



Dear Community Member,

Over the last few seasons, the Rocket City Trash Pandas have had the opportunity to work with many amazing non-profit organizations in the Northern Alabama community. We are excited to continue a wonderful partnership with our community leaders for the 2024 season. Listed below are some of the programs that will be available to non-profit organizations for the upcoming 2024 baseball season:

Community Spotlight – Organizations have the opportunity to set up a space on the main concourse and be featured live on the videoboard where you will be given the opportunity to promote your cause, recruit volunteers and raise awareness. ***Selling items or soliciting donations is prohibited.***

Collection Drives – This program is designed to provide local nonprofits with resources that they may not have access to. The Trash Pandas will be hosting 4 collection drives for various items such as diapers/baby items, pet supplies, beanies and blankets, and toys during home games throughout the season.

Dog Days – The Trash Pandas will host 9 Dog Days throughout the summer, and animal related non-profits will be chosen to help with these furry friends in the ballpark. Each selected non-profit can set up a table and help collect entry fees and waivers. The organization will be able to keep the entry fee proceeds from their night.

Jersey Auctions – The Rocket City Trash Pandas will host 6 auctions throughout the 2024 season. Players will wear special jerseys, unique to each theme. They are then auctioned off immediately following the game. **The proceeds from the auction are split between the benefactor and the Rocket City Trash Pandas Foundation.**

Concessions Fundraising- BallCorps Food and Beverage, the provider of food and beverage at Toyota Field, is looking for enthusiastic and dedicated organizations wanting to help enhance the guest experience in our Concessions Department while also generating revenue to support their cause. This is an exciting and entertaining opportunity to fundraise using a captive audience and have fun at the same time!

To be considered for any of these programs, you must complete the enclosed request form for the program(s) you are interested in along with the information sheet and 501c3 determination letter by March 1st. Any requests made without the appropriate forms will not be considered. You will be notified if your application is accepted.

We appreciate all you do to benefit the North Alabama community, and we look forward to seeing you at the ballpark! If you have any questions, please do not hesitate to contact me.

Sincerely,

Maddison Kendrick
Director, Community Relations
mkendrick@trashpandasbaseball.com



ROCKET CITY
**TRASH
PANDAS**

Non-Profit Information Sheet

We are excited to be a part of the Northern Alabama community and strive to assist non-profit organizations to the best of our ability. To get to know you better, please answer the questions below. This will help us identify how we can best serve you.

Organization Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Executive Director _____

E-mail _____ Phone _____

Primary Contact _____

E-mail _____ Phone _____

Website _____

Give a 1-2 sentence description of your organization.

What is your primary need from the Trash Pandas?

What demographics does your organization serve? (Check all that apply)

Youth

Teens

Adults

Seniors

Animals



Does your organization use Social Media? If so, please include your social media information:

You can follow the **Rocket City Trash Pandas** at:

Facebook: **Rocket City Trash Pandas** Twitter: **@trashpandas**

Instagram: **trashpandasbaseball**

LinkedIn: **Rocket City Trash Pandas**

TikTok: **trashpandasbaseball**

To receive funding from the Trash Pandas, this form must be completed and submitted with your **IRS 501 (c)(3) Determination Letter**.

Please submit this form to:

Rocket City Trash Pandas

Attn: Maddison Kendrick

500 Trash Panda Way

Madison, AL 35758

Or submit via email at mkendrick@trashpandasbaseball.com



2024 Collection Drive Application

Purpose

This program is designed to provide local non-profits with resources that they may not have access to. Over the course of the 2024 season, the Trash Pandas will host 4 collection drives for the following items: (1) Diapers/Baby Items (2) Pet Supplies (3) Beanies and Blankets (4) Toys

Qualifications

To be considered, a nominee should have a proven track record of **affiliation and service to the local community**. We are looking for nominees with a great need for each item and a large reach within the community. **Selected organizations are required to provide at least 4 volunteers on the designated date to assist with collection, sorting, and delivery of donations.** We also ask that you promote the collection date to your following via social media, email, etc.

