

# Sponsorship Benefits

### Corporate Partners



As a corporate partner, you're a valued member of the RockHounds team.

These are the major beneficial components of your sponsorship.



# Before the Game

#### Media

Your company will receive name and logo (where applicable) recognition in all RockHounds advertising (television, radio and/or newspaper) promoting the event.

#### Promotional Items

If your sponsorship includes a souvenir giveaway, you will receive a dozen of the items.

#### RockHounds Electronic Media \$ Radio Broadcasts

You'll receive name and logo (where applicable) recognition on the RockHounds web site and in our e-mail releases, sent to all media outlets and our fan base. Mentions will also be made during RockHounds radio broadcasts.

# **Game Day!**

#### VIP Tickets

We'll reserve six VIP seats and \$15 in Hounds Bucks (good for concession items) for your sponsor date.

#### Reserved Tickets

We'll also include an allotment of reserved tickets for you to use anyway you like!

#### Ceremonial First Pitch

It's one of baseball's great traditions, from US Presidents to future big leaguers. You're invited to "take the hill," so start warming up that arm!

#### Public Address & Video Board

Your company will receive public address and video board recognition during the game.

#### Coupons & Prizes

If you'd like to distribute a coupon or flyer at the gate ... this is the night to do it! For added exposure, consider in-game prize giveaways (which bring added public address recognition).

#### Banners & Booths

Display as many as three (3) corporate banners on game night. You may also set up a table or booth on the concourse.



# After the Game

You'll receive a complete follow-up package ... including photos of your night at the ballpark & a detailed account of advertising for the event.



