

2024 | START-UP
GUIDE

DAYTON DRAGONS MVP PROGRAM



A TOOL FOR TEACHERS

The Dayton Dragons MVP Program is made possible by the generous support of
Ohio's 529 Plan, Roosters, WDTN-TV and Dayton's CW.



WELCOME TO THE DRAGONS MVP PROGRAM



The Dayton Dragons MVP Program is a powerful and easy to use student incentive program.

Used by teachers across five counties, the Dayton Dragons MVP Program has proven to be a highly effective tool that can help motivate students to learn and participate inside and outside the classroom *for free!*

Best of all, five of your students can earn a once-in-a-lifetime experience by achieving goals that are specifically chosen by you.

This manual is intended to help you get started. If you're already familiar with the program, feel free to use the QuickStart Checklist on the back cover.

GET STARTED IN 5 EASY STEPS

Step 1 Choose the criteria

You get to decide how your students can become a Dragons MVP. Good grades? Winner of the class spelling bee? Community involvement? It's up to you!

Step 2 Announce the program

It's time to tell your class about the program. Be sure to explain all the prizes that each MVP will receive including a certificate, limited edition Dragons MVP hat, and four free tickets to a Dragons MVP game.

Step 3 Select and submit

Select your five MVPs and submit their success stories for each before the deadlines.

Step 4 Get your Dragons tickets

You also deserve to get rewarded with free tickets to a Dragons MVP game for participating in the program and being an exceptional teacher. To redeem your free Dragons tickets, find the ticket voucher in your MVP packet and simply follow the directions.

Step 5 Have fun!

The Dragons MVP Program provides a great opportunity for students and teachers to work together to celebrate learning, achieve success, and have fun at the same time.

Let's take a closer look at each step.



BILLERUD Special thanks to community partner, Billerud, for their continuous support of the Dragons MVP Program.

STEP 1

CHOOSE THE CRITERIA

The purpose of the Dragons MVP Program is to reward students for their outstanding achievements in school and the community.

As the teacher, you are the sole judge and jury on deciding how your students will earn one of these rewards. This is the beauty of the Dragons MVP Program. You can award these five packages to any of your students for any reason you see fit.

BE CREATIVE!

Pick anything you want. Here are a few ideas to get you started:

- Good behavior
- The winner of the spelling bee
- The winner of the classroom math competition
- Encouragement for a struggling student who turns the corner
- Leadership inside or outside the classroom
- The most improved student throughout the year
- Community involvement
- Anything!



STEP 2

ANNOUNCE THE PROGRAM

Now it's time to talk to your students about how they can become a Dragons MVP and what they can win.

EACH DRAGONS MVP RECEIVES:



Official certificate. This special certificate naming them a Dayton Dragons MVP should be signed by you and customized with your student's name.



Four tickets to a Dragons game. That's four tickets to a special Dragons game that honors MVPs. During MVP nights, MVPs and their families will be able to attend the exclusive Dragons MVP Zone to receive their special MVP hat, play games and win prizes, and get their photo in our MVP photobooth!



Limited edition MVP hat. Each MVP gets a hat designed specially for MVPs at the game.

GET YOUR STUDENTS FIRED UP!

Prepare your classroom! Don't forget to hang up your Dragons MVP poster to help generate excitement for the program with your students.

One more thing.

Six MVPs across the Miami Valley will be selected to appear in local newspaper ads, the Dragons social media, and in the *PlayBall!* game program.



STEP 3

SELECT FIVE MVPs



Please be sure to select your five MVPs and submit their stories before the deadlines below. You may choose any or all of your MVPs before the deadlines.

Submit MVP 1 by	January 26, 2024
Submit MVP 2 by	February 2, 2024
Submit MVP 3 by	February 9, 2024
Submit MVP 4 by	February 16, 2024
Submit MVP 5 by	February 23, 2024

TELL US WHY YOU PICKED THEM

One of the most exciting elements of the Dragons MVP Program is that throughout the Dragons baseball season, we tell all of our fans about the great accomplishments that MVPs achieved inside and outside the classroom. We want to know why you chose each student.

Don't worry, it's really easy to do.

