

FORT WAYNE TINCAPS



CORPORATE PARTNERSHIPS



2026

WHY THE TINCAPS?

REACHING BEYOND THE BALLPARK

TinCaps home games can be seen anywhere in the world on MiLB.tv. All games (home and away) can be heard on local Fox Sports Radio and receive major coverage in local newspapers and television news.

LEVERAGING OUR BRAND TO BENEFIT YOURS

The positive impact that the team and Harrison Square have had in downtown Fort Wayne have made the TinCaps one of the strongest and most loved brands in northeast Indiana.

REACHING YOUR TARGET AUDIENCE

The TinCaps audience represents a unique mix of desirable demographics and Parkview Field events attract families as well as business leaders, young professionals and college students.

MAKING LASTING IMPRESSIONS

Partnering with the TinCaps puts your business in front of nearly 350,000 fans during TinCaps games plus over 200,000 additional patrons attending other events at Parkview Field.

CONNECTING WITH OUR CAPTIVE AUDIENCE

TinCaps games offer companies an opportunity to convey their message in a relaxed atmosphere over an extended period of time.



THE TINCAPS AWARD-WINNING STAFF WILL LISTEN TO YOUR NEEDS AND COLLABORATE WITH YOU ON A STRATEGIC PARTNERSHIP PLAN.

BUILDING ON SUCCESS

2009-25
TOTAL ATTENDANCE
5,868,309

2009-25
AVERAGE ATTENDANCE
5,399
PER GAME



**2025 TOTAL
ATTENDANCE**
(HIGHER THAN 91 OF 120 MINOR LEAGUE TEAMS)

97%
OF SINGLE-A TEAMS
(57 OF 60 TEAMS)

80%
OF DOUBLE-A TEAMS
(24 OF 30 TEAMS)

37%
OF TRIPLE-A TEAMS
(11 OF 30 TEAMS)



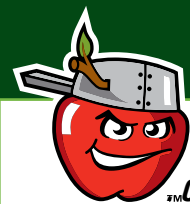
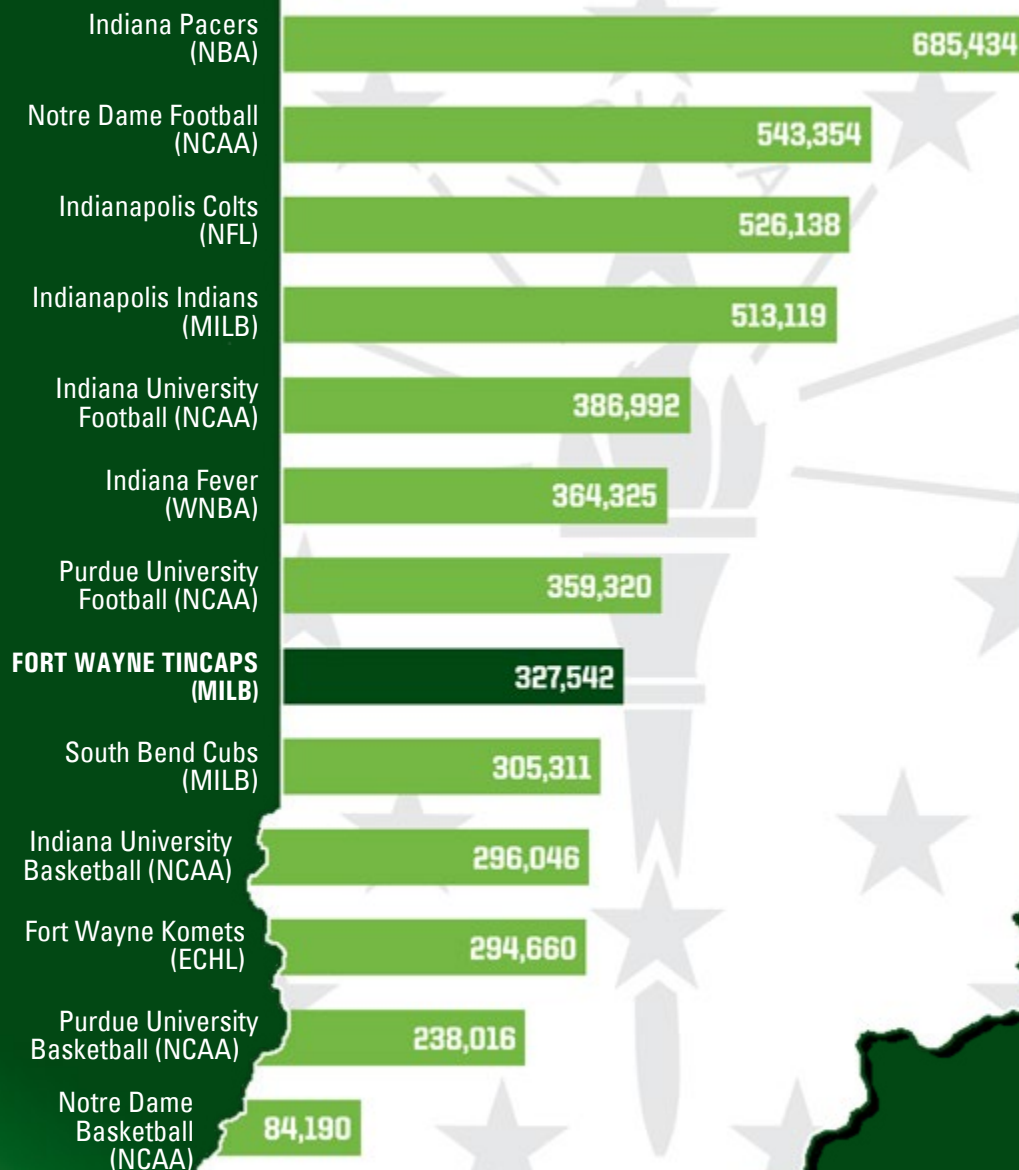
2009-25
TOTAL EVENTS
9,849
(not including TinCaps games)

