



# CEDAR RAPIDS KERNELS 2024 PROMO SCHEDULE

## 2024 PROMOTIONAL AND THEME NIGHTS

**APRIL 23** | REPLICIA RING GIVEAWAY | The first 1,000 fans arriving early will receive a replica Kernels 2023 Midwest League Championship Ring.

**APRIL 27** | HALFWAY TO HALLOWEEN | There will be a pre-game candy hunt on the field at 12:15pm for kids 12 and under. Be sure to bring your own bag to collect the candy. Fans are invited to dress-up in their best Halloween costumes.

**MAY 5** | CINCO DE MAYO & COPYWORKS TEAM PHOTO GIVEAWAY | The first 500 fans arriving early will receive a 2024 Kernels team photo courtesy of Copyworks. There will be concession specials and performances from a Latin dance team. The team will be turned into their alternate identity *Granos de Cedar Rapids* with themed jerseys.

**MAY 14** | 20s & 30s DECADES NIGHT | The stadium will be roaring with 20s and 30s decorations. The team will be wearing throwback CR *Bunnies* jerseys that will be auctioned off.

**MAY 17** | BUSCH LIGHT NIGHT & CAN COOLER GIVEAWAY | The first 1,000 fans arriving early will receive a Busch Light 16 oz. can cooler. The team will also be wearing beer themed jerseys that will be auctioned off.

**MAY 31** | STAR WARS NIGHT | The team will be wearing Star Wars jerseys that will be auctioned off. We will have Star Wars Characters from the 501 Central Garrison interacting with fans. We also encourage fans to dress up as their favorite Star Wars character.

**JUNE 2** | BASEBALL CARD SET GIVEAWAY PRESENTED BY RISE 2 GREATNESS FOUNDATION | The first 1,000 fans arriving early will receive a 2024 Kernels baseball card set courtesy of the Rise 2 Greatness Foundation.

**JUNE 18** | 50s DECADE NIGHT & GOLD SUNGLASSES GIVEAWAY | The first 1,000 fans arriving early will receive a pair of gold sunglasses. An Elvis impersonator will be in the building with us as we turn the stadium into a 50s party.

**JUNE 20** | GAME SHOW NIGHT #1 | We will have fun game show themed promos and prizes.

**JUNE 23** | PROSTATE CANCER AWARENESS DAY PRESENTED BY MERCY MEDICAL CENTER

**JUNE 25** | 60s & 70s DECADES NIGHT & COLOR CHANGING CUP GIVEAWAY | The first 1,000 fans arriving early will receive a Kernels color changing cup. We will have groovy decorations and themed promotions.

**JUNE 26** | UFG YOUTH BASEBALL GIVEAWAY | The first 500 early arriving kids 12 and under will receive a FREE baseball from UFG.

**JUNE 27** | GAME SHOW NIGHT #2 | We will have fun game show themed promos and prizes.

**JUNE 28** | ESPECIALLY FOR YOU NIGHT | The team will be wearing pink Especially for You jerseys that will be auctioned off to benefit Especially for You.

**JULY 4** | FOURTH OF JULY | The team will be wearing Independence Day jerseys that will be auctioned off.

**JULY 5** | MAT GRAPPLERS NIGHT | The team identity will be changed to the Mat Grapplers for this game as players wear Mat Grappler caps.

**JULY 19** | MARVEL'S DEFENDER OF THE DIAMOND NIGHT | Spiderman and Thor will be at the game to take photos with fans. Fans are encouraged to dress up in their best Marvel costumes. The team will also be wearing Marvel themed jerseys that will be auctioned off.

**JULY 21** | IOWA PBS DAY | Arthur Read from the PBS show *Arthur* will be at the game to greet and interact with fans.

**JULY 31** | DINO DAY & DINO WATER BOTTLE GIVEAWAY | The first 1,000 fans arriving early will receive a Dino water bottle. We will also have fun dino themed promotions.

