



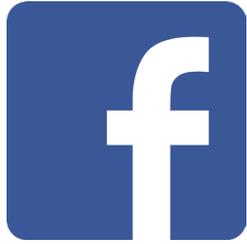
2021
EUGENE EMERALDS
MEDIA GUIDE



PROUD MINOR LEAGUE AFFILIATE OF THE
SAN FRANCISCO GIANTS



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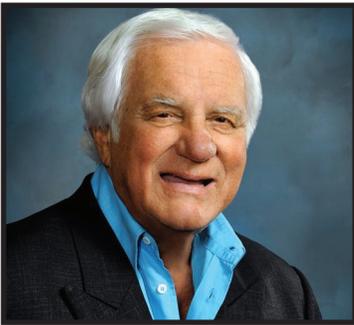
OWNERSHIP



Founded in 1969 by David G. Elmore, the **Elmore Sports Group** has served communities across the country by providing first-rate and affordable family entertainment through a wide variety of properties and platforms. It is one of the largest ownership groups in Minor League Baseball, with over a million fans visiting their sports franchises annually.

Simply put, Elmore Sports Group specializes in virtually all things sports, including Minor League Baseball (MiLB), the East Coast Hockey League (ECHL), facility management, hospitality, special events, and concessions. In addition, Elmore Sports Group also owns travel and incentive companies that specialize in major sporting events, such as the Olympics.

The guiding principle of Elmore Sports Group is to invest in community; specifically, the belief that community is the most important structure in society and it is the Elmore Sports Group's honor to contribute to strengthening this fabric. That guiding principle has resulted in countless successes and accolades, including recognition from Ballpark Digest as the 2018 Organization of the Year. ESG is one of the largest ownership groups in Minor League Baseball, with over a million fans visiting their sports franchises annually.



DAVE ELMORE

David G. Elmore is one of the most respected owners in Minor League Baseball. Elmore has been a member of the Pacific Coast League Board of Directors since 1981, and has served on the league's Executive Committee since 1988. Additionally, Elmore has served on the Joint PBA Committee of Minor League Baseball and on the MiLB Board of Trustees. In 2014, David Elmore was inducted into PCL Hall of Fame, just the 11th executive to ever receive the honor. Named 2016 King of Baseball, a long-standing tradition in which Minor League Baseball recognizes a veteran of professional baseball for longtime dedication.

D.G. ELMORE, JR.

D.G. Elmore Jr., son of David G. Elmore, is a versatile talent holding both legal and M.B.A. degrees. He is currently the Chairman and Owner of several different companies, including Gant Travel Management, Decision Tree Resources, Adams & Westlake, Solution Tree, Velo Vacations and Cornerstone Information Systems. In addition to his business involvements, D.G. is an active member for the New Horizons Foundation and The Navigators. An Illinois native, D.G. now makes his home in Bloomington, Indiana where he is active in community development projects. He and his wife, Gini, have six children



DOUG ELMORE

Doug Elmore, son of David G. Elmore, is Managing Director of the Elmore Sports Group, Ltd., President and owner of the Diamond Concessions companies, and Vail Service Stations, LLC. Elmore is also involved in real estate, having owned a developed hotels, industrial parks, condominiums and gas stations. Elmore and his wife, Julie, live in Chicago and have three grown children.

FRONT OFFICE STAFF



ALLAN BENAVIDES GENERAL MANAGER

Born and raised in Los Angeles, California, Benavides heads into his eleventh season leading the Emeralds organization. Prior to coming to Eugene, the UC Santa Cruz alum held the same position with the Lake Elsinore Storm of the California League (Single A-Advanced). Allan and his wife, Caitlin, have one son, Christian, who currently attends Churchill High School.



MATT DOMPE ASSISTANT GM / PLAY-BY-PLAY

Like Benavides, Matt Dompe arrived in Eugene in 2010 after also working with the Lake Elsinore Storm. Dompe has prior experience with the Los Angeles Avengers (Arena Football League) and the Perth Heat (Australian Baseball League). Dompe attended UCLA where he obtained his BA, and later earned his MBA from the University of Oregon. He and his wife, Megan, have one daughter, Elaine, who celebrated her first birthday this past offseason.



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EVENT MANAGER



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DIRECTOR OF FOOD & BEVERAGE



ALEX STIMSON
DIRECTOR OF MEDIA RELATIONS

Visit EmeraldsBaseball.com/Eugene/Team/Staff
to learn more about the Eugene Emeralds front office staff.

GUIDE TO PK PARK

Opened in 2009, PK Park is nestled with the sprawling University of Oregon athletic complex adjacent to Autzen Stadium (home to Oregon football) and Pape Field (home of Oregon women's soccer and women's lacrosse), PK Park is named for former University of Oregon Athletic Director Pat Kilkenny whose donations helped fund the stadium. PK Park has been the home of the Emeralds since 2010 after the team moved from Civic Stadium, located in South Eugene.

Of the many noteworthy features of PK Park, a few stick out above the rest:

John Conrad Press Box, which includes three booths for radio/tv broadcast uses, an audio/video game operations booth, and a large press area that can accommodate over 30 credentialed media.

Luxury suites, complete with outdoor balcony seating, climate control, a kitchenette, flat screen TV with cable, and wait service.

Player Development Area, located beyond the right field bullpen. The PDA, added to PK Park in 2013, is complete with four full batting cages that can be divided into eight, smaller cages. The facility's cages are also retractable allowing infield to be taken inside of the PDA.