2009-25
SPECIAL EVENT
ATTENDANCE
1,631,840

OUR FANS, YOUR CUSTOMERS

FIVE-YEAR SEASON ATTENDANCE AVERAGE

(EXCLUDING THE 2020-21 SEASONS)



(MARCH - AUGUST, 2025)

420,792
UNIQUE VISITORS

833,153
PAGE VIEWS

SOCIAL MEDIA FOLLOWERS

AS OF SEPTEMBER 1, 2025

 **95,055**

 **53,030**

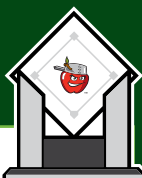
 **37,359**

 **5,216**

 **2,710**

**2016
WINNER**

**JOHN H. JOHNSON AWARD
MiLB'S MOST COMPLETE
ORGANIZATION**



At Bat 

SEVEN TINCAPS GAMES
WERE FEATURED AS THE
"GAME OF THE DAY"

216,558
UNIQUE VIEWERS

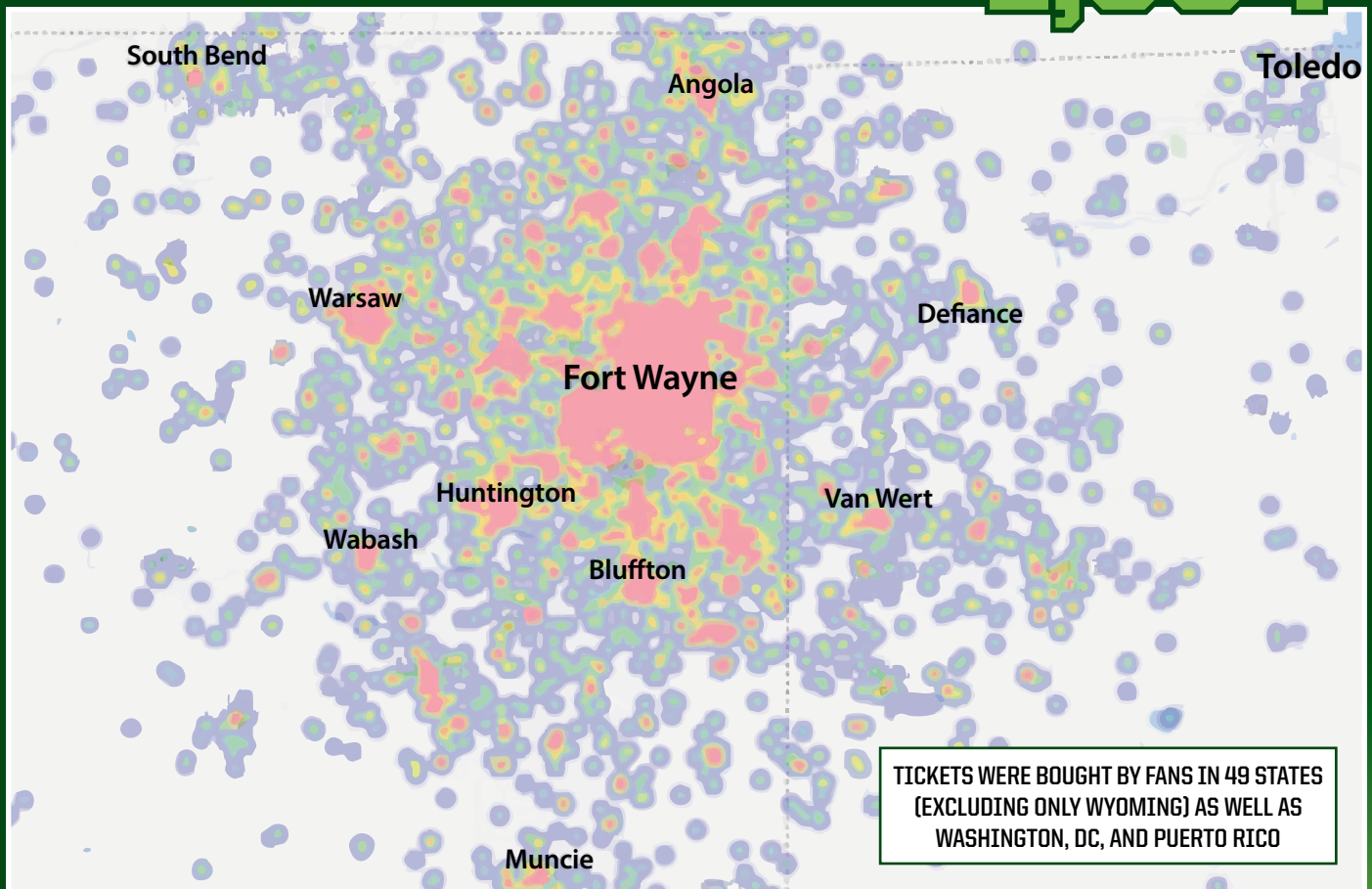
REGIONAL EXPOSURE

The TinCaps have sustained an annual attendance that is on par with (or above) franchises in larger markets.

TEAM NAME	POPULATION	CURRENT LEAGUE (LEVEL)	3-YR ATTEND. AVERAGE
Louisville Bats	624,444	International League (Triple-A)	342,841
Fort Wayne TinCaps	265,974	Midwest League (High-A)	336,198
Jacksonville Jumbo Shrimp	971,319	International League (Triple-A)	331,904
Tulsa Drillers	411,867	Texas League (Double-A)	329,331
Scranton-Wilkes Barre RailRiders	569,413	International League (Triple-A)	283,467
San Antonio Missions	1,434,625	Texas League (Double-A)	264,960

NUMBER OF ZIP CODES IN WHICH FANS HAVE BOUGHT TINCAPS TICKETS:

1,584



NUMBER OF ZIP CODES WITHIN THE TRI-STATE REGION, WITH THE HIGHEST CONCENTRATION BEING WITHIN A 60 MILE RADIUS:

856

MARKETING ELEMENTS



JOHNNY MEET & GREET



LAWN SEAT NAMING RIGHTS



PITCH SPEED



ROOFLINE SIGNS

THE TINCAPS WILL TAILOR A CREATIVE, UNIQUE & PRODUCTIVE PARTNERSHIP PACKAGE TO CAPTURE THE ATTENTION OF OUR LOYAL FAN BASE.

