Game Day Promotions Assistant

Northwest Arkansas Naturals Baseball

The Northwest Arkansas Naturals are seeking a reliable, energetic, and experienced individual to fill a Gameday Promotions Assistant role. This position focuses exclusively on in-ballpark, game-day execution and plays a key role in ensuring promotions, entertainment, and fan engagement elements run smoothly during every home game.

This role does not include office or non-game-day responsibilities. Availability for all home games is preferred. This role is ideal for someone looking to stay involved in live sports operations while focusing solely on the energy and execution of game day. It is a hands-on position that plays a visible role in creating the Naturals' in-game experience.

Game Day Responsibilities:

- Execute and oversee between-inning promotions and in-game entertainment elements
- Assist with front-gate giveaways and promotional item distribution
- Support mascot appearances, including serving as a mascot attendant when needed
- Help set up, maintain, and return promotional materials before and after games
- Follow the game script and communicate clearly with Marketing, Promotions, Guest Services, and Production staff
- Interact professionally and enthusiastically with fans to ensure a positive ballpark experience
- Maintain cleanliness and organization of promotional storage areas, mascot areas, and related game-day spaces
- Provide leadership and support to Game Day Interns during games as assigned

Requirements:

- Must be willing to work odd hours, nights, weekends, and summer holidays (all home games and TBD special events)
- Must be willing to cooperate with all other areas of our organization
- Must be highly organized, have the ability to multi-task, show leadership qualities, and have excellent communication skills
- Must be punctual and reliable as well as have a creative mind and a willingness to help out others when needed.

This is a paid hourly internship of $11 per hour. Would be 25-40 hours on game weeks and would have limited hours on non-game weeks.

Those interested should email resumes to:

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Marketing Coordinator
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