



Title: Promotions Internship

Reports to: Director of Promotions & Sponsorship Services

Overview:

Step behind the scenes of Minor League Baseball with the Greensboro Grasshoppers, the High-A affiliate of the Pittsburgh Pirates! We're seeking energetic, creative, and dependable interns to join our Promotions & Marketing Team for the 2026 season.

As a Promotions Intern, you'll gain hands-on experience in sports marketing, event presentation, and fan engagement — helping bring the fun to thousands of fans each game. You'll work closely with our promotions, sponsorship, and game operations teams while also gaining exposure to ticket sales, community relations, and merchandise.

The internship begins part-time in January 2026 and transitions to full-time in May, continuing through the end of the Grasshoppers' season on August 31, 2026.

Key Responsibilities:

Game Day Execution

- Assist with setup and breakdown of on-field promotions, games, and event equipment.
- Coordinate registration and participation for on-field promotions and fan contests.
- Support the execution of in-game promotions, theme nights, and special events.
- Help manage game presentation elements including music cues, video board content, and mascot appearances.
- Assist with pregame and postgame event scripts to learn the timing and production of live sports entertainment.

Creative & Sponsorship Support

- Contribute creative ideas for promotions, giveaways, and themed game experiences.
- Assist with sponsor activations, ensuring partner deliverables and branding are executed accurately.
- Maintain and organize promotional inventory including giveaways, signage, and event materials.

Fan Engagement & Community Events

- Represent the Grasshoppers at community and partner events, including mascot and player appearances.
- Coordinate National Anthem performers and other pregame entertainment.
- Support mascot scheduling and assist in developing mascot skits or in-game appearances.
- Gather fan feedback and suggest improvements to enhance the overall fan experience.

Cross Department Collaboration

- Gain exposure to ticket operations, group sales, and fan services.
- Work closely with all departments to deliver fun, affordable, family-friendly entertainment.
- Maintain professionalism and follow all team and organizational policies.

Qualifications:

- Enthusiastic, positive, and team-oriented attitude.
- Strong organizational skills and attention to detail.
- Creative thinker with the ability to multitask in a fast-paced environment.
- Excellent communication and customer service skills.
- Willingness to work evenings, weekends, and holidays as required by the game schedule.
- Comfortable working outdoors in varying weather conditions.
- Passion for sports, live events, and fan engagement.

What You'll Gain

- Real-world experience in professional sports marketing and event operations.
- Mentorship from front office staff with years of experience in Minor League Baseball.
- Opportunities to network with industry professionals and community partners.
- A portfolio of work demonstrating your creativity and leadership in live entertainment.

How to Apply:

Submit your resume and cover letter to Stephen Johnson at Stephen@gsophoppers.com if interested with the subject line "Promotions Internship Application – 2026 Season."