

### Logo Placement

- ◇ In all promotional materials {TV, radio, newspaper}
- ◇ On RockHounds website content promoting the concert
- ◇ All sales material, letters & tickets relating to the concert
- ◇ Posters and flyers

### Concert Night *at Momentum Bank Ballpark*

- ◇ Two (2) VIP tables on field (eight people each)
- ◇ Five (5) sponsor passes for VIP reception area (free food and reserved ticket)  
- Includes regular seating for concert (\$500 value)
- ◇ Pre-concert catered meals in covered VIP area
- ◇ Free beverages (beer, wine coolers and sodas)
- ◇ Backstage Meet & Greet opportunity before the concert (two passes for both acts)
- ◇ Ten (10) extra reserved seats to the concert (\$500 value)
- ◇ Four (4) reserved parking passes
- ◇ One (1) banner prominently displayed at concert
- ◇ One (1) corporate booth at concert
- ◇ :30 second pre-concert videoboard commercial

### Concert Title Sponsorship

Investment  
**\$15,000**

### RockHounds

- ◇ Promotion during the RockHounds 2024 season:
  - Public address mentions at all home games
  - Radio mentions during broadcasts (home and road)
- ◇ \$1,500 sponsorship for RockHounds for 2024 season

