giveaway!** One (1) winner will receive a **VIP Experience** with the **Reno Aces**, Courtesy of **Great Clips**. The experience includes (4) tickets to a TBD game, (4) food vouchers, the opportunity to throw out the Ceremonial First Pitch, and a \$100 gift card to the Aces Team Shop!

When

Start Date: July 1, 2022 @ 12:01am PDT

End Date: July 31, 2022 @ 11:59pm PDT

How

Register then share this campaign via your social networks to earn **10 more entries** into the campaign!

[Login or Sign up to enter](#)

[Official rules](#)

DIGITAL & SOCIAL

- The Aces FanCompass platform provides customizable, digital campaigns
- Lead generation opportunity, through customer opt-ins to share data with your organization
- Campaign options include Enter-To-Win, trivia, etc.
- Campaign hosted on Aces webpage and promoted through social media



**RENO
ACES**

**GREATER
NEVADA** *Field*

IN-STADIUM ADVERTISEMENTS



(12) CONCOURSE SCREENS

- :20 Videos on (12) concourse screens and (4) outfield screens



(4) OUTFIELD SCREENS

IN-GAME PROMO & TRIGGER PROMO



IN-GAME PROMOTION

- Custom promotions in-between innings
- Opportunity for offer distribution to contestants & Aces fans



TRIGGER PROMOTION

- Baseball elements sponsored, "trigger" upon activation
- Opportunity for mass offer distribution

