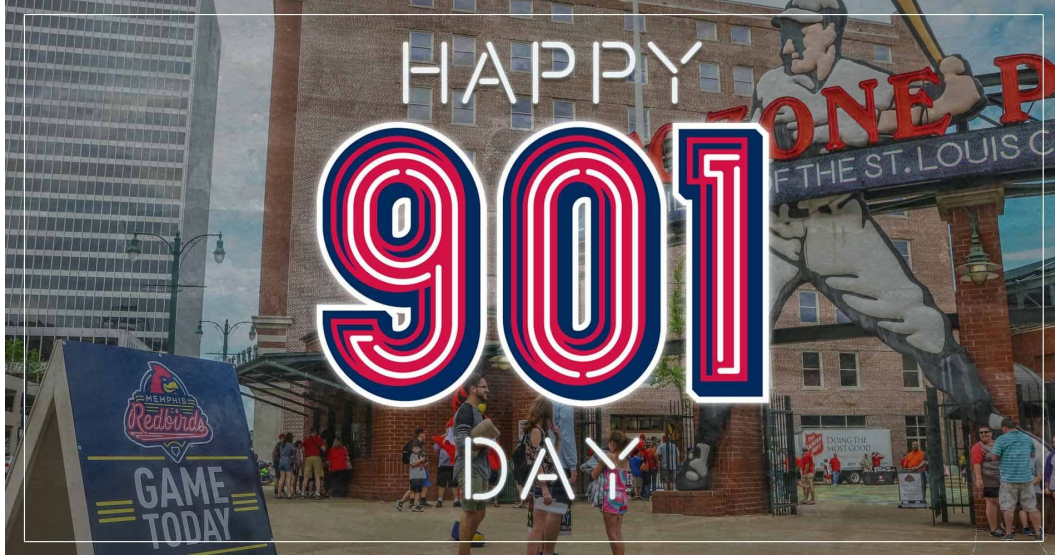


901 DAY CELEBRATION OVERVIEW



This 901 Day the Redbirds are teaming up with Mempho Music Festival and Overton Park Conservancy to host the largest 901 Day Celebration throughout Memphis.

The free pregame concert will kickoff at 4 p.m. and feature, Memphis's own, Lucky 7 Brass Band and Black Cream. During the concert and plaza party Memphians can enjoy drinks, play carnival-style games, check out local vendors and more!

To celebrate the artists throughout our great city, the Memphis Redbirds will be giving away a fan-designed t-shirt to the 1,500 fans in stadium.

The 7:05 p.m. game against the Gwinnett Stripers will end with a fireworks show shot off from center field and set to Memphis Music.



PARTNERSHIP PACKAGES

The King: \$4,901

- 250 game night tickets for 9/1/23
- Premium signage located on the Main Video Board
- One (1) color logo on the back of the t-shirt giveaway
- One (1) 10 x 10 interactive marketing table to distribute swag/marketing collateral to Memphians
- One (1) First Pitch opportunity on gameday
- Custom video/social post of CEO or company official stating "Why They Love Memphis"
- Ability to include giveaway as a prize during one (1) inning half inning break during the game
- Inclusion in all pre-promotion, starting four (4) weeks prior to 901 day, as deemed necessary by the Memphis Redbirds. ""The King"" partners will include the following:
 - One (1) dedicated e-blast
 - Five (5) individualized dedicated social media posts
 - Marks and Logos included in all pre-promotion
 - Name recognition on radio ads, in-stadium pre-promotion and more

The Riverfront : \$2,901

- 150 game night tickets for 9/1/23
- Rotational Signage located on the left field wall throughout the game
- One (1) color logo on the back of the t-shirt giveaway
- One (1) 10 x 10 interactive marketing table to distribute swag/marketing collateral to Memphians
- Ability to include giveaway as a prize during one (1) inning half inning break during the game
- Inclusion in all pre-promotion, starting four (4) weeks prior to 901 day, as deemed necessary by the Memphis Redbirds. "Riverfront" partners will receive the following:
 - Marks/logos to be included on graphics promoting the event
 - Logo inclusion at the bottom of the webpage promoting the event
 - Three (3) combined social posts with all partners promoting the event

The Bluffs: \$901

- 50 game night tickets for 9/1/23
- Rotational signage located on the 1st/3rd Base Ribbon Boards
- One (1) 10 x 10 interactive marketing table to distribute swag/marketing collateral to Memphians

