

Hillsboro Hops

2021 COMMUNITY REPORT



TABLE OF CONTENTS

01 OUR MISSION

02 AT THE PARK

- 03 Youth Sports Weekend
- 04 Pride Night
- 05 Copa de la Diversión
- 06 Wear Pink
- 07 Doernbecher Children's Hospital Night
- 08 Salute to Service
- 09 Local Heroes Night
- 10 Women in Sports Night

11 FUNDRAISING

- 12 Golf Tournament
- 13 Giving Tuesday Online Auction

14 INITIATIVE PROGRAMS

- 15 Grant Program
- 16 Short Hops Kids Club
- 17 Youth Reading Program
- 18 Take Me Out To The Ballgame
- 19 Strikeouts for STEM
- 20 Community Champions
- 21 Shutout Hunger
- 22 High School Careers in Baseball
- 23 Dream Big Scholarship

24 IN THE COMMUNITY

- 25 Red Cross Blood Drives
- 26 Minter Bridge Field Day
- 27 Staff Community Involvement
- 29 Monetary Donations
- 30 In Kind Donations



MISSION STATEMENT

The mission of the Hillsboro Hops is to provide memorable, first-class experiences so that we can enrich the lives of our fans, staff, players, and community.



A blue-tinted background image of a person with long hair and a beard, wearing a baseball cap and a jacket, seen from behind with their right arm raised holding a towel. Other people are blurred in the background.

AT THE PARK

YOUTH SPORTS WEEKEND

The Hops hosted their annual Youth Sports Weekend presented by Les Schwab, honoring local youth teams. Teams were invited to participate in a pre-game ceremony where they had an opportunity to play cation on the field, be recognized on-field, take a team photo with Barley, and receive a PA shout out during the game.



PRIDE NIGHT

The Hillsboro Hops hosted our annual Pride Night at Ron Tonkin Field, celebrating inclusion at the ballpark. The Hops held a virtual silent auction, with proceeds benefiting the Westside QRC, as well as providing them with a table on the concourse providing fans with information about resources in the community.