THE CLUB



KIDS ZONE

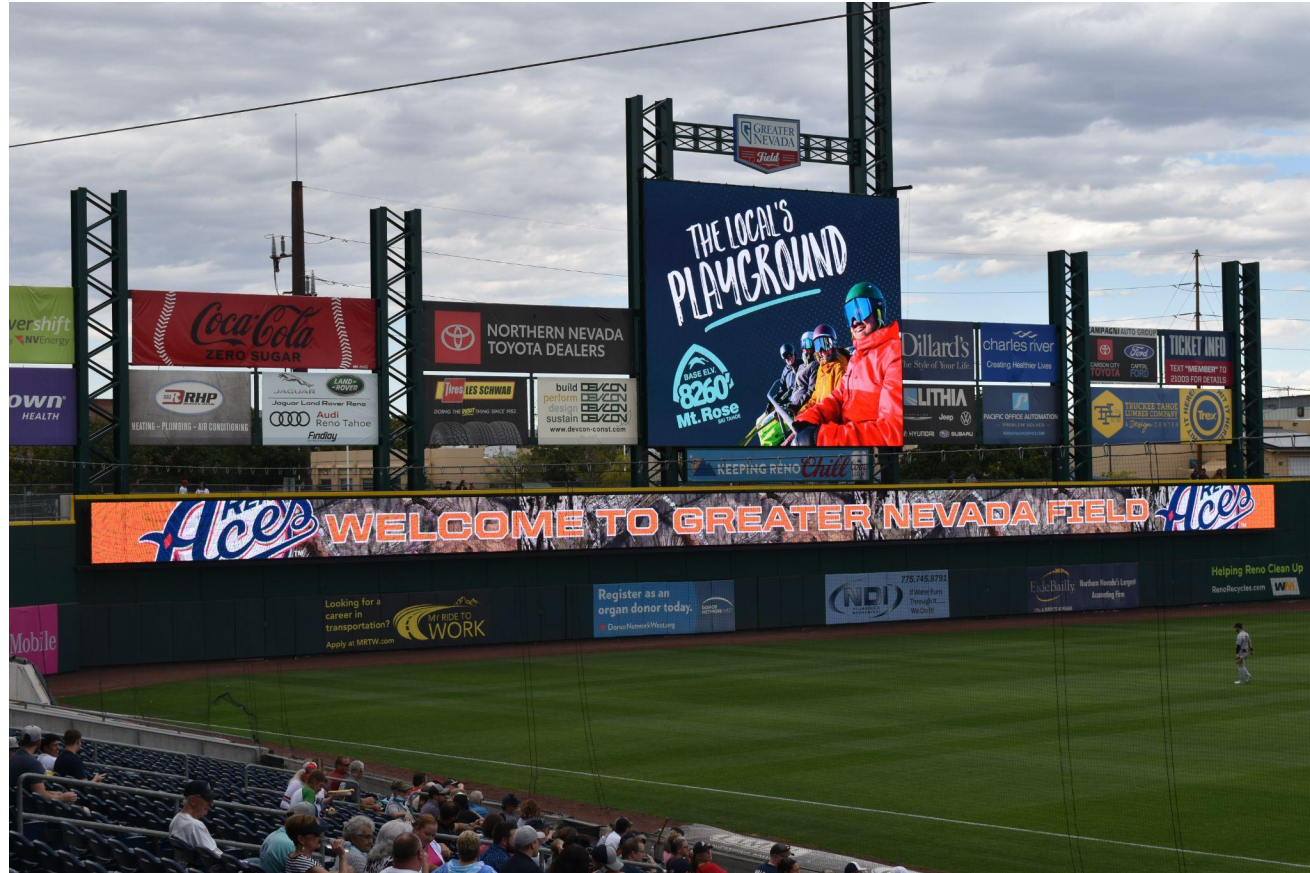


BULLPEN DECK



AREA SPONSORSHIP

- Be the presenting partner of an area of Greater Nevada Field!
- Signage around area
- Feature on all physical & digital stadium maps



PLAZA DISPLAY

GAME DAY SPONSORSHIP

- Be the presenting sponsor of a Reno Aces home game!
- Enjoy a number of supporting assets including pre-promotion of the night on social media, videoboard reads, displays, group tickets, and more!

GAME DAY SPONSORSHIP



ENTRY GATE BANNERS



CONCOURSE TABLING



TAG ON PROMOTION & COLLATERAL



COMMUNITY PROGRAMS



TICKETS FOR TYKES

- Ticket Donations to underprivileged youth



CHECK PRESENTATION

- Facilitate your charitable giving through a custom Aces program



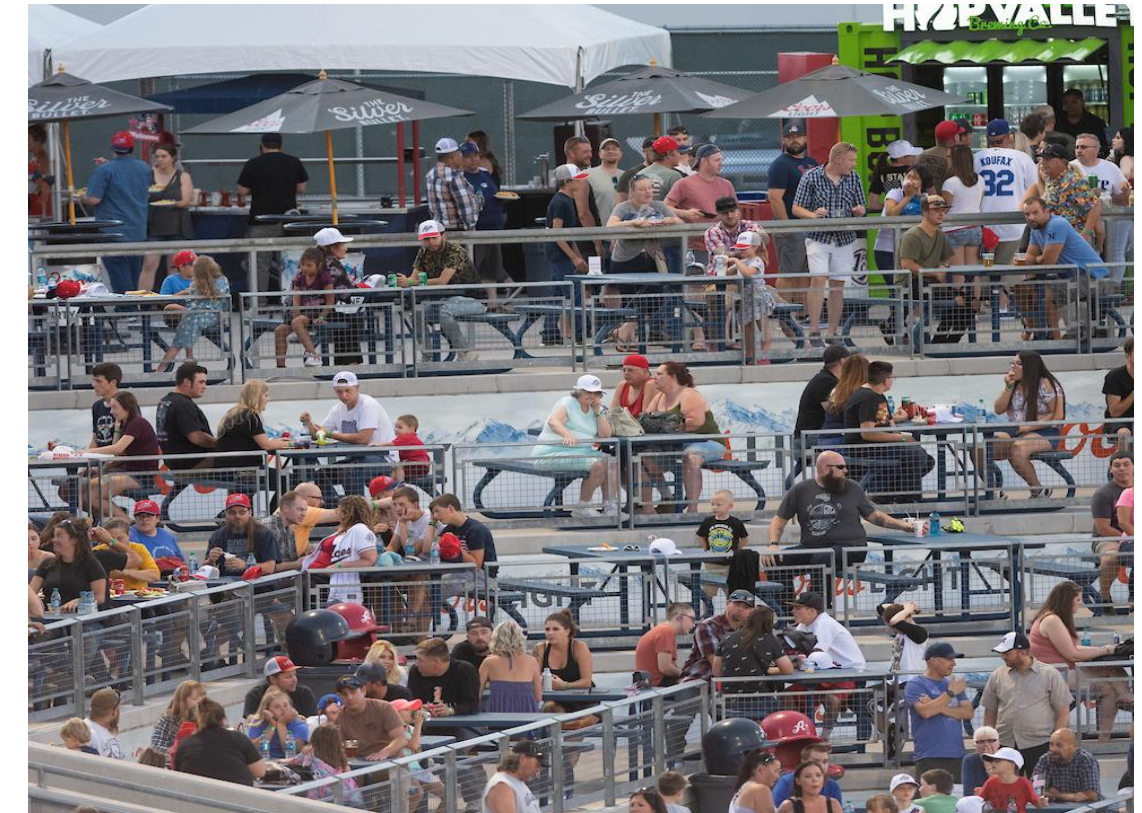
HOSPITALITY



SUITE RENTALS & LEASES



SEASON TICKETS



GROUP OUTINGS

RIGHTS TO USE ACES MARKS



WE LOOK FORWARD TO PARTNERING WITH YOU!