We will take the time to understand your goals and help you achieve them, be they brand awareness, brand preference, increased retail traffic, improved business-to-business relationships, employee rewards, or community leadership.

Unlike most traditional forms of marketing, we can incorporate dynamic elements that allow fans to experience your message and interact with your brand.



VIDEO BOARD SIGNAGE



COMMUNITY CORNER



SUITE LEVEL RIBBON BOARDS



SOCIAL MEDIA



BALLPARK KIOSKS

WE WILL DELIVER WHAT WE PROMISE AND FIND WAYS TO MAXIMIZE THE VALUE YOU RECEIVE.

SEASON TICKET PACKAGES

TOYOTA FIELD BOXES

Located down the third base line, these private boxes include four chairs situated around a high top table. Wait service is available directly to your table.

• **SOLD OUT** •

PAUL DAVIS DIAMOND VIEW SEATS

The Diamond View Seats presented by Paul Davis are located behind home plate and feature a food rail, padded seats, additional leg room and personal wait service.

• **SOLD OUT** •

MIDWESTAMERICA RESERVED SEATS

Outside the first & third base dugouts, the Reserved Seats feature seating close to the action at an affordable price.

\$700 (Full Season)

\$132 (12-Game Plan)

INDIANA LASIK CENTERS CLUB LEVEL SEATS

These padded seats (located on the suite level) feature wait service and have access to the Suite Level Lounge which provides a full-service bar and food options.

• **SOLD OUT** •

NUCOR ALL-STAR SEATS

Spanning from dugout to dugout, the All-Star Seats get you right down into the action. Some seats put you closer to the catcher than the pitcher!

\$800 (Full Season)

\$430 (Half Season)

\$221 (17-Game Plan)

\$156 (12-Game Plan)

RUOFF MORTGAGE LAWN

Bring a blanket and enjoy the ballgame from either right or left field.

\$396 (Full Season)

TINCAPS INCENTIVE PROGRAM	FULL SEASON	HALF-SEASON	17-GAME PLAN	12-GAME PLAN
Prime events pre-purchase option				
Playoff tickets option				
Future game exchange policy				
Special "Thank You" gift				
Electronic ticketing system				
Renewal rights of seat location				
Unused season ticket exchange for all games				
On-field batting practice & picnic				

GROUP PRICING BREAKDOWN

	20-99	100-249	250+
 Home Run Porch	\$15.00	\$15.00	\$15.00
 All-Star Seats	\$14.00	\$14.00	\$14.00
 Reserved Seats	\$11.50	\$11.00	\$10.50
 Lawn	\$6.00	\$6.00	\$6.00

The TinCaps take pride in ensuring that your group outing is fun and family-friendly.

Share the experience of Parkview Field with co-workers, church groups, friends and family. Pricing varies by number of tickets purchased. Parkview Field can accommodate you and your guests, and the TinCaps make planning and coordinating simple and hassle-free.

PARKVIEW FIELD... MORE THAN BASEBALL

With over 11,000 square feet of indoor meeting space, an on-site Food & Beverage Department, and an unparalleled view of Fort Wayne's skyline, Parkview Field provides a unique and fun setting for corporate functions, parties and other special events.

Marketing at Parkview Field allows your company exposure to the attendees at all of these additional events as well as the opportunity to link your brand with community-minded events and memorable moments.