Organization _____

Organization Contact Person _____

Phone _____ E-mail _____

2024 Collection Dates – Select which item interests your organization (Choose 1)

_____ **Diaper/Baby Items** – Sunday, May 12 @ 2:35 PM

_____ **Pet Supplies** – Thursday, June 6 @ 6:35pm

_____ **Beanies and Blankets** – Saturday, June 22 @ 6:35 PM (New and Gently Used)

_____ **Toys** – Thursday, July 25th @ 6:35pm

Will you be able to provide 4 volunteers for the collection day? YES NO

*This is a requirement. Failure to provide volunteers may penalize you from future participation.



2024 Community Spotlight Request

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Organization Contact Person (For Day of Game) _____

Phone (Day of Game) _____ E-mail _____

Please describe what your **Community Spotlight** table will be used for:

Please list your **top three (3)** game dates, in order of preference.

1. _____
2. _____
3. _____

Each organization is permitted to request up to three games date during the 2024 season. Request does not mean guarantee. We will respond to your request within two weeks via email, and you will receive concourse passes prior to your specified game date.

***New for 2024: Organizations will be promoted pregame live on the videoboard to share the mission of their organization and encourage fans to stop by to learn more**



2024 Dog Day Application

Purpose

The Dog Day program is designed for animal related nonprofits to promote their organizations, raise awareness for their causes, and help assist with logistics for the Dog Day themed games. **We select 1 animal related nonprofit per Dog Day and require at least 4 volunteers to help take entry fees, get waivers signed by each dog owner and pass out rules at our front gates.** The selected nonprofit will receive the funds raised from that day.

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Organization Contact Person (For Day of Game) _____

Phone (Day of Game) _____ E-mail _____

Please describe what your Dog Day funds will be used for:

Please rank the dates your organization is available to attend (1 being your highest choice).

_____ Wednesday, April 10 @6:35 PM

_____ Wednesday, July 24 @6:35 PM

_____ Wednesday, May 22 @ 6:35 PM

_____ Wednesday, August 7 @6:35 PM

_____ Wednesday, June 5 @ 6:35 PM

_____ Wednesday, August 28 @6:35 PM

_____ Wednesday, June 19 @ 6:35 PM

_____ Wednesday, September 4 @6:35 PM

_____ Wednesday, July 10 @ 6:35 PM



2024 Jersey Auction Application

Organization Name: _____

Contact Name: _____

Job / Volunteer Title: _____

Mailing Address: _____

City _____ State _____ Zip _____

Telephone: _____

Email: _____

Total Organization Annual Budget: _____

Will you be able to provide 4 volunteers for the night of the jersey auction? YES NO

*This is a requirement. Failure to provide volunteers may penalize you from future participation.

On a separate page, please explain how the funds from the jersey auction will be used (200 words or less).

Application Deadline: Friday, March 1, 2024 at 5 PM.

Please submit your applications to:

**Rocket City Trash Pandas
Attn: Maddison Kendrick
500 Trash Panda Way
Madison, AL 35758**

Or email mkendrick@trashpandasbaseball.com



Concessions Fundraising

Eligibility of Participants

- Volunteers must be at least 16 years old to fundraise.
- Groups must have a minimum of 6 people and a maximum of 10, and volunteers must be available for 4-6 hours during a game.
- 21 and older can operate a cash register and serve alcohol.
- A minimum of 6 games is required to participate in this program

General Terms

- Must provide 501c3 IRS determination letter and W9.
- \$1,000,000 general liability insurance per occurrence and \$1,000,000 aggregate per year.
- Non-profit groups will be paid a competitive rate determined by the number of volunteers per event and the number of games committed to.
- Group volunteers will be needed for 4-6 hours per event.
- Volunteers are expected to follow the food and beverage dress code (khaki pants/shorts, closed-toe shoes, and a hat). No jeans or leggings.
- Groups can coordinate some aspects of their uniform. For example, all group members can wear shirts and caps emblazoned with their organization's name and logos. These will need to be approved by a Ballcorps Food and Beverage representative.
- Duties include taking stand set up and clean up, food and beverage expo, and serving food to fans.
- Training will be provided prior to scheduled shift.
- Willingness to give great customer service and create memorable experiences for our fans.

Are You Interested?

Please contact Gayle Milam at gmilam@trashpandasbaseball.com