COPA DE LA DIVERSIÓN

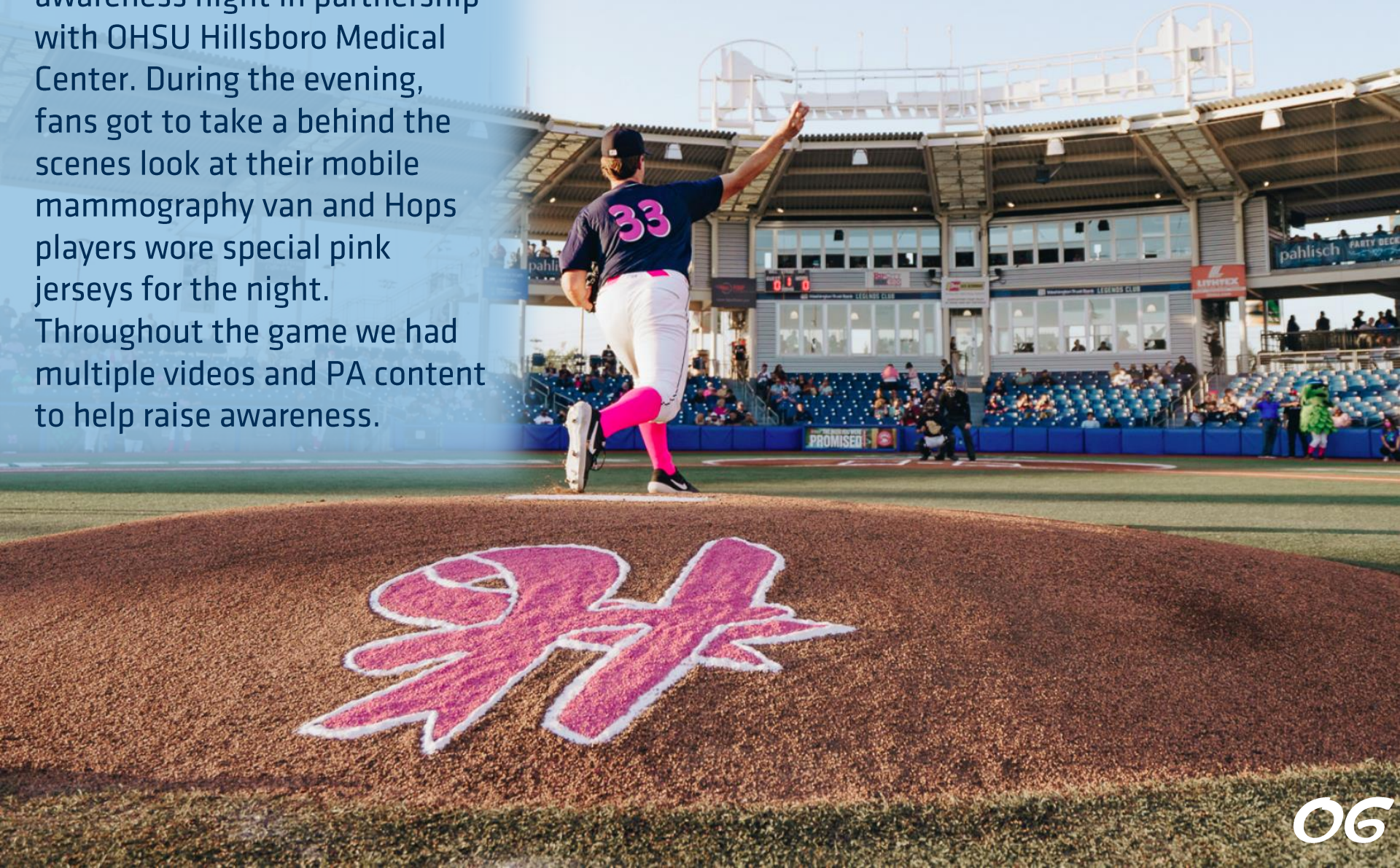
The Hillsboro Hops became Los Soñadores de Hillsboro for 5 scheduled games during our season. Each night had a unique theme to reach different audiences within the LatinX community, including Cinco de Mayo, Salsa night, Chicano night, El Grito, and celebrating the 3rd anniversary of launching Los Soñadores. Throughout these games, local businesses and organizations were invited out to the ballpark, including a local Latino-owned bakery and auto group known for their low-rider vehicles.



WEAR PINK

The Hops held a Breast Cancer awareness night in partnership with OHSU Hillsboro Medical Center. During the evening, fans got to take a behind the scenes look at their mobile mammography van and Hops players wore special pink jerseys for the night.

Throughout the game we had multiple videos and PA content to help raise awareness.



