



2026 PROMOTIONAL SCHEDULE

T DOUBLE-A AFFILIATE

APRIL

- 4.7 Opening Day pres. by Globe Life | 2026 Schedule Magnet Giveaway pres. by The Dallas Morning News | Postgame Fireworks
- 4.9 Bark in the Park
- 4.10 Opening Weekend | Youth Sunglasses Giveaway pres. by Peak Roofing & Construction | Postgame Fireworks pres. by Hiland Dairy
- 4.11 Opening Weekend | Rally Towel Giveaway pres. by Bahama Buck's | Pregame Team Autograph Session
- 4.12 Opening Weekend | Throwback Sunday #1 | Elvis Andrus Bobblehead Giveaway pres. by Classic Chevrolet of Grapevine
- 4.22 Sensory Awareness Night
- 4.24 Dallas Wings Night | Girl Scout Night | Frisco ISD Night | Postgame Fireworks pres. by Jet's Pizza
- 4.25 Green Night pres. by EcoSpot | Bark in the Park | Future Riders Night pres. by Monmouth Trading Cards
- 4.26 Teenage Mutant Ninja Turtles Night pres. by Benjamin Franklin Plumbing

MAY

- 5.5 Education Day pres. by Collin College
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- 5.8 Shake & Bake at the Plate pres. by Ewing Buick GMC | Appearances by Grayson Russell (Texas Ranger from Talladega Nights) and David Babcock (Will Ferrell Impersonator) | STEAM Night | Mental Health Night | Future Riders Night pres. by Monmouth Trading Cards | Postgame Fireworks
- 5.9 Celebrate Your Faith Pregame Event
- 5.10 Mother's Day | Youth Backpack Giveaway pres. by Hiland Dairy | Bark in the Park
- 5.19 Education Day pres. by Collin College
- 5.21 Mark in the Park | Bark in the Park | Twisted Tea Rowdy @ The River Returns
- 5.22 Backyard Baseball Night pres. by GDS Wealth Management | Healthcare Heroes Night | Sleeveless Jersey Giveaway | Postgame Fireworks pres. by PMG
- 5.23 Texas Rangers Night | Baseball Mom Night pres. by Modern Woodmen of America | Future Riders Night pres. by Monmouth Trading Cards
- 5.24 Throwback Sunday #2 pres. by Benjamin Franklin Plumbing | Ian Kinsler Bobblehead Giveaway pres. by McKinney Hardwood Flooring | Postgame Fireworks pres. by Globe Life

JUNE

- 6.2 Camp Day
- 6.4 Bowling for Soup Night | Appearance from Bowling for Soup
- 6.5 Military Appreciation Night pres. by USAA | Future Riders Night pres. by Monmouth Trading Cards | Postgame Fireworks pres. by USAA
- 6.6 Charros Night | Copa de la Diversión pres. by Baylor Scott & White Health and Cacique | Scout Night | Pregame Celebrate Your Faith Event
- 6.7 Toy Story Night
- 6.16 Camp Day
- 6.19 Softball Night | Dallas Black Giants | Postgame Fireworks pres. by Hiland Dairy
- 6.20 Bark in the Park
- 6.21 Father's Day | Postgame Fireworks

JULY

- 7.2 Glove Island | Singles Night
- 7.3 Stars & Stripes Weekend | Wyatt Langford "Florida Man" Bobblehead Giveaway pres. by Peak Roofing & Construction | Postgame Fireworks
- 7.4 Stars & Stripes Weekend | Independence Day pres. by Xochitl | RoughRiders Tricorn Hat Giveaway presented by Xochitl | Postgame Fireworks pres. by Moss Heating & Cooling
- 7.5 Stars & Stripes Weekend | Moana Night pres. by Benjamin Franklin Plumbing | T-Shirt Giveaway pres. by Astound | Postgame Fireworks pres. by PMG
- 7.17 First Responders Night pres. by Peak Roofing & Construction | Touch-A-Truck Night | MDA Fill the Boot Night with Frisco Fire Department | Postgame Fireworks pres. by Peak Roofing & Construction
- 7.18 Harry Potter Night pres. by Wyndham Rewards
- 7.19 Space Jam Night pres. by Cigna | Postgame Fireworks pres. by Globe Life
- 7.30 PGA REACH/Golf Night
- 7.31 Star Wars Night | Postgame Fireworks pres. by The Dallas Morning News

AUGUST

- 8.2 Throwback Sunday #3 | Chris Davis Bobble Card Giveaway | Postgame Fireworks | Rodeo Night with the North Texas Fair & Rodeo
- 8.11 811 Day pres. by CoServ and Texas 811 | Back to School Night pres. by CoServ
- 8.14 Family Game Night pres. by Wild Fork Foods | Entertainment with the Game Show Network and The Game Show Experience | Pregame Celebrate Your Faith Event | Postgame Fireworks pres. by Classic Chevrolet of Grapevine
- 8.15 PAW Patrol Night pres. by Bahama Buck's | Character Appearances from Marshall and Rubble
- 8.16 Los Quesos & Low Riders | Copa de la Diversión pres. by Baylor Scott & White Health and Cacique
- 8.20 College Night
- 8.21 Frisco Corny Dogs Night pres. by Avondale Dealerships | Fireworks Friday pres. by Globe Life
- 8.22 K Pop Night | Skyfest with Postgame Fireworks pres. by Crowder Law Firm
- 8.23 Brain Rot Awareness Night | Smiling Teddy Big Chain Giveaway

SEPTEMBER

- 9.3 Quesos & Cervezas | Copa de la Diversión pres. by Baylor Scott & White Health and Cacique
- 9.4 Dallas Mavs Night | Postgame Fireworks pres. by Crowder Law Firm
- 9.5 Dallas Stars Night
- 9.6 Fan Appreciation Day pres. by Peach Cobbler Factory

Dates, Times and Promotions are Subject to Change

DAILY PROMOTIONS

- TUESDAY** Family Swim Tuesday pres. by Emler Swim School - Individual Lazy River tickets are available for all ages
**Excludes Day Games*
- WEDNESDAY** Wine Wednesday pres. by Landon Winery - Half-price wine through the 7th inning **Excludes Day Games*
- THURSDAY** Thirsty Thursday with half-price drink specials through the 7th inning & Twisted Tea Rowdy @ The River* (21+ only) with drink specials in the Lazy River **Rowdy @ The River begins 5/21*
- FRIDAY** Fireworks Friday with postgame fireworks
- SATURDAY** Kids Run the Bases Postgame pres. by Raising Cane's
**Excludes fireworks nights*
- SUNDAY** Kids Sunday Funday pres. by Raising Cane's with pregame catch on the field & Summer Sunday Fireworks (5/24-8/2)

Let's Ride