LINCOLN FINANCIAL EVENT CENTER



PLAYING FIELD



NEOTI TECH CENTER



MAIN CONCOURSE



US FOODS 400 CLUB



SUITE LEVEL LOUNGE



HOLIDAY LIGHTS

Parkview Field is home to a new holiday tradition with a light display consisting of more than one million lights around the ballpark. We also feature holiday train rides, a craft room, and s'mores stations!

PATRIOTIC POPS

Every year, over 7,000 guests enjoy a free concert from the Fort Wayne Philharmonic. They perform on the field at home plate and finish with an amazing fireworks show.

FORT4FITNESS

The Fort4Fitness events (a full and half marathon, kid's and senior's marathons and a health festival) drew over 35,000 runners and fans to Parkview Field.

PARTNERSHIP SPOTLIGHT

At IU Fort Wayne, fostering strong ties within our community is a top priority, and our partnership with the Fort Wayne TinCaps is a proud example of that commitment in action. The numerous events at the ballpark give us a unique opportunity to engage with the Fort Wayne community in authentic and meaningful ways.

This partnership not only supports our outreach efforts but also brings a sense of pride to our campus. The TinCaps team is a joy to work with—collaborative, creative, and always focused on creating memorable experiences. We're proud to stand alongside such a valued local organization and look forward to many more great moments together at Parkview Field.

Marissa Lewis, IU Fort Wayne



As part of our continued commitment to serving the communities where we live and work, Indiana LASIK Centers is excited to partner with the Fort Wayne TinCaps. Together, we share a commitment to quality, teamwork and creating a positive impact -- both on and off the field.

We believe in supporting organizations that bring people together and enrich the lives of local families. Just as we aim to improve lives through clearer vision, the TinCaps unites the community through fun, connection and hometown pride. We're proud to be part of their winning team -- both in spirit and in the stands in the Indiana LASIK Centers Club Seats!

The Doctors & Staff of Indiana LASIK Centers

PNC is the proud presenting sponsor of The Fort Wayne TinCaps Going to Bat for Small Business campaign. Our commitment to the community – and the small businesses that are its economic engine – is paramount to our success in Northeast Indiana. Collaborating with the TinCaps is an absolute home run when it comes to helping us achieve that objective by strengthening the brand visibility of local entrepreneurs, through social media, on-field presence, and digital signage

Corinna Ladd, PNC





We are so grateful to the Fort Wayne TinCaps for providing such an incredible venue and experience for our beloved community. We at Paul Davis not only support the TinCaps but are dedicated to building a strong and lasting relationship with them. Our corporate values of “Deliver What You Promise” and “Respect the Individual” align nicely with the TinCaps.

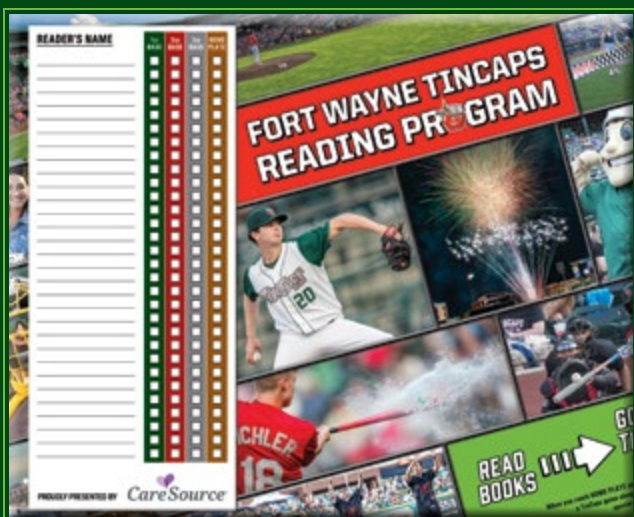
Community and family are two core values that Paul Davis looks for when supporting a local business as they are at the heart of everything we do. The TinCaps and Parkview Field do an excellent job at making both of those a priority, making it an easy choice when deciding to become long-term partners.