DOERNBECHER NIGHT

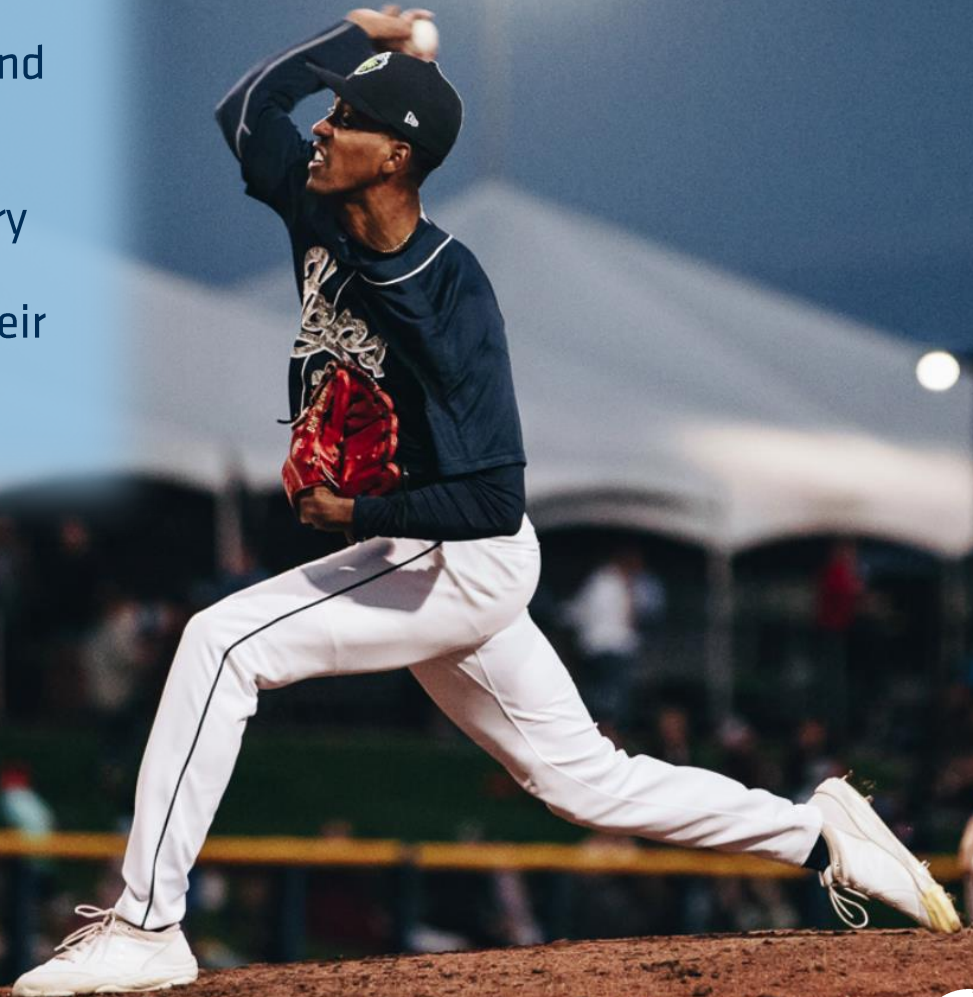
The Hops held Doernbecher Children's Hospital night in partnership with OHSU at Hillsboro Medical Center. This evening celebrated the new Doernbecher Children's Hospital that opened in Hillsboro and the work their medical staff is doing. Dr. Dana Braner and therapy dog Davis were in attendance, throwing out the first pitch prior to the game. The first 1,000 fans also received a free baseball.



SALUTE TO SERVICE

The Hops celebrated our local veterans and active service members during our Salute to Service night. Prior to the game, there was a flyover by the US Coast Guard.

During the game, we honored veterans and active service members with PA reads, invitations for first pitches, and special uniforms. Several branches of the military were also provided tabling spaces on the concourse to share information about their programs and how to get involved.



LOCAL HEROES NIGHT

The Hops celebrated our all our local heroes at the ballpark, including first responders, medical staff, and more. During the game, we honored local heroes with PA reads, invitations for first pitches, and plenty of friendly competition during our on-field contests. Additionally, prior to the game, the Hops partnered with the Hillsboro Fire Department to create a limited-edition cap and shirt, with all proceeds benefiting the American Red Cross disaster relief. Over 400 items were sold to donate over \$4,500.





WOMEN IN SPORTS NIGHT

The Hops held Women in Sports Night in partnership with First Tech Federal Credit Union. During the night, local women in all aspects of sport were honored with videos, PA reads, and a ceremonial first pitch by Katrina Janowski, the first girl to make the Murrayhill Little League All-Star team. Local Hillsboro Girls Softball Association players had the opportunity to be anthem buddies, joining Hops players on-field during the National Anthem. Prior to the game, WISE Portland held a networking event for their members at the ballpark, with guest speaker Ila Borders, the first female pitcher to start and win in men's professional baseball.



FUNDRAISING

GOLF TOURNAMENT

The Hops held their 6th annual golf tournament this summer at The Reserve Vineyards and Golf Club benefitting the Hillsboro Hops Fund. Participants had several game options throughout the course the help improve their score. The event raised a record high **\$25,000**.



GIVING TUESDAY AUCTION

In place of the Hops annual banquet, the Hops held an online auction for Giving Tuesday, benefitting the Hillsboro Hops Fund. The money raised helps support local youth baseball and softball, refurbish fields, and overall reinstall a love of baseball in the community.



INITIATIVE PROGRAMS



GRANT PROGRAM

The Hillsboro Hops continued their annual grant program in January 2021. The grant received over 20 applications and the Hops were able to award over **\$30,000** to local youth baseball and softball programs in the area. Funds were used to help restore fields, purchase new equipment for teams, and more. Clubs receiving funding include:





SHORT HOPS KIDS CLUB

The Short Hops Kids Club is a free program for children ages 3-12. With over 1,900 kids, members receive a personalized badge, lanyard, and letter from Barley upon registering. Kids Club members are invited to several exclusive events Barley's birthday party and a baseball clinic with Hops players and coaches for our older members.



READING PROGRAM

The Hillsboro Hops partnered with several Hillsboro elementary schools to provide a 4-week reading program for students. Students were provided a reading log to track the number of hours they read during the program, with the top readers receiving a certificate to attend a game in 2021. The top class at each school also had the opportunity to have Barley join one of their virtual class meetings. Students and teachers were also provided access to a virtual library of read aloud sessions and book recommendations from Hops staff.



TAKE ME OUT TO THE BALLGAME

The Hops, in partnership with The Standard, continued the Take Me Out to the Ballgame program, providing 200 tickets throughout the season to Centro Cultural and Community Action to bring new fans out to the ballpark.



STRIKEOUTS FOR STEM

The Hops, in partnership with Intel, have started Strikeouts for STEM. For every strikeout thrown this season by a Hops pitcher, Intel will donate \$10 to the Hillsboro Schools Foundation for STEM activities.



The Hops pitchers recorded over 900 strikeouts this season. Intel generously rounded up and donated

\$50,000!



COMMUNITY CHAMPIONS

The Hops launched the Community Champions program in partnership with Lam Research to recognize members of our community that have stepped up to support others and make a difference during difficult times. Champions received a digital baseball card that was shared on the Hops social media channels and were invited to a game where they were recognized during the game.



TAMARA
GLEM



GABIE
MBENZA-NGOMA



GAIL REIMANN &
LINDA MORRISSON



JINCY
PACE



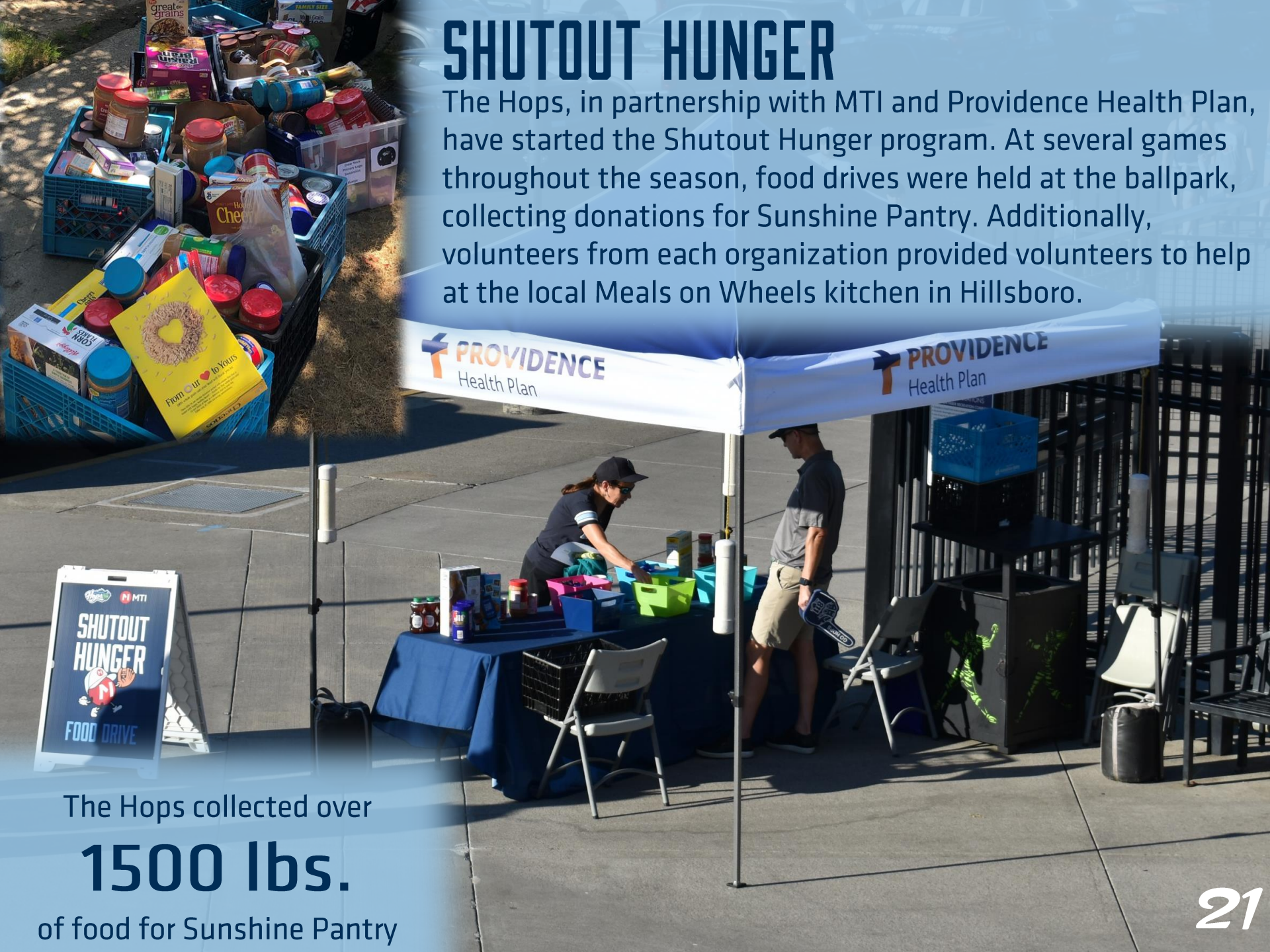
DAVID
CLAYTON



DANA
TROUT

SHUTOUT HUNGER

The Hops, in partnership with MTI and Providence Health Plan, have started the Shutout Hunger program. At several games throughout the season, food drives were held at the ballpark, collecting donations for Sunshine Pantry. Additionally, volunteers from each organization provided volunteers to help at the local Meals on Wheels kitchen in Hillsboro.



The Hops collected over

1500 lbs.

of food for Sunshine Pantry

HIGH SCHOOL CAREERS IN BASEBALL

The Hillsboro Hops Careers in Baseball Program gave students a chance to learn about some of the opportunities within sports outside of the playing field. Students had the chance to listen and learn from different departments in the Hillsboro Hops organization and practice problem solving skills with real world activity options. Hops staff visited several high school marketing classes to discuss their career paths and current roles before working with students on developing promotional nights.





Date July 15, 2021

DREAM BIG SCHOLARSHIP

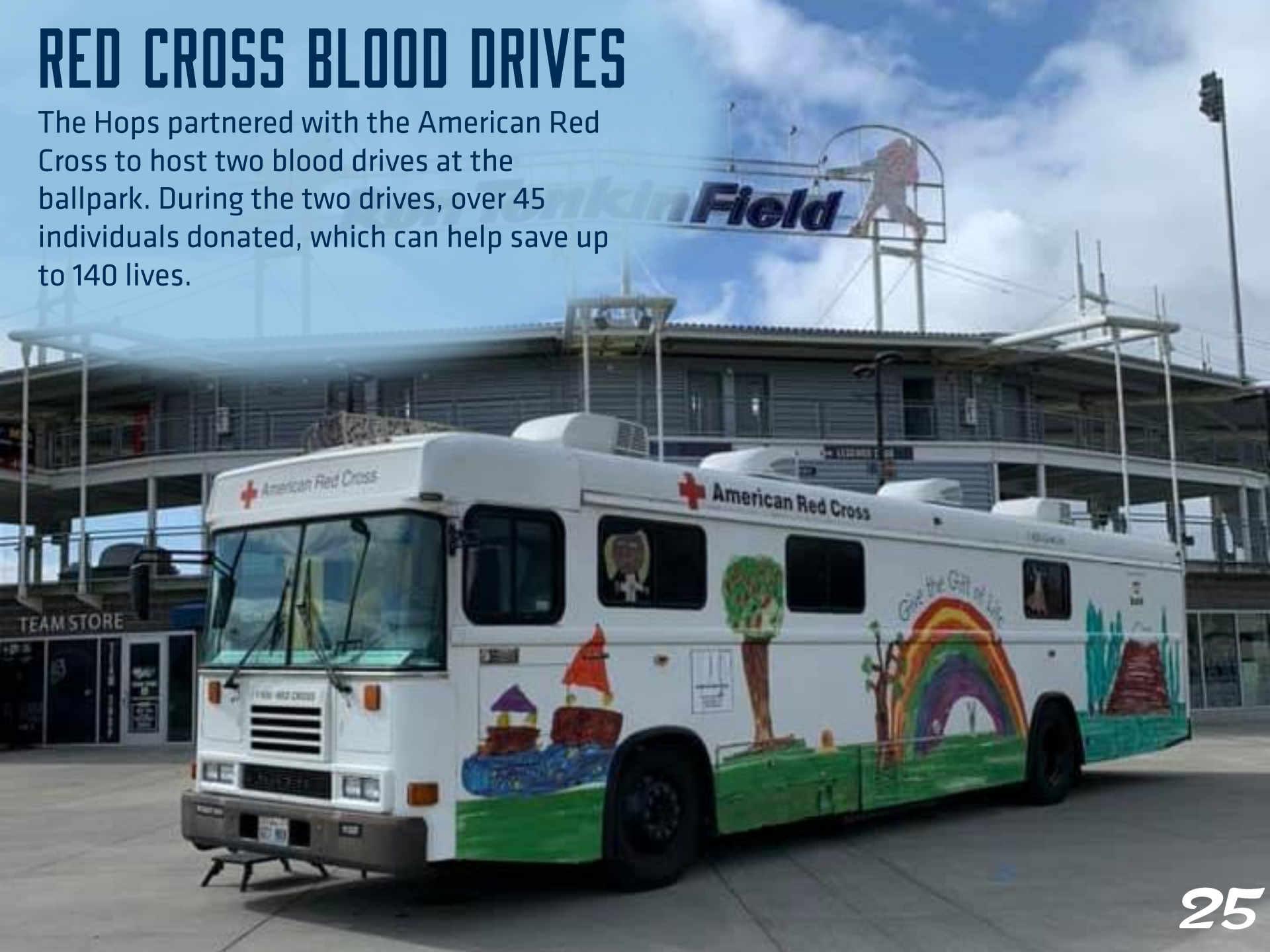
The Hops launched the inaugural Dream Big Scholarship program, which provided scholarships for first-generation college students. With the help of generous donors matching the Hops Fund contribution, the Hops were able to provide \$2,000 scholarships to five deserving students.

IN THE COMMUNITY



RED CROSS BLOOD DRIVES

The Hops partnered with the American Red Cross to host two blood drives at the ballpark. During the two drives, over 45 individuals donated, which can help save up to 140 lives.





MINTER BRIDGE FIELD TRIP

The Hops hosted over 60 students from Minter Bridge Elementary School. Students celebrated the completion of their summer school program with a day at the ballpark. They had the chance to participate in games and baseball drills with members of the Hops staff and have a special Q&A session with Hops manager, Vince Harrison, and pitching coach, Shane Loux.



VOLUNTEER HOURS

The Hillsboro Hops
volunteered over

850

hours in the community.

STAFF COMMUNITY INVOLVEMENT

The Hillsboro Hops employees are all committed to bettering their community.

MIKE MCMURRAY, Chairman & CEO

Centro Cultural, Development Committee

LAURA MCMURRAY, Chief Financial Officer

Hillsboro Schools Foundation, Grant Selection Committee

K.L. WOMBACHER, President & General Manager

Washington County Visitors Association, Board Member

Positive Coaching Alliance, Board Member

Oregon Sports Authority, Board Member

Valley Catholic School, Board Member

LAUREN WOMBACHER, Vice President, Finance

Women in Sports & Events Portland, Treasurer

Valley Catholic School, Volunteer

JEN ANDERSON, Vice President, People & Culture

Women in Sports & Events Portland, Events Committee

MATT KOLASINSKI, Vice President, Corporate Partnerships

Leadership Portland Alumni Association, Board Member

Southwest Portland Little League Softball, Volunteer

BRETT BREECE, Vice President, Ticket Sales & Service

Candlelighter's for Children with Cancer, Volunteer

IVAN HERNANDEZ, Community Development Manager

Big Brothers Big Sisters, Mentor

Hillsboro Chamber of Commerce Latino Business Advisory, Chair

Beaverton School District, CTE Business Marketing Advisory, Board Member

MONETARY DONATIONS

The Hillsboro Hops donated over \$80,000 to groups, including:

- Westview Youth Baseball
- South Beaverton Girls Little League
- PCC Foundation
- Beaverton Aloha Little League
- Forest Grove Little League Girls Softball
- Portland Center Stage
- Banks Summer Baseball
- SW Metro Babe Ruth
- Forest Grove Youth Baseball
- Lincoln Youth Baseball and Softball
- PSU Foundation
- Southwest Portland Little League
- Sherwood JBO
- Murrayhill Little League
- Tualatin Hills Park Foundation
- Glencoe Youth Baseball
- Mountainside JBO
- Scappoose JBO
- Cedar Mill Little League
- Hillsboro Girls Softball Association
- University of Portland
- Raleigh Hills Little League
- Tigard Little League
- Spartan Youth Baseball
- American Red Cross
- WildCat Ridge Sanctuary
- Dream Big Scholarships
- Hillsboro High School PTO
- Autism Research & Resources of Oregon
- Glencoe High School PTO
- Bag & Baggage
- Beaverton Arts Foundation
- Big Brothers Big Sisters
- Centro Cultural
- Liberty High School PTO
- Community Action Program
- Family Justice Center of Washington County
- Hillsboro Community Foundation
- Century High School PTO
- Hillsboro Schools Foundation
- Westside QRC
- Sunshine Pantry
- OPB
- Oregon Chorale
- And More!

IN KIND DONATIONS

The Hillsboro Hops provided over \$7,000 in in-kind donations to groups, including:

- American Cancer Society
- Merchants' Toy N Joy
- Haley's Heroes Foundation
- Milwaukie Boys Basketball
- St. Clare School
- Skyline School Foundation
- Making Strides Against Breast Cancer
- Friends of Baseball
- Lara Media
- Sherwood Chamber of Commerce
- St. Andrew Legal Clinic
- The Family Room
- Chelsea Hicks Foundation
- Hillsboro Senior Center
- Oregon Food Bank
- Fastpitch Cares
- Bretthauer Oil Company
- Youth Music Project
- Children's Healing Art Project
- Columbia County Child Abuse Assessment Center
- Leadership Clark County
- Yamhill Carlton Together Cares
- Greater Portland Inc.
- Hispanic Metropolitan Chamber of Commerce
- Ronald McDonald House Charities of Oregon
- Oregon Mayors Association
- Best Buddies
- Intel
- Harpers Playground
- Portland Rose Festival Foundation
- Raphael House of Portland
- East Portland Rotary Club
- Special Olympics Oregon
- Arts & Communication Magnet Academy
- Centro Cultural
- Liberty Grad Night
- Big Brother Big Sisters Columbia NW
- Forest Grove/Cornelius Chamber of Commerce
- Beaverton Area Chamber of Commerce
- Sport Oregon
- Northwest Association for Blind Athletes
- Sam Day Foundations
- Bald Faced Truth Foundation
- Steele Electric
- W. Verne McKinney Elementary
- Our Lady of the Lake Catholic School
- Portland Tennis & Education
- HomePlate Youth Services
- Sunshine Pantry
- And More!

THANK YOU!



HILLSBOROHOPS.COM | (503) 640-0887 | 4460 NE CENTURY BLVD. HILLSBORO, OR 97124

THE HILLSBORO HOPS ARE COMMITTED TO SERVING THEIR COMMUNITY. IF YOU WOULD LIKE MORE INFORMATION ABOUT A COMMUNITY PROGRAM, PLEASE CONTACT HANNAH AUGUST AT HANNAHA@HILLSBOROHOPS.COM