



Dear Educator,

Thank you for choosing to participate in the 2023 Columbia Fireflies Reading Program. The goal of the program is to encourage reading as a foundation for learning and to provide incentives which are relevant to students. The Fireflies Reading Program is a rewarding experience for students and families, but it cannot be a success without your involvement.

We have provided your school with the following materials:

- Educator Checklist
- Parent Instructions
- Student Tracker

We appreciate your school's support of the Fireflies Reading Program and look forward to seeing your students and their families at a game this season!

Sincerely,

***COLUMBIA FIREFLIES, TEAM PRESIDENT
BRAD SHANK***

EDUCATOR CHECKLIST



- Provide Charles with the date you plan on starting and completing the program
- Decide on the objective of the program
 - Number of books
 - Number of pages
 - Amount of time (minutes or hours)
- Encourage students to mark off their tracker sheet as they read around the bases
- Once students have completed the program, you can send parents the ticket sales link to order tickets online.
 - When emailing the link to parents, please CC cbridgeman@columbiafireflies.com on all communication so Charles can assist and help your parents answer any ticket related questions.
 - If your parents prefer to place their Reading Program ticket sales orders with a paper order form, please contact Charles Bridgeman directly at cbridgeman@columbiafireflies.com. Charles will send your school the appropriate materials to help ensure students from your school will be seated together based upon our availability.
- Students who complete the program will earn 1 FREE ticket in our Reserved Sections (sections 101, 111, or 112). Additional tickets for those sections are only \$10. To upgrade the whole family, All-Star seats will be discounted to \$10 per ticket (actual value \$12). Upgrades are available upon request by contacting Charles Bridgeman at cbridgeman@columbiafireflies.com or 803-888-3008.
- Students will receive a Fireflies drawstring bag at their game. Once they check in, they will also receive their fan experience pass to run the bases.
- ONE (1) student will be selected from the school who has the most students complete the reading challenge for each night to have a chance to throw out the First Pitch prior to the game!
- Pay attention to the videoboard during the group announcements to see your school get a special shout out!

FIREFLIES READING PROGRAM INSTRUCTIONS



FOR THE PARENT OR GUARDIAN OF A PARTICIPATING STUDENT

Dear Parent/Guardian,

Our class will be participating in the Columbia Fireflies Reading Program for the upcoming season. Your child will have the opportunity to improve their reading skills while earning a FREE ticket to a Fireflies baseball game and your family will have the opportunity to celebrate this BIG accomplishment with your child!

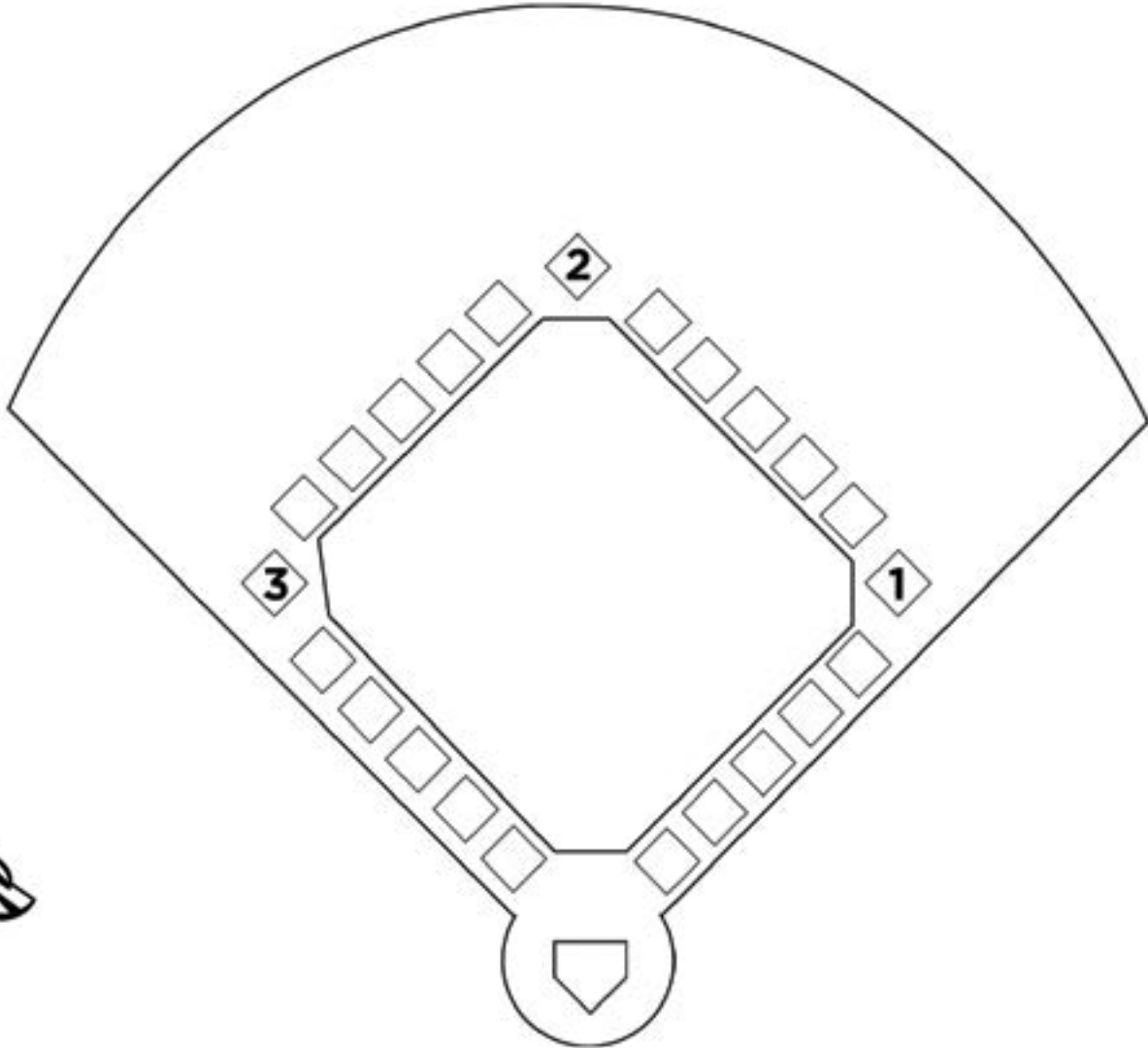
The 2023 Columbia Fireflies Reading Program