Shelly Koelper, Paul Davis

Korte’s longstanding collaboration with the TinCaps aligns perfectly with our commitment to the Fort Wayne and Northeast Indiana community. Through our partnership, we continue to reach a broad audience where we are able to showcase our dedication to top-quality work and reliable service. We continue to hear many thanks and compliments from our customers for our support of the TinCaps.

The TinCaps’ commitment to creating memorable experiences for their fans mirrors our own mission of providing exceptional service to our customers. Whether it’s the excitement of a home run or the joy of a family-friendly event, being part of the TinCaps family allows us to connect with the community meaningfully.

Cristina McCall, Korte Does it All



CareSource is so appreciative of the partnership with the TinCaps. We are particularly pleased to be the Presenting Sponsor of the TinCaps Reading Program. Our shared values and desire to uplift the communities in which we live, work, and play are why we are so glad to work with the TinCaps to bring this program to the children and families of the Greater Fort Wayne area.

CareSource

APRIL

SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3 @GL	4 @GL
5 @GL	6	7 LAN 6:35PM	8 LAN 6:35PM	9 LAN 7:05PM	10 LAN 7:05PM	11 LAN 1:05PM
12 LAN 1:05PM	13	14 @LC	15 @LC	16 @LC	17 @LC	18 @LC
19 @LC	20	21 WIS 6:35PM	22 WIS 6:35PM	23 WIS 7:05PM	24 WIS 7:05PM	25 WIS 1:05PM
26 WIS 1:05PM	27	28 @SB	29 @SB	30 @SB		

MAY

SUN	MON	TUES	WED	THURS	FRI	SAT
					1 @SB	2 @SB
3 @SB	4	5 BEL 6:35PM	6 BEL 6:35PM	7 BEL 7:05PM	8 BEL 7:05PM	9 BEL 6:35PM
10 BEL 1:05PM	11	12 @CR	13 @CR	14 @CR	15 @CR	16 @CR
17 @CR	18	19 DAY 6:35PM	20 DAY 6:35PM	21 DAY 7:05PM	22 DAY 7:05PM	23 DAY 6:35PM
24 DAY 6:35PM	25	26 @SB	27 @SB	28 @SB	29 @SB	30 @SB
31 @SB						

JUNE

SUN	MON	TUES	WED	THURS	FRI	SAT
		1	2 LC 7:05PM	3 LC 7:05PM	4 LC 7:05PM	5 LC 7:05PM
6 LC 6:35PM	7	8	9 @DAY	10 @DAY	11 @DAY	12 @DAY
13 @DAY	14	15	16 SB 7:05PM	17 SB 7:05PM	18 SB 7:05PM	19 SB 7:05PM
20 SB 6:35PM	21	22	23 @LC	24 @LC	25 @LC	26 @LC
27 @LC	28	29	30 GL 7:05PM			

JULY

SUN	MON	TUES	WED	THURS	FRI	SAT
			1 GL 7:05PM	2 GL 7:05PM	3 GL 7:05PM	4 GL 6:05PM
5 GL 1:05PM	6	7 @WM	8 @WM	9 @WM	10 @WM	11 @WM
12 @WM	13	14	15	16	17 @LAN	18 @LAN
19 @LAN	20	21 LC 7:05PM	22 LC 12:05PM	23 LC 7:05PM	24 LC 7:05PM	25 LC 6:35PM
26 LC 1:05PM	27	28 @GL	29 @GL	30 @GL	31 @GL	

