



Bowie Baysox

Stadium Signage*

Dugouts Tops	\$33,000
Top of Section 101 & 103 w/MiLBTV	\$30,000
Premium HR Wall Sign (16'x32')	\$27,500
Batters Eye Signage	\$24,000
Third Base Shade Signage (2025)	\$24,000
Rt. 301 Marquee	\$22,000
Standard Field Wall Sign (7'x28')	\$16,500
Baysox Player Banners	\$11,000
Elevator Doors	\$11,000
Pair of Façade Signs (2)**	\$10,500
Stadium Steps (btw 101, 102, 103)	\$10,500
EL Standings Board	\$9,000
Restroom Signage	\$9,000
Staring Line-Up Board	\$9,000
Back lit Concourse Signs (2)	\$8,500
Press Box Signage (2)	\$8,500
Concourse Pole Wraps	\$7,500
Reserve Seat Sectional Signs	\$6,500
Trashcan Lids	\$6,500
Concourse Door Signage	\$5,000
Exterior Box Office Wall Signage	\$5,500
Concourse Signs	\$4,000
Top of Concession Signage	\$2,500

Specialty Areas*

Season Presenting Sponsor	\$55,000
Luxury Level	\$50,000
Diamond View	\$20,000
Picnic Pavilion	\$20,000
Potomac Room	\$15,000
Chesapeake Room	\$12,500
Charging Tables (4)	\$18,000
Box Office	\$15,000
Cup Caddies	\$15,000
Kids Park	\$15,000
Main Gate Entrance	\$15,000
Fan Assistance	\$12,500
Concourse Bars (3)**	\$15,000
Party Decks**	\$10,000
Birthday Deck	\$7,000
Dugout Front Screens	\$7,000
Inside Dugouts	\$7,000
Skybox Suites (4) **	\$7,000
Home Radio Booth	\$6,000
Condiment Station Holders	\$5,000
Youth Autograph Section	\$4,000

2024 Partnership Deck



Game Presentation

Fan Interactive Game (60G)	\$8,500
Premium Giveaway	\$7,500
Independence Day Fireworks	\$7,000
Fireworks - Title Sponsor	\$6,000
Baysox Minute	\$6,000
Baysox Grounds Crew	\$5,000
Ceremonial First Pitches	\$5,000
First Pitch Sponsor	\$5,000
Game Day Staff	\$5,000
Orange Ambassadors	\$5,000
Victory Balls	\$5,000
Interactive Fan Game (30G)	\$5,500
Post Game Kids Base Run	\$4,500
Home Run Sponsorship	\$4,000
Strikeout Sponsorship	\$4,000
Stolen Bases/Caught Steals	\$3,000
Fireworks – Shared Sponsorship	\$2,500
Game Sponsorships	\$2,000
Silver Sox Sponsorship	\$1,500

Social Media

FanCompass	TBD
Baysox Trivia	\$3,000
Final Score/Game Recap	\$3,000
Fun Fact Friday	\$3,000
Game Time Temperature	\$3,000
Play of the Game	\$3,000
Player Related Videos	\$3,000
Road Trip Updates	\$3,000
Starting Line-Up	\$3,000
Starting Pitcher	\$3,000
Upcoming Weekend Promos	\$3,000
Prospect Call Up	\$2,000
Rehab Alert	\$1,500

Youth Centric

Baysox Kids Club (Title Sponsor)	\$7,000
Baysox Kids Club Associate	\$3,500
Baysox Baseball Camps	\$5,000
Field of Dreams	\$2,000
League Night Out	\$2,000

Entertainment Center

Baysox Player Headshots	\$15,000
Visiting Team Player Headshots	\$15,000
(:30) Video board Commercial	\$8,000
Full Inning Sponsorship	\$8,000
Call to the Bullpen (Home)	\$5,500
Call to the Bullpen (Away)	\$5,500
Left Field Ribbon Board	\$2,500
Multimedia PA Announcement (4)	\$2,500

Bay Watch Magazine/Print

Premium 1/4 Page Ad – FC	\$13,500
Premium Full-Page Ad – BC	\$13,500
Premium Full-Page Ad – IC	\$11,000
Full Page BayWatch Ad	\$8,500
Pocket Schedules	\$8,500
Half Page BayWatch Ad	\$6,500
Magnet Schedules	\$5,500
Pocket Schedule ½ Panel	\$4,500
1/4 Page BayWatch Ad	\$4,000
Print at Home Tickets	\$3,500

Concourse Televisions

Full Season Display	\$6,500
Player to Watch Sponsor	\$5,000
Stats Board TV Sponsor	\$5,000
Today in Baysox History Sponsor	\$5,000
Weekend Display	\$3,800
Half Season Display	\$3,000
Monthly Display	\$1,500

Radio/MiLBTV

Presenting Radio & MiLBTV	\$5,000
Pregame Radio Show	\$3,000
Postgame Radio Show	\$3,000
MiLBTV Inning Spot	\$3,000
30sec Radio Spots	
• 1x per game/138 season	\$1,500
• 2x per game/276 season	\$3,000
• 3x per game/414 season	\$5,000

*Production cost to be added on

** Sold Separately

YELLOW = no longer available