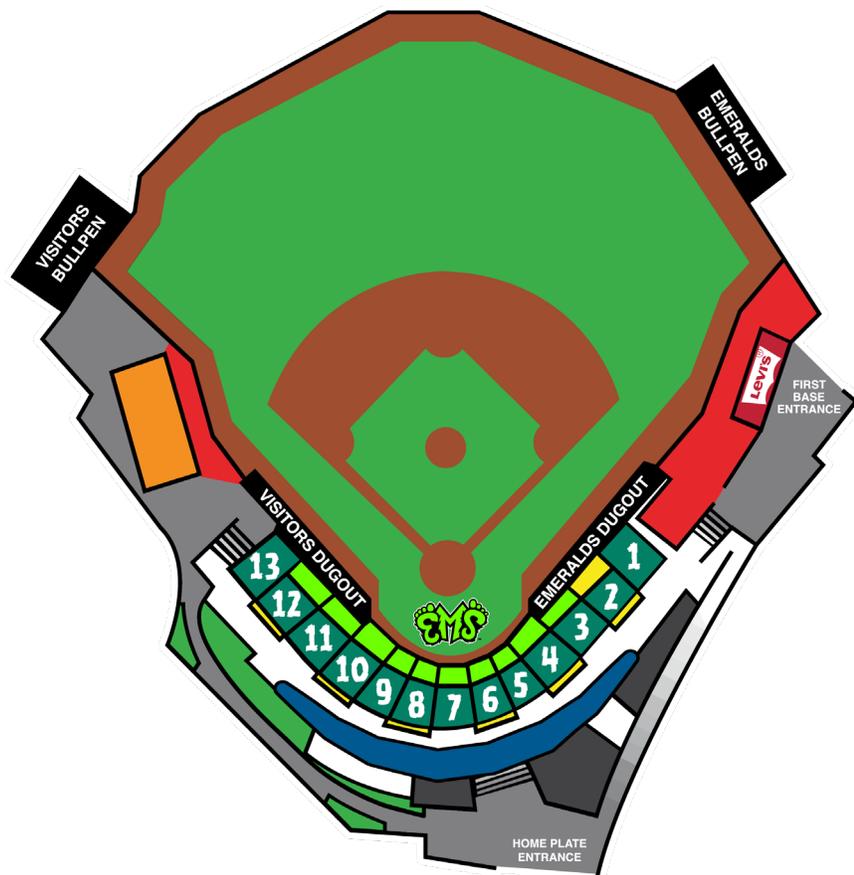
Field Turf, which makes up the playing surface at PK Park. Outside of the pitching mound and the home plate area, the entire playing surface of PK Park is comprised of a specially designed baseball turf that is different than the turf commonly used in football stadiums. The infields and basepaths are created from special fibers for added durability, consistent ball bounce and optimal sliding. The outfield surface and warning track have different physical properties which alert the outfielder when they are getting close to the fence.

Outfield Dimensions

Left Field Line: 335
Left Field: 375
Center Field: 400
Right Field: 376
Right Field Line: 325

PK Park Seating

Capacity: 4,000
- Box Seats: 2,040
- Picnic Areas: 600
- Bleachers: 480
- ADA: 53
- Suites: 160
Luxury Suites: 8
Picnic Areas: 2



A total of 131,467 (AVG: 3,460) fans passed through the PK Park gates during the 2019 regular season, the fifth consecutive season of increased attendance numbers for the Ems.

MEET THE MASCOTS



Once upon a time, in the thick trees of Spencer Butte, a furry green bear named **Sluggo** was born. After finding an abandoned pair of binoculars one day, Sluggo found himself intrigued by something happening in the city sprawled below him...baseball.

But not just any baseball - **Emeralds Baseball!**

Sluggo loved to sit up on the butte and watch the Emeralds STOMP their competition at Civic Stadium. He cheered as the Ems hit home runs over the fence, turned double plays and made diving catches in the outfield.

"One of these days, I'm going to play for the Emeralds", thought the little green fur ball.

But there were two issues: 1) None of the other players had green hair all over their body and 2) Sluggo wasn't all that athletic in the first place.

"I would stick out like a sore thumb if I were on the team," Sluggo thought to himself while eating a hot dog. "Maybe I could do something else for them?"

He had heard of other forest creatures working for teams as a mascot.

"Hmmm, a mascot...that would be perfect," Sluggo thought! "They get to have more fun than the players anyway: play practical jokes on the opposing team and umpires, drive an ATV around the ballpark, and perform in front of the whole stadium! Plus, I would be able to live at the ballpark and eat as many hot dogs as I wanted! How awesome is that?! There, it's decided. I will be the new mascot for the Eugene Emeralds!"

Well...that's Sluggo's story...and he's sticking to it! Become his friend on Facebook, follow him on Twitter or check out his Instagram to catch all of his adventures throughout the entire year!



To put it simply, **Doug Fir** isn't much liked around these parts. A known nemesis of Sluggo, Doug Fir isn't spotted often, but when he is, you can rest assured that he's up to no good (and likely soon to be the butt end of one of Sluggo's shenanigans).



An elusive yet infamous creature, the **Rally Squatch** is well known in these parts. It's known to appear late in games when the Ems need a rally most, and often it can be found in dancing/gyrating/etc. the vicinity of umpires and opposing position players.



Introduced just prior to the 2019 season, **Balk** is an homage to the 2018 NWL title-winning team that claimed the Freitas Cup on a walk-off balk in Game Three of the NWL Championship Series.