AUGUST

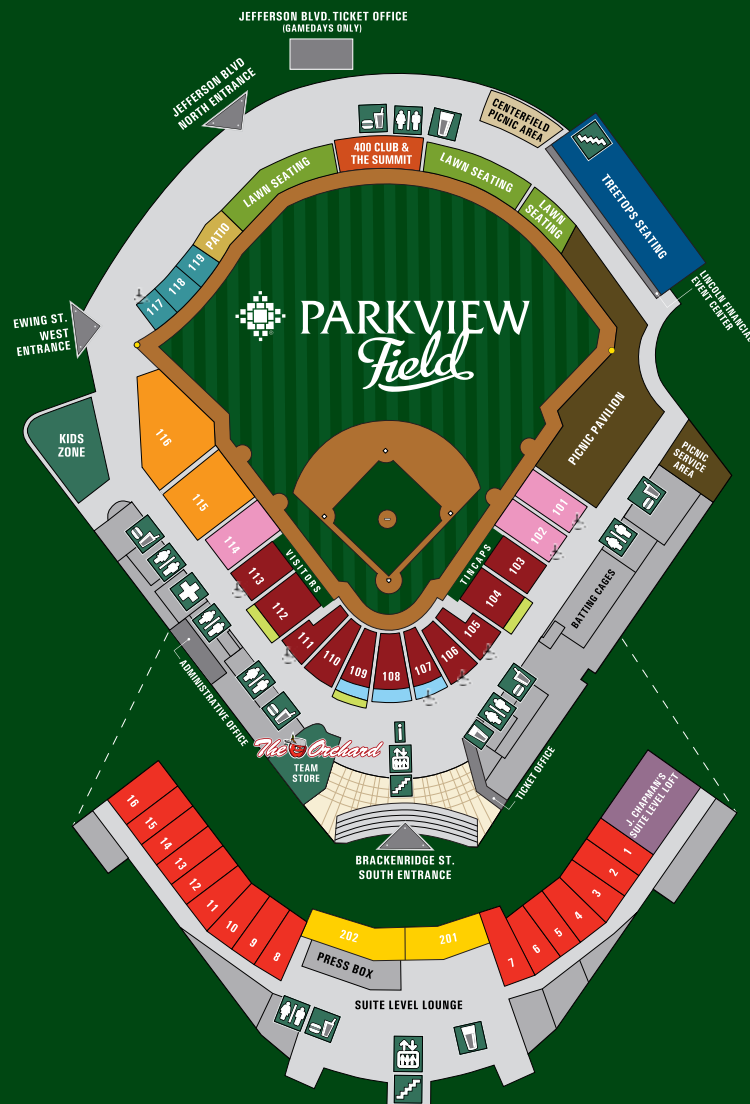
SUN	MON	TUES	WED	THURS	FRI	SAT
						1 @GL
2 @GL	3	4 WM 6:35PM	5 WM 6:35PM	6 WM 7:05PM	7 WM 7:05PM	8 WM 6:35PM
9 WM 1:05PM	10	11 @QC	12 @QC	13 @QC	14 @QC	15 @QC
16 @QC	17	18 GL 6:35PM	19 GL 6:35PM	20 GL 7:05PM	21 GL 7:05PM	22 GL 6:35PM
23 GL 1:05PM	24	25 DAY 6:35PM	26 DAY 6:35PM	27 DAY 7:05PM	28 DAY 7:05PM	29 DAY 6:35PM
30 DAY 1:05PM	31					

SEPTEMBER

SUN	MON	TUES	WED	THURS	FRI	SAT
		1 @LAN	2 @LAN	3 @LAN	4 @LAN	5 @LAN
6 @LAN	7					

Game times subject to change

2026 SCHEDULE



- NUCOR All-Star Seats**
- MidWest America Reserved Seats**
- Ruoff Lawn Seats**
- PAULDAVIS Diamond View Seats**
- INDIANA LASIK CENTERS Club Seats**
- TOYOTA Field Boxes**
- HUNTINGTON Picnic Pavilion***
- Centerfield Picnic Area***
- UNIVERSITY OF SAINT FRANCIS J. Chapman's Suite Level Loft***
- PSM X ONE Treetops***
- Luxury Suites***
- PROFEED Concourse Suites***
- ROHRMAN Home Run Porch***
- Modelo Patio***
- US FOODS 400 Club* & The Summit***

* - Group Rental Areas

Fort Wayne TinCaps • Parkview Field
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