



2024 PROMOTIONAL SCHEDULE

APRIL

- 4/9 HOME OPENER | 2024 Schedule Poster Giveaway | Postgame Fireworks
4/11 RIDERS TURN 21 | Thirsty Thursday
4/12 OPENING WEEKEND + SPORTS CITY USA NIGHT presented by Visit Frisco | T-Shirt Giveaway presented by Medium Giant | Visit Frisco Koozie Giveaway | Frisco ISD Night | Postgame Fireworks
4/13 OPENING WEEKEND | Riders x Rangers Cobranded Pennant Giveaway presented by Medium Giant | Pregame Team Autograph Session | Kids Run the Bases presented by Raising Cane's
4/14 OPENING WEEKEND + JOSH JUNG DAY | Josh Jung Baseball Card Giveaway | Kids Sunday Funday presented by Raising Cane's
4/26 PICKLEBALL NIGHT | Postgame Fireworks
4/27 GOLF NIGHT presented by the PGA Coaching Center | TBD Giveaway | Future Riders Night | Kids Run the Bases presented by Raising Cane's
4/28 BLIPPI DAY | Kid's Glasses Giveaway | Bark in the Park | Pediatric Cancer Night with Leukemia Texas | Kids Sunday Funday presented by Raising Cane's

MAY

- 5/7 EDUCATION DAY | Activations with the Dallas Zoo, The Perot Museum, Frisco Family YMCA, Mathansium and the Blackland Prairie Raptor Center | Pregame Discussion with WFAA Meteorologist, Kyle Roberts
5/10 EVAN CARTER WEEKEND + STEM NIGHT presented by Olsson | Evan Carter Growth Chart Giveaway | World Series Trophy Appearance | Girl Scout Night | Postgame Fireworks presented by TruMoo
5/11 EVAN CARTER WEEKEND | Evan Carter Bobblehead Giveaway presented by Medium Giant | World Series Trophy Appearance | Kids Run the Bases presented by Raising Cane's
5/12 EVAN CARTER WEEKEND + MOTHER'S DAY | Kendra Scott Pop-Up | Kids Sunday Funday presented by Raising Cane's
5/21 EDUCATION DAY | Activations with the Dallas Zoo, The Perot Museum, Frisco Family YMCA, Mathansium and the Blackland Prairie Raptor Center | Pregame Demonstration with the Blackland Prairie Raptor Center
5/24 '04 WEEKEND + BOWLING FOR SOUP NIGHT | Concert Tee Giveaway | Appearance from Bowling for Soup | Postgame Fireworks
5/25 '04 WEEKEND + VOTE FOR PEDRO NIGHT | Appearance from Napoleon Dynamite's Efen Ramirez | Future Riders Night | Kids Run the Bases presented by Raising Cane's
5/26 '04 WEEKEND + 2004 CHAMPS NIGHT | 2004 Texas League Champions Poster Giveaway | Bark in the Park | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks

JUNE

- 6/11 CAMP DAY | Summer Camp Games in the Ballpark
6/14 NASCAR NIGHT presented by Texas Motor Speedway | Postgame Fireworks
6/15 MUTT CUTTS NIGHT | Appearance from Mutt Cutts Replica Van and Moped | Bark in the Park | Scouts BSA Night | Kids Run the Bases presented by Raising Cane's
6/16 DALLAS BLACK GIANTS + FATHER'S DAY | Activations from the TBAAL 7th Annual Jazz Festival | Evan Carter "The Kid" Kids Jersey Giveaway | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks
6/28 MULTICULTURAL WEEKEND + ROCK EN TU IDIOMA (ROCK IN YOUR LANGUAGE) | Quesos de Frisco presented by Baylor Scott & White Health and Cacique | Postgame Fireworks
6/29 MULTICULTURAL WEEKEND + ANIME WONDER FEST | Kids Run the Bases presented by Raising Cane's
6/30 MULTICULTURAL WEEKEND + MAJOR LEAGUE CRICKET NIGHT | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks presented by Crowder Law Firm

DAILY PROMOTIONS

- THURSDAY Thirsty Thursday with 1/2 price drink specials through the 7th inning AND Twisted Tea Rowdy @The River with \$2 drinks until 8 pm, 1/2 price drinks through the 7th inning
FRIDAY Fireworks Friday
SATURDAY Kids Run the Bases postgame pres. by Raising Cane's
SUNDAY Kids Sunday Funday pres. by Raising Cane's with pregame catch on the field AND Summer Sunday Fireworks beginning on 5/26

JULY

- 7/4 STARS & STRIPES NIGHT presented by Rhythm Energy | Double Postgame Fireworks Show
7/5 STARS & STRIPES WEEKEND | Postgame Fireworks
7/6 STARS & STRIPES WEEKEND presented by Leaderboard Signs & Graphics | Postgame Fireworks | Kids Run the Bases presented by Raising Cane's
7/12 FIRST RESPONDERS NIGHT presented by Peak Roofing and Construction | Postgame Fireworks presented by Peak Roofing and Construction
7/13 TEXAS MONTHLY BBQ NIGHT | Kids Run the Bases presented by Raising Cane's
7/14 BLUEY | Character Appearance from Bluey | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks presented by Primrose Schools
7/26 MILITARY APPRECIATION NIGHT | Postgame Fireworks presented by Primrose Schools
7/27 FRISCO CORNY DOGS with the North Texas Fair & Rodeo | Kids Run the Bases presented by Raising Cane's
7/28 A NIGHT ABOUT NOTHING | Appearance from Seinfeld's John O'Hurley | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks presented by TruMoo

AUGUST

- 8/16 FRIDAY NIGHT LIGHTS | Postgame Fireworks
8/17 LOTERIA NIGHT | Quesos de Frisco presented by Baylor Scott & White Health | Kids Run the Bases presented by Raising Cane's
8/18 MARVEL'S DEFENDERS OF THE DIAMOND NIGHT | Character Appearance from Spider-Man | Kids Sunday Funday presented by Raising Cane's | Postgame Fireworks
8/23 CLASSIC TV NIGHT | Postgame Fireworks
8/24 BASEBALL IN PARADISE NIGHT + PRINCESS & PIRATES NIGHT | Kids Sword and Wand Giveaway | Kids Run the Bases presented by Raising Cane's
8/25 TOUCH-A-TRUCK NIGHT presented by Alpha & Omega Equipment | Featuring Trucks from Alpha & Omega Equipment, Frisco Fire Department and More | Kid's Sunday Funday presented by Raising Cane's | Postgame Fireworks

SEPTEMBER

- 9/2 LABOR DAY | Postgame Fireworks
9/4 BACK TO SCHOOL NIGHT presented by CoServ | Back to School Giveaway presented by CoServ | Frisco ISD Night
9/5 DALLAS STARS NIGHT | Thirsty Thursday | Twisted Tea Rowdy @ The River
9/6 DIA de los QUESOS with McKinney Dia De Los Muertos | Quesos de Frisco presented by Baylor Scott & White Health and Cacique | Postgame Fireworks
9/7 DALLAS MAVS NIGHT | Kids Run the Bases presented by Raising Cane's
9/8 FAN APPRECIATION NIGHT | Kid's Sunday Funday presented by Raising Cane's | Postgame Fireworks

Dates, Times, and Promotions are Subject to Change