Game Day Internship

Northwest Arkansas Naturals Baseball

The Northwest Arkansas Naturals are looking for individuals to serve as members of our Game Day Internship Program. The Game Day Internship role will help oversee the execution of between inning promotions, assist with front gate giveaways and other in-park promotions, provide support with mascot appearances at the game, and help prepare the ballpark for theme nights and special events. A Game Day Internship member should be outgoing, possess superior communication skills, be detail oriented as well as extremely comfortable working and interacting with people. Most importantly, the Game Day Interns should be energetic and excited about being at the ballpark.

Game Day Intern Responsibilities:

- Responsible for implementing between inning entertainment during Naturals' home games.
    - Signing up participants as fans enter the ballpark as well as following along with our game script to ensure that all of our sponsored promotions occur during their designated inning break.
- Participate in the Poultry Derby Mascot Race
    - The signature between inning promotion that consists of three oversized racing mascots
    - Interns will be asked to dress as either the Rooster, Hen, Egg, or Chick and run a scripted race
- Execute game day promotions and assist with sponsorship activation throughout the season.
- Help setup and return promotional items to storage before and after every home game.
- Clear communication with other interns, the Marketing Coordinator, Creative Services Coordinator, Guest Services, and the fans to ensure that our scheduled promotions are executed during the game.
- Promote Naturals tickets, events, and sponsors at the end of each game by assisting staff in handing out pocket schedules and exit samples, among other items to fans as they leave Arvest Ballpark.
- Serve as a mascot attendant for select games and assist with in-game mascot routines when needed.
- Maintain the cleanliness of our Promotional Storage, Guest Services, Team Van, and Mascot Room.
- Assist with on-site, non-Naturals events when needed during the season.
- Gain experience in other areas of the organization like Ticket Office, Sales, Production, Marketing, etc.

Requirements:

- Must be willing to work nights and weekends from April-September (TBD number of Naturals games)
- Must be willing to cooperate with all other areas of our organization
- Must have basic knowledge of baseball and be out-going with a willingness to help others

This is an unpaid internship for college credit. Hours will rotate throughout the season but will be centered around home games at Arvest Ballpark so it will include nights, weekends, and the occasional holidays.

Those interested should email resumes to:

Tucker Crumpler
Marketing Coordinator
tucker.crumpler@nwanaturals.com