# **NEW FEATURE FOR 2021**

## **RockHounds Mobile Ticketing**

For the last five years, the Midland RockHounds have offered improved options for your season/mini plan ticket account. Over the last few years, many of our clients have used the new ticket process for their online ticket account to take advantage of all the benefits eliminating the need for season ticket hard stock. Using an on-line ticket account made it easier each day to print tickets at home or forward tickets to others. The Midland RockHounds have a new feature with our on-line mobile ticketing for the 2021 season. This program will give you added value for your tickets and offers better safety measures with a contactless ticket entry. We are excited to add this feature and we look forward for you to see the benefits of this new program!

Tickets now can be loaded directly to your mobile phone so there will be no reason to print season ticket books or use paper tickets at home. This feature will also be easier to forward tickets to others. If you do not have a smartphone to get your tickets, you can call your ticket representative for other options.

#### **Perks of Mobile Tickets**

With this new program, your phone acts as your ticket, which eliminates the need for printed tickets and reduces paper waste, while still giving you the same first-class experience at the ballpark.

#### Safety

Mobile ticketing will allow you to have contactless entry into the ballpark. This will help with a quicker and safer entry into the park.

### **Seamless Ballpark Experience**

Mobile ticketing allows for a seamless ballpark experience, this includes not having to worry about waiting in line at the box office or at the gate. You do not have to worry about leaving your tickets at home/work and mobile ticketing makes it easier to transfer tickets to friends & family.

#### **Donate Tickets**

One of the many perks of mobile ticketing is the ability to donate your tickets for games that you will not be able to attend. This will ensure that your tickets get the most usage. We have teamed up with these four local charities: Boys and Girls Club of Midland, Big Brothers & Big Sisters of Midland, Casa De Amigos and High Sky Children's Ranch. You will have the ability to transfer your tickets to any of these local charities and they will be used by kids and families for those games.

#### You will Never be Denied Entry

If for some reason you are not able to pull up your tickets on your mobile phone, you will always be able to enter the park. All we will need is your name and seat location. Please see the attached information on all the details to your on-line ticket account