**AUGUST 3** | MALMO OAT MILKERS NIGHT

**AUGUST 13** | 90s DECADE NIGHT & FRISBEE GIVEAWAY | The first 500 fans arriving early will receive a 90s themed Frisbee giveaway. Fans are encouraged to dress in their favorite 90s memorabilia.

**AUGUST 14** | HAWAIIAN NIGHT & BUCKET HAT GIVEAWAY | The first 1,000 fans arriving early will receive a Hawaiian themed bucket hat. The team will be wearing Hawaiian themed jerseys that will be auctioned off.

**AUGUST 17** | CAP GIVEAWAY PRESENTED BY ELECTRONIC ENGINEERING | The first 1,000 fans arriving early at the ballpark will receive a cap courtesy of Electronic Engineering.

**AUGUST 18** | READER RECOGNITION DAY | Kids who hit a HOMERUN and finished the 2024 Kernels Summer Reading Program are invited to Reader Recognition Night for a pre-game parade at 12:15pm and a post-game autograph session.

**SEPTEMBER 6** | BEAT CANCER NIGHT | Players will be wearing Beat Cancer jerseys that will be auctioned off to benefit Beat Cancer.



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## 2024 DAILY SPECIALS

**KIDS EAT FREE SUNDAY PRESENTED BY GREAT CLIPS |** Every Sunday, all kids 12 and under will receive a voucher for a free hot dog, popcorn, and drink just for attending the game.

**DATES:** 4/14, 4/28, 5/5, 5/19, 6/2, 6/23, 6/30, 7/21, 8/4, 8/18, 9/8

**PLAYER AUTOGRAPH SUNDAY |** Following each Sunday game, fans can play catch in the outfield and gather player autographs.

**DATES:** 4/14, 4/28, 5/5, 5/19, 6/2, 6/23, 6/30, 7/21, 8/4, 8/18, 9/8

**BASEBALL BINGO SUNDAY SPONSORED BY OX YOKE INN |** Play baseball Bingo every Sunday through August 18th sponsored by Ox Yoke Inn for a chance to win a grand prize Amana weekend getaway package awarded at the end of the season.

**DATES:** 4/14, 4/28, 5/5, 5/19, 6/2, 6/23, 6/30, 7/21, 8/4, 8/18

**MONEY MACHINE MADNESS SPONSORED BY FIRST FEDERAL CREDIT UNION |**

Starting May 2nd, three contestants on Thursdays will enter the First Federal Credit Union Money Machine to grab cash in 30 seconds. Excludes July 4th.

**DATES:** 5/2, 5/16, 5/30, 6/20, 6/27, 8/1, 8/15, 9/5

**2 FOR 1 FRIDAYS |** All 16 oz. draft and canned beer and all 20 oz. bottled soft drinks are buy one get one FREE!

**DATES:** 4/12, 4/26, 5/3, 5/17, 5/31, 6/21, 6/28, 7/5, 7/19, 8/2, 8/16, 9/6

**FIREWORK SATURDAYS |** Every Saturday game starting May 4th, come enjoy our spectacular post-game fireworks!

**DATES:** 5/4, 5/18, 6/1, 6/22, 6/29, 7/4, 7/6, 7/20 presented by Special Olympics, 8/3, 8/17, 9/7

**NOON GAMES |** Enjoy our Noon Game Lunch Combo of a regular sandwich, chips or popcorn, and a 16 oz. draft beer or 20 oz. bottled soft drink for \$13.00.

**DATES:** 5/15, 5/29, 6/19, 6/26, and 7/31.

**COPA DAYS |** The KERNELS will become Granos de Cedar Rapids, our COPA identity, to celebrate Hispanic heritage.

**DATES:** 5/5, 6/19, 8/18

**BARK IN THE PARK PRESENTED BY URBAN ACRES REALTOR LOU KESSLER AND AINSLEY SNYDER**

**DATES COMING SOON!**