- Reading Program Start Date: _____
- Reading Program End Date: _____
- Our School's Game Date: _____
- The Fireflies Reading Program is divided into four segments representing a base on the baseball field. When a student completes a segment, they will advance to the next base. The goal is to hit a home run!
- Your child needs to complete the following reading assignment to advance to each base _____
- When your child completes the program, we will send you a ticket sales link to order your tickets online for your student, friends, and family.
- You're encouraged to order tickets for our school's game date, but there are nine other Reading Program dates available if you're unable to make it. All tickets for the Columbia Fireflies Reading Program gamedates are sold on a first come, first serve basis. All tickets are based upon availability. We recommend you place your ticket orders early as our most popular game dates are expected to sell out.
- Free student tickets are available in the Reserved sections. Additional upgrades are available upon request. To upgrade your tickets, call Charles Bridgeman at (803)888-3008 or reach out via email at cbridgeman@columbiafireflies.com.
- All parents, family and friends will receive a savings on the ticket price in our All-Star sections for only \$10 per person (actual value \$12).

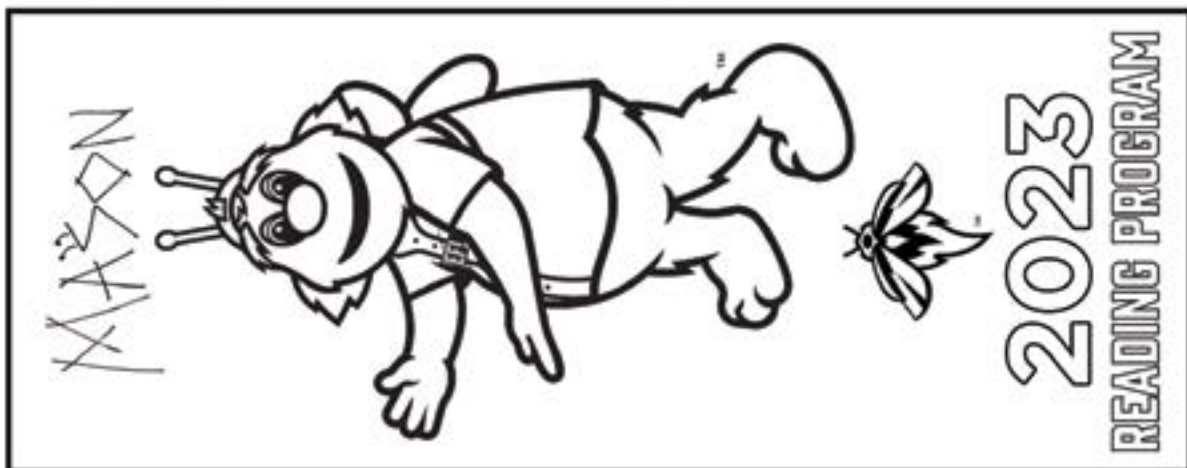
COLUMBIA FIREFLIES READING PROGRAM

NAME: _____

WHEN YOU REACH HOME PLATE YOU WILL HAVE EARNED A TICKET TO A FIREFLIES GAME AS WELL AS OTHER PRIZES WHICH YOU WILL RECEIVE AT THE GAME



Each = _____



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