

Office of the Freeholder Director

P roclamation

October 21, 2020

WHEREAS, on this Wednesday, October 21, 2020, the Lakewood BlueClaws are recognizing their status as a Jersey Shore-based entertainment destination by rebranding to the JERSEY SHORE BLUECLAWS; and

WHEREAS, since 2001, over 7.7 million fans have enjoyed BLUECLAWS BASEBALL at FirstEnergy Park and the team is annually among league and national attendance leaders; and

WHEREAS, the BLUECLAWS have reached the South Atlantic League Championship Series five times over the years and won the Series three times in 2006, 2009 and 2010; and

WHEREAS, the JERSEY SHORE BLUECLAWS will embrace the spirit of our Jersey Shore community and continue to serve as a top destination of affordable, family fun around the Shore; and

WHEREAS, the team supports countless organizations during the year through fundraising and various donations, plus 40 Community Partner organizations through a year-end grant that positively impacts nonprofit organizations in Ocean and Monmouth Counties; and

WHEREAS, they are also an esteemed Ocean County tourism partner serving on the Ocean County Tourism Business Advisory Council since 2004.

NOW, THEREFORE, I, JOSEPH H. VICARI, DIRECTOR of the BOARD OF CHOSEN FREEHOLDERS of the COUNTY OF OCEAN, STATE OF NEW JERSEY, on behalf of this Board, hereby honor the BlueClaws in celebrating their exciting rebranding to the:

JERSEY SHORE BLUECLAWS

and wish them continued success in providing exciting professional baseball and fun family entertainment for decades to come at the Jersey Shore.



Joseph H. Vicari
Freeholder Director
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