



IMPACT REPORT

2025





OUR MISSION

Indianapolis Indians Charities is a tax-exempt 501(c)(3) nonprofit organization dedicated to helping youth and families grow stronger together, learn more and live healthier lives. The nonprofit is focused on supporting organizations in four areas: youth development, family success, education and neighborhood development.



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OUR HISTORY

For the last 123 years, the Indianapolis Indians have taken great pride in serving central Indiana as both an entertainment option for fans and, more increasingly, a partner to nonprofit organizations who uplift our communities. As the Indians' popularity has grown with sustained success, the organization has challenged itself to give back to the community at ever-increasing levels over the years. This desire to improve the lives of central Indiana residents gave rise to Indianapolis Indians Charities, a charitable organization created to help youth and families grow stronger together, learn more and live healthier lives. Indianapolis Indians Charities provides and supports both sports and non-sports opportunities for children under 18 to have productive and healthy outlets. In partnering with groups like Major League Baseball's Reviving Baseball in Inner Cities (RBI) initiative, Indianapolis Indians Charities can provide and support clinics, lessons, leagues and seminars to instruct and educate children on baseball and softball while guiding them toward an educated and physically healthy lifestyle and away from trouble in their neighborhoods. Created by the longest-running sports

organization in Indianapolis, Indianapolis Indians Charities has a dedicated mission to developing and educating the city's local neighborhoods and families. Founded in 2019 as the official philanthropic arm of the Indianapolis Indians, Indianapolis Indians Charities (IIC) formalized the team's century-long tradition of community support into a structