



Creative Services Seasonal Assistant **Northwest Arkansas Naturals Baseball**

Rich Baseball Operations is one of the premier owners in Minor League Baseball today, with 30 years of experience in the industry. The Creative Services Seasonal Assistant will work directly with the Creative Services Coordinator, Senior Director of Marketing, Marketing Coordinator, and the Radio Broadcaster to coordinate and assist in all aspects of entertainment, video production, promotions, and marketing. Starting Date – Late February. End Date – Completion of the season in mid-September

Primary Responsibilities / Accountabilities:

- Available to work all home games during a schedule that stretches from Tuesday, April 8th through Sunday, September 7th and any potential post-season games. Interns will also be asked to help out with Media Day during the first week of April.
- Responsibilities for games include operating Show Control, the Music computer (Click Effects Pro Audio), Technical Directing (TriCaster), Replay (3Play), working a camera (JCV) – either high home, dugout, or rover, or working DakStats (line score for the videoboard) – Creative Services Seasonal may be asked to work DakStats for high school games and other non-game events.
- Ability to maintain high standards to ensure the in-game entertainment remains top notch throughout the season
- Design graphics and animations as assigned by using Adobe Photoshop, Premiere, and After Effects that will be used during home games for fan entertainment and sponsorship requirements as well as self-promotion at Arvest Ballpark
- Shoot/Edit/Produce Video for in-game entertainment elements, and upload video to NWANaturals.com and social media
- Assist Creative Services Coordinator and the Director of Marketing & PR with content creation for the program and media guide
- Create spots and ads for marketing efforts as well as graphics for the newsletter, social media, and NWANaturals.com
- Contribute ideas for new ways to promote the team and generate additional media coverage through special features
 - Examples include highlight packages, player features, notable ballpark events, etc.
- Help coordinate a pre-season Media Day for the coaches and players – acquire headshots, video, and videoboard elements
- Performs miscellaneous game day and non-game day office-related duties as assigned throughout the year
- May be required to attend a special event and/or asked to dress up as the Naturals mascot at some point during the internship

Skills and experience preferred:

- Willing to work nights, weekends, and holidays (all home games and TBD special events at Arvest Ballpark)
- Willing to complete the seasonal position through its entirety (TBD start date until mid-to-late September)
- Ability to prioritize, multi-task and complete assignments on short notice to meet hard deadlines
- Willing to manage game day employees when called upon
- Take initiative and have desire to learn all aspects of Creative Services
- Knowledge of Microsoft Word and Excel, and the Adobe Creative Suite software, Primarily Photoshop, and Premiere
- Previous experience with live production setup and operation preferred
- Must be able to complete the internship through its entirety (early to mid-September 2024)

Educational/Other preferences:

- Applicant must have Bachelor's Degree or be working towards Degree completion

This is a paid hourly internship. Hours will rotate throughout the season to enhance the experience but will include nights, weekends and occasional holidays. Interns will work 30-40 hours per week on average.

Applicants should forward a resume, cover letter, and references to:

Adam Annaratone
Creative Services Coordinator
P.O. Box 6817
Springdale, AR 72766
E-MAIL – adam@nwanaturals.com