



JOB TITLE: Dash Pack

JOB REPORTS TO: Caela McBride, Director of Entertainment

LENGTH OF EMPLOYMENT: Positions are paid a flat rate per game and a pro rate for rehearsals. Season begins mid-April, and goes until mid-September. Expected to work 5:00pm until the end of the game on game days.

JOB DESCRIPTION:

Assist in creating a fun, engaging game day show by leading on-field promotions, contests, and pre/post game activities as directed by the promotional staff. Energetic individuals willing to participate fully in our theme nights, promotions, and antics are wanted! Participate in Street Team, marketing events on non-game days by interacting with fans and working to increase interest and excitement about the Winston-Salem Dash. Must be willing to work these events on non-game days, evenings, and weekends.

Hours will vary but will include evenings, weekends, holidays, game days, and non-game days.

JOB FUNCTIONS INCLUDE, BUT ARE NOT LIMITED TO:

- Sole purpose is to assist the Master of Ceremonies in the delivery of an entertainment experience for the audience through the audio and physical delivery of content as outlined in the game scripting.
- Select contestants for all in game promotions, and interact with fans and other staff members
- Prepare the stadium for the event as instructed.
- Executes all in-game events / contests, between inning promotions, pre-game ceremonies, etc.
- Must become thoroughly knowledgeable with all game elements and be able to adjust scripting 'on-the-fly' as necessary.
- Rehearse as necessary any game contests and presentations so that these activities are properly delivered to the audience.
- Communicate with other departments and employees to ensure world-class game day show, great Guest Courtesy, and the safety of all individuals.
- Participates in production call immediately prior to doors open, and postproduction call following last post game activity.
- Assisting with special events outside of Dash home games as a Dash pack member or a Mascot performer

REQUIREMENTS:

1. Exude energy and excitement at all work functions to engage fans
2. Commitment, timeliness, and positivity
3. Willingness to dress in costume, contribute creatively to events, and assist with assigned projects
4. Reliability and dedication, excellent communication skills

TRAINING: All new hires in the Winston-Salem Entertainment department will be thoroughly trained on all skills and promotions. You will receive training and skills needed to be successful with the Winston-Salem Dash or any other professional team.

PHYSICAL DEMANDS:

Long periods of time on your feet, averaging 2,000 steps a game. Have the ability to move up to 35 pounds. Physically be able to access all areas of the ballpark quickly and safely. Ability and willingness to dance, interact with fans, and participate in set-up and break-down of on-field events. Ability and willingness to drive personal vehicle to promotional events on non-game days.