When you select a Dragons MVP, go online to daytondragons.com/mvpstory and fill out a success story form for each student before the deadline.

The more detail, the better. The sooner we receive your stories, the better chance your students will have of being featured in the *Dayton Daily News*, Dragons social media, and the Dragons *PlayBall!* game program.

STEP 4

GET YOUR FREE TICKETS

We also want to recognize the teachers who help implement this program. That's why you will receive:

Four tickets to a Dragons game. Each participating teacher will receive four lawn tickets to a special Dragons baseball game that honors MVPs.



SUBMIT YOUR TICKET REQUEST

To receive your four free tickets to a Dragons MVP game, complete the online form at fevo.me/dragonsmvp24.

Remind your MVPs.

Please remind your five MVPs and their families to head over to fevo.me/dragonsmvp24 to fill out the form online.



STEP 5

HAVE FUN!

The Dragons MVP Program is a truly special program that encourages, recognizes and rewards student achievement inside and outside the classroom and gives MVPs the experience of a lifetime.

The program also gives you a great opportunity to support and celebrate your students' achievements. Don't miss out!

We hope to see you there and hope you and your students enjoy participating in the MVP Program.

From everyone at the Dragons organization, thank you!



EXCLUSIVE MVP ZONE

MVPs will redeem their MVP hat voucher, receive giveaways from partners, interact with the Green Team, and get a photo with friends and family at the MVP photo booth at the MVP Zone!



ON-FIELD PREGAME ACTIVITY

Submit your five Dragons MVPs early and with a great story for a chance to get them down on to the field before a Dragons MVP game to throw out the first pitch, deliver the game ball, or join the Dragons coach at home plate during the umpire meeting.



WATCH THE DRAGONS GAME!

Your MVPs receive four (4) complimentary tickets to the Dragons game to create life long memories!

DRAGONS MVP QUICKSTART CHECKLIST

STEP 1 CHOOSE THE CRITERIA

- Decide how your students can become a Dragons MVP

STEP 2 ANNOUNCE THE PROGRAM

- Tell your students how they can become a Dragons MVP
- Tell your class that each Dragons MVP wins:
 - Official certificate
 - Limited edition Dragons MVP hat
 - Four tickets to a Dragons game (select dates)
 - Exclusive access to the MVP Zone
- Tell your class that select Dragons MVPs could also appear in social media, the local newspaper, and the Dragons *PlayBall!* game program
- Give each of your students a Dragons MVP tattoo
- Hang the Dragons MVP poster up in your classroom

STEP 3 SELECT FIVE MVPs AND SUBMIT THEIR STORIES

- Select MVP 1 and submit success story by: January 26, 2024
 - Select MVP 2 and submit success story by: February 2, 2024
 - Select MVP 3 and submit success story by: February 9, 2024
 - Select MVP 4 and submit success story by: February 16, 2024
 - Select MVP 5 and submit success story by: February 23, 2024
- * If you prefer, you may choose any or all of your MVPs before the dates listed.*
- **To submit stories, simply go online to daytondragons.com/mvpstory**

STEP 4 GET YOUR FREE TICKETS

Each participating teacher receives:

- Four tickets to a Dragons game.
 - Find the insert in your packet with instructions on how to request your four free tickets online.
- **To request your tickets, please visit fevo.me/dragonsmvp24**

STEP 5 HAVE FUN

- Enjoy the MVP Program with your students.
 - Attend the Dragons baseball game with your MVPs and their families.
- *Remind your five MVPs to bring their hat voucher to the game in order to receive a Dragons MVP hat.*

QUESTIONS?

If you have any questions about the program, feel free to call us at (937) 228-2287 ext. 111.

WE WANT TO HEAR WHAT YOU THINK!

Your feedback is very important to us in making this great program even better. Please email your comments to mvp@daytondragons.com or mail them to:

Dayton Professional Baseball
Day Air Ballpark
Attn: Dragons MVP Program
P.O. Box 2107
Dayton, OH 45401-2107



The Dayton Dragons MVP Program is made possible by the generous support of
Ohio's 529 Plan, Roosters, WDTN-TV and Dayton's CW.



Roosters
A FUN, CASUAL JOINT

