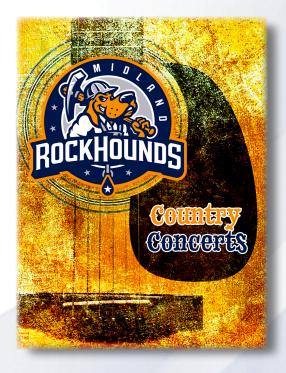


Country Concerts Title Sponsorship





Concert Title
Sponsorship

Investment \$15,000

Logo Placement

- ♦ In all promotional materials (TV, radio, newspaper)
- ♦ On RockHounds website content promoting the concert
- ♦ All sales material, letters & tickets relating to the concert
- Posters and flyers

Concert Night at Momentum Bank Ballpark

- ♦ Two (2) VIP tables on field (eight people each)
- Five (5) sponsor passes for VIP reception area (free food and reserved ticket)
 - Includes regular seating for concert (\$500 value)
- ♦ Pre-concert catered meals in covered VIP area
- Free beverages (beer, wine coolers and sodas)
- ♦ Backstage Meet & Greet opportunity before the concert (two passes for both acts)
- ♦ Ten (10) extra reserved seats to the concert (\$500 value)
- ♦ Four (4) reserved parking passes
- ♦ One (1) banner prominently displayed at concert
- ♦ One (1) corporate booth at concert
- ♦ :30 second pre-concert videoboard commercial

RockHounds

- ♦ Promotion during the RockHounds 2024 season:
 - Public address mentions at all home games
 - Radio mentions during broadcasts (home and road)
- ♦ \$1,500 sponsorship for RockHounds for 2024 season

