



2022 LOOKOUTS ASSISTANTSHIPS

TICKET PARTNERSHIP ASSISTANT

The Ticket Partnership Assistant will report directly to the Vice President and be a part of the Sales Team. Job duties include, but are not limited to:

- Make outbound phone calls each day.
- Sell a full menu of group and ticket inventory.
- Reach departmental sales goals.
- Assist in the supervision of the hospitality areas.
- Provide exemplary customer service.
- Hire and schedule game day employees.
- Help oversee the Most Improved Student Program.
- Plan, implement, execute theme nights.
- Handle a fast-paced, dynamic work environment.
- Maintain ballpark standards and cleanliness.
- Assist with non-gameday events.
- Pull tarp.
- Other duties as assigned.

The applicant should be a self-motivator who thrives in a team environment; possesses good analytical, interpersonal, and customer service skills; ability to work effectively with attention to detail in a high-volume sales environment; ability to communicate clearly and resolve guest conflicts; goal oriented; quick learner; proficient in Microsoft Office, and able to lift up to fifty (50) pounds.

The Ticket Partnership Assistant will support marketing and promotional projects around the ballpark and in the community. The candidate will be required to be knowledgeable about the happenings of the Lookouts' season and well versed in Chattanooga Lookouts' history.

Salary: \$1,200 a month

Start Date: February 1st

End Date: September 30th

To apply for this position please send your resume and cover letter to Vice President Andrew Zito at azito@lookouts.com.

Note: This position requires hours similar to full-time staff members and is designed as a great opportunity for recent graduates to begin their career in the sports industry.



2022 LOOKOUTS ASSISTANTSHIPS

MARKETING AND PRODUCTION ASSISTANT

The Marketing and Production Assistant is an opportunity to grow your experience in the sports industry, specifically in graphics and video production, and will report to the Chattanooga Lookouts Marketing Department. Job duties include, but are not limited to:

- Assist with executing all aspects of the Lookouts marketing and entertainment plan focusing on video production, graphic design and social media content creation.
- Edit and produce videos of various game entertainment features, such as player videos, highlight packages, promotional videos, between inning contest videos, etc.
- Write, design, and post social media content.
- Create graphics for social media, videoboard, and other marketing collateral.
- Log and maintain video libraries of game highlights, video projects, interviews, animations, etc.
- Participate in the creative development process.
- Produce and shoot in-house promotional videos.
- Assist in implementing sponsorship elements in-game and through social media and assist in the creation of sponsor 'Proof of Performance' documents.
- Work directly with the Marketing and Promotions Manager to plan, organize and execute nightly contests, and promotions.
- Assist with the day-to-day operations in the ballpark.
- Make outbound sales phone calls to generate season ticket and group sales.
- Pull tarp.
- Other duties as assigned.

The applicant should be a self-motivator who thrives in a fast-paced team environment; possesses good analytical, interpersonal, and customer service skills; ability to work effectively with attention to detail in a high-volume sales environment; ability to communicate clearly and resolve guest conflicts; goal oriented; quick learner; proficient in **Microsoft Office, Adobe Photoshop, Adobe InDesign and Adobe Premiere** (or similar video editing software). Adobe After Effects and Illustrator experience a plus. Able to lift up to fifty (50) pounds.

The Marketing and Production Assistant will support marketing, public relations and promotional projects around the ballpark and in the community. Along with attending community events, you will at times be required to be the team mascot. The candidate will also be required to be knowledgeable about the happenings of the Lookouts' season and well versed in Chattanooga Lookouts' history.

Salary: \$1,200 a month

Start Date: February 1st

End Date: September 30th

To apply for this position please send your resume to Alex Tainsh at atainsh@lookouts.com.

Note: This position requires hours similar to full-time staff members and is designed as a great opportunity for recent graduates to begin their career in the sports industry.