

SCRANTON/WILKES-BARRE RAILRIDERS 2022 MEDIA GUIDE

## 2022 SCRANTON/WILKES-BARRE RAILRIDERS SCHEDULE



## TRBLE OF CONTENTS

### **GENERAL INFORMATION**

Front Office Directory	3
PNC Field Information	4
PNC Field Ground Rules	5
Media Policies	6
Team and Affiliate Information	7
RailRiders Media Outlets	8
RailRiders Radio Broadcasts	9
International League Media Contacts	10

## 2022 RAILRIDERS MANAGER, COACHES & STAFF

Manager, Doug Davis
SWB RailRiders Managerial History
Field Staff

### 2022 RAILRIDERS PLAYERS

layer Bios
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## 2022 TRIPLE-A INFORMATION & OPPONENTS

Triple-A Information	
Triple-A East Year-in-Review	
International League Northeast	
International League Teams	

#### 2021 YEAR-IN-REVIEW

Individual Statistics	
Miscellaneous 2021 Game Highs & Lows	
Game-by-Game Results	
Transactions Log	

## ALL-TIME ROSTER, HITTING STATISTICS & PITCHING STATISTICS

All-Time SWB Roster		
All-Time SWB Hitting Sta	atistics	
All-Time SWB Pitching S	Statistics	

### **TEAM, INDIVIDUAL & POSTSEASON RECORDS**

All-Time Record Breakdown  89-90    Single-Game Team Records  91    Individual Hitting Records  92-94    Team Hitting Records  95-96    Grand Slam History	Head-to-Head Records	
Individual Hitting Records  92-94    Team Hitting Records  95-96    Grand Slam History  97    Individual Pitching Records  98-99    Team Pitching Records  100-101    Miscellaneous Records  102    Playoff Records  103-105    Yearly Hitting Leaders  106-107	All-Time Record Breakdown	
Individual Hitting Records  92-94    Team Hitting Records  95-96    Grand Slam History  97    Individual Pitching Records  98-99    Team Pitching Records  100-101    Miscellaneous Records  102    Playoff Records  103-105    Yearly Hitting Leaders  106-107	Single-Game Team Records	
Grand Slam History	Individual Hitting Records	
Grand Slam History	Team Hitting Records	
Individual Pitching Records	Grand Slam History	
Miscellaneous Records	Individual Pitching Records	
Miscellaneous Records	Team Pitching Records	
Yearly Hitting Leaders	Miscallanaous Decorde	102
Yearly Hitting Leaders	Playoff Records	
Yearly Pitching Leaders	Yearly Hitting Leaders	
Hitting Career Top-10	Yearly Pitching Leaders	
Pitching Career Top-10111	Hitting Career Top-10	
	Pitching Career Top-10	

## **MISCELLANEOUS INFORMATION**

MLB Rehabbers	
SWB Weekly Award Winners	
International League All-Stars & MVPs	
Home & Season Openers	
Franchise Firsts	
Attendance History	
Organizational Awards	
Miscellaneous Accomplishments	
2021 Draft & Yankees Prospects	
Yankees Top Draft Picks	

# GENERAL INFORMATION

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## **RAILRIDERS FRONT OFFICE**

PNC Field 235 Montage Mountain Road Moosic, PA 18507

PHONE: (570) 969-2255 FAX: (570) 963-6564 WEBSITE: www.swbrailriders.com E-MAIL: info@swbrailriders.com



#### **EXECUTIVE STAFF:**

John Adams	President
Katie Beekman	General Manager
Matt Hamilton	
Chris Hutson	
	, in the states, bet vice and operations

### **BROADCASTING & MEDIA RELATIONS:**

Adam Marco	Director of Communications/ Broadcaster
Steve Granado	Media Relations Manager/ Broadcaster

## **COMMUNITY RELATIONS:**

Jordan Steiner.....Director of Community Relations

## **CORPORATE PARTNERSHIPS:**

Josh Klein..... Corporate Partnerships Manager

## **CORPORATE SERVICES:**

Kristina Knight	
Kate Mummert	

## FINANCE & ACCOUNTING:

Holly	Gumble	Senior Accountant

## **GAME ENTERTAINMENT**

Tavlor Mov	Video Production Manager
Tuylor 1009 minimum	video i roduction manager

## **MARKETING & SPECIAL EVENTS**

Jordan Calvey	Director of Marketing
Katherine Arata	
Kirsten Peters	Social Media & Special Events Manager

## **STADIUM OPERATIONS:**

Ryan Long	Director of Ballpark Operations
Brandon Brzenski	
Steve Horne	Director of Field Operations
Dustin Spiegel	1

## TICKET SALES:

Director of Season Ticket Sales a	tor of Season Ticket Sales & Service
Account Executive, Season Tic	
Director of Gro	Director of Group Sales
Account Executive, Premi	Account Executive, Premium Sales
Account Executive, Season Tic	ount Executive, Season Ticket Sales ount Executive, Season Ticket Sales Director of Group Sales Group Sales Executive Group Sales Executive tor of Youth Baseball & Sports Sales

The 2022 Scranton/Wilkes-Barre RailRiders Media Guide was compiled and edited by Adam Marco and Steve Granado. All information and statistics are current through March 1, 2022. Certain statistics are courtesy MLBAM. Photo credits to Todd Hiller, Tim Dougherty and Cheryl Pursell.

## PNC FIELD INFORMATION



## DIMENSIONS:

Left Field	326'
Left-Center Field	371'
Center Field	408'
Right-Center Field	371'
Right Field	330'

## **PNC FIELD CAPACITY:**

Seated	6,700
Total	~10,000

## FORMERLY:

Lackawanna County Stadium (1989-2006)

Grand Opening: Architect: General Contractor: Field Renovation: Playing Surface: Infield:

Grass: Warning Track: Suites: Video Boards: April 26, 1989 vs. Norfolk (9-2 loss) GSGSB Inc.; EwingCole (Renovation, 2012) Melon Stuart Construction; Alvin H. Butz, Inc.(Renovation) Carolina Green Corporation (2017)

Grass 65% Clay 17.5% Silt 17.5% Sand 100% Kentucky Bluegrass SAF Track 14 Suites, plus Club Level Daktronics



PNC Field was originally known as Lackawanna County Stadium when it opened on April 26, 1989. The artificial turf stadium was used as a multipurpose facility. Under the Phillies umbrella, the SWB Red Barons called Lackawanna County Stadium home from 1989-2006.

A new affiliation with the New York Yankees took hold and the SWB Yankees opened a new era at the stadium in 2007.

The club began a new era as the RailRiders by opening a freshly renovated PNC Field in 2013. The inaugural season of the RailRiders saw over 430,000 spectators pass through the gates, the highest turnout since 2008.

## PNC FIELD GROUND RULES

1. Any batted or thrown ball that enters the dugout or strikes any equipment inside the dugout area is considered to be a dead ball and one base will be awarded.

2. Any thrown ball that strikes the protective screen in front of the dugouts will be considered a live ball. Should it enter the dugout area and return to the field of play or become lodged it will be considered a dead ball and one base will be awarded.

3. Any batted or thrown ball that becomes lodged under a bullpen area bench is considered to be a dead ball and one additional base will be awarded.

4. Any batted or thrown ball that becomes lodged in the tarp or enters the tarp cylinder shall be considered a dead ball and one additional base will be awarded.

5. No defensive player shall be permitted to place any footing on the tarp or tarp cylinder. A player may lean on the tarp.

6. A fairly batted or thrown ball lodged in the protective padding on the outfield wall shall result in two bases awarded.

7. A batted ball that hits the padding and bounces over the wall shall result in two bases awarded.

8. Any batted ball that becomes lodged in or beneath the outfield gate will be considered a dead ball and two bases shall be awarded

9. A fly ball that hits the yellow line on the outfield wall and then goes over the wall is a home run. A fly ball that hits the yellow line on the outfield wall and then goes back on the field is in play. Any ball that strikes a sign above the yellow line and returns to the field of play is deemed a home run.



**General Information** 

2022 Field Staff

## MEDIR POLICIES RND INFORMATION

## PRESS CREDENTIALS

- If eschewing the online credential request form, requests on official company letterhead should be:
- -E-Mailed to amarco@swbrailriders.com and/or sgranado@swbrailriders.com
- -Faxed to (570) 963-6564
- -Mailed to:

Scranton/Wilkes-Barre RailRiders Media Relations, PNC Field 235 Montage Mountain Road, Moosic, PA 18507

## **HEALTH AND SAFETY**

By receiving a media credential, a media member agrees to observe all MLB, MiLB and Club rules; any applicable government orders in a local market; and other precautionary steps that are in place to preserve health and safety. Guidelines and protocols are subject to change and advance notice will be given whenever possible. Failure to comply with any health and safety initiatives will result in a loss of access to the ballpark.

## ACCESS

Members of the media can show proof of vaccination and receive a special designation on their credential. Vaccinated members of the media will have access to the field and dugout during approved access times. Vaccinated members of the media are not required to wear a mask on the field, while unvaccinated members of the media are required to wear a MLB-approved face covering.

No members of the media have access to Restricted Areas (clubhouse) at this time, per guidelines from the New York Yankees. All access is subject to change per policy changes by Major League Baseball or the New York Yankees.

## VIRTUAL/ IN-PERSON INTERVIEWS

Pregame interviews can be conducted in person or virtually. Interviews shall be coordinated by Club Media Relations/Communications personnel.

Pre-game interviews can be conducted following RailRiders batting practice on game and practice days. While access to Restricted Areas is prohibited, post game Zoom opportunities will be available, starting approximately 10-15 minutes after home games conclude.

This policy is subject to ongoing review by Major League Baseball and its Clubs, based on the advice of medical experts and the applicable local guidance in each host city.

## PHOTOGRAPHERS

Photographers and camera crews may access the camera wells on the first and third base side. Field access is restricted to use only to enter camera wells. Any secondary use of any picture, audio description, film/ tape or drawing of an event at PNC Field (including, but not limited to: the use in delayed editorial or non-editorial, advertising, sales promotion or merchandising) by a holder of a media pass is prohibited without prior specific written approval of the Scranton/Wilkes-Barre RailRiders.

### PRESS BOX

The press box is located behind home plate with seating for media. You are required to have an official credential on your person at all times. Seating is limited and may be assigned. Additional seating is available upon request.

### **MEDIA NOTES**

Game information and statistics are available in the press box approximately two hours before game time. Additionally, game notes will be available online at www.swbrailriders.com.

## **MEDIA GUIDES**

The 2022 Scranton/Wilkes-Barre RailRiders Media Guide will be provided by a media relations representative upon request in addition to being posted on the official SWB RailRiders website (www.swbrailriders.com).

## ALL GUIDELINES SUBJECT TO CHANGE

All guidelines listed above are subject to change without advance notice per Major League Baseball, the New York Yankees, Minor League Baseball, state and local officials and the Scranton/Wilkes-Barre RailRiders.

## **TERM AND AFFILIATE INFORMATION**

## 2022 START TIMES:

:35 PM
:05 PM
5:05 PM
:05 PM
:05 AM

## **BATTING PRACTICE TIMES:**

Home Infield: Home Batting Practice: Visiting Batting Practice: Visitor Infield: Field Preparation:

Home Infield: Home Batting Practice: Visiting Batting Practice: Visitor Infield: Field Preparation:

Home Infield: Home Batting Practice: Visiting Batting Practice: Visitor Infield: Field Preparation:

## 11:05 AM GAME

8:20 A.M. - 8:30 A.M. 8:30 A.M. - 9:15 A.M. 9:15 A.M. - 10:00 A.M. 10:00 A.M. - 10:10 A.M. 10:10 A.M. - First Pitch

## 4:05 PM GAME

1:20 P.M. - 1:30 P.M. 1:30 P.M. - 2:15 P.M. 2:15 P.M. - 3:00 P.M. 3:00 P.M. - 3:10 P.M. 3:10 P.M. - First Pitch

## 6:35 PM GAME

3:50 P.M. - 4:00 P.M. 4:00 P.M. - 4:45 P.M. 4:45 P.M. - 5:30 P.M. 5:30 P.M. - 5:40 P.M. 5:40 P.M. - First Pitch

## 1:05 PM GAME

10:20 A.M. - 10:30 A.M. 10:30 A.M. - 11:15 A.M. 11:15 A.M. - 12:00 P.M. 12:00 P.M. - 12:10 P.M. 12:10 P.M. - First Pitch

## 6:05 PM GAME

3:20 P.M. - 3:30 P.M. 3:30 P.M. - 4:15 P.M. 4:15 P.M. - 5:00 P.M. 5:00 P.M. - 5:10 P.M. 5:10 P.M. - First Pitch

## NEW YORK YANKEES ORGANIZATION:

LEVEL	TEAM	LEAGUE
MLB	New York Yankees	American
	(212) YAN-KEES	
AAA:	RailRiders	International
	(570) 969-2255	
AA:	Somerset Patriots	Eastern
(908) 252-0	0700	
High-A:	Hudson Valley Renega	des South Atlantic
-	(845) 838-0094	
Low-A:	Tampa Tarpons	Florida State
	(813) 673-3055	
Rookie:	FCL Yankees	Florida Complex
Rookie:	DSL Yankees	Dominican Summer



## RAILRIDERS MEDIA OUTLETS

## **NEWSPAPERS**

#### SCRANTON TIMES-TRIBUNE

149 Penn Avenue Scranton, PA 18503 (570) 348-9100

## THE TIMES- LEADER

15 North Main Street Wilkes-Barre, PA 18701 (570) 829-7100

## THE STANDARD SPEAKER

21 North Wyoming Street Hazleton, PA 18201 (570) 455-3636

### THE CITIZENS VOICE

75 North Washington Avenue Wilkes-Barre, PA 18711 (570) 821-2000

## THE PRESS ENTERPRISE

3185 Lackawanna Avenue Bloomsburg, PA 17185 (570) 387-1234

### THE POCONO RECORD

511 Lenox Street Stroudsburg, PA 18360 (570) 421-3000

## **TELEVISION**

### FOX 56/ WQMY

1181 Highway 315 Wilkes-Barre, PA 18702 (570) 970-5600

#### WBRE (NBC 28)

63 South Franklin Street Wilkes-Barre, PA 18701 (570) 823-2828

## WYOU (CBS 22)

222 Wyoming Avenue Scranton, PA 18503 (570) 823-2828

#### WNEP (ABC 16)

16 Montage Mountain Road Moosic, PA 18507 (570) 346-7474

## BLUE RIDGE 13

936 Elm St Lehighton, PA 18235 610-826-4060

## RADIO

## Bold Gold Media - "The Mothership"

WICK 1400 AM 1049 North Sekol Road Scranton, PA 18504 (570) 344-1221

## 98.5 FM WKRZ

305 Highway 315 Pittston, PA 18640 (570) 883-9800

## WILK 910 AM/980 AM 305 Highway 315 Pittston, PA 18640 (570) 437-0098

#### 106.9 FM WEZX

149 Penn Avenue Scranton, PA 18503 (570) 346-6555

## WARM 590 AM

600 Baltimore Avenue Wilkes-Barre, PA 18702 (570) 824-9000

## **RAILRIDERS RADIO BROADCASTS**

The flagship of the RailRiders Radio Network is The Mothership; Bold Gold's oldies station that hit the airwaves in 2020 and added a frequency to expand the coverage. Scranton/Wilkes-Barre games can be heard locally on 1400 AM, 1440 AM, 93.5 FM, 106.7 FM and 107.9 FM. This array of frequencies for The Mothership gives the RailRiders coverage across both Lackawanna and Luzerne Counties, as well as into Wayne and Pike Counties in the Pocono Lake Region.



Scranton/Wilkes-Barre RailRiders broadcasts are also available online at swbrailriders.com and with the video feed on MiLB.tv when the team plays at PNC Field.

Bold Gold Media Group's family of stations has been the home of RailRiders radio broadcasts since 2007.

In addition to the over-the-air broadcast, MiLB.tv and the webstream, broadcasts will be streamed through Bold Gold's state-of-the-art RadioBOLD Mobile App, available for free in the Apple Store and GooglePlay Marketplace.

Adam Marco and Steve Granado will serve as the broadcast voices of the Scranton/Wilkes-Barre RailRiders during the 2021 season.

## Scranton/Wilkes-Barre RailRiders Broadcasters



<u>ADAM MARCO</u>: Marco took over as "Voice of the RailRiders" prior to the 2018 season.

A product of Western Pennsylvania, he graduated from Mercyhurst College in 2001. After seven years on the radio professionally, Adam began his career in Minor League Baseball as a promotions intern and broadcaster for the Williamsport Crosscutters in 2007. In 2008 and 2009, he was the Assistant Media Relations Director and number two broadcaster for the Oklahoma City RedHawks.

In 2010, Adam joined the West Virginia Power, handling the team's radio broadcasts, media relations and serving as an account executive. In 2014, he was honored as the South Atlantic League's Media Relations Director of the Year. Over the final four years with the Power, he also handled all the team's marketing in addition to promotions, corporate sponsorship sales and his other responsibilities.



STEVE GRANADO: Granado joins the broadcast team 2022.

He graduated from Cal State Fullerton in 2015 and spent three seasons in Minor League Baseball as a media relations intern with the California League Champion Rancho Cucamonga Quakes in 2015, the Director of Broadcasting for the Boise Hawks in 2016 and as a Broadcast Assistant for the West Virginia Power in 2017.

Outside of his Minor League broadcast career, the California native has covered multiple prep and collegiate sports. Granado's play-by-play work includes nationally-recognized high school baseball at JSerra Catholic, UCLA athletics and USA Hockey. In 2021, he was featured on MLB Network and MLB.com during the Arizona Fall League Fall-Stars Game.

## **RDDITIONRL MEDIR INFORMATION**

## **INTERNATIONAL LEAGUE LEAGUE MEDIA CONTACTS**

Buffalo Bisons Pat Malacaro Manager, Baseball Communications pmalacaro@bisons.com

Charlotte Knights: Tommy Viola Vice President of Communications tommyv@charlotteknights.com

Columbus Clippers: Joe Santry Director of Communications jsantry@clippersbaseball.com

Durham Bulls: Michael Ward Director of Marketing & Communications mward@durhambulls.com

Gwinnett Stripers: Dave Lezotte Media Relations Manager/ Broadcaster dave.lezotte@braves.com

Indianapolis Indians: Anna Kayser Baseball Communications Coordinator akayser@indyindians.com

Iowa Cubs: Colin Connolly Media Relations Manager colinc@ioawcubs.com

Jacksonville Jumbo Shrimp: Scott Kornberg Media & Public Relations Manager scott@jaxshrimp.com

Lehigh Valley IronPigs: Mike Ventola Media Relations Manager mventola@ironpigsbaseball.com

Louisville Bats: Chris Robinson Director of Communications crobinson@batsbaseball.com Memphis Redbirds: Sarah Jent Integrated Marketing Coordinator/ Media Relations sjent@memphisredbirds.com

Nashville Sounds: Chad Seely Director of Media Relations chads@nashvillesounds.com

Norfolk Tides: John Stanley Director of Communications jstanley@norfolktides.com

Omaha Storm Chasers Justin Rolfes Director of Marketing and Communications jrolfes@omahastormchasers.com

Rochester Red Wings: Morrie Silver Director of Communications msilver@redwingsbaseball.com

Scranton/Wilkes-Barre RailRiders: Steve Granado Media Relations Manager sgranado@swbrailriders.com

St. Paul Saints Sean Aronson Vice President/ Director of Broadcasting & Media Relations saronson@saintsbaseball.com

Syracuse Mets: Michael Tricarico Director of Media Relations mtricarico@syracusemets.com

Toledo Mud Hens: Matt Melzak Communications & Media mmelzak@mudhens.com

Worcester Red Sox: Bill Wanless Senior Vice President, Communications bwanless@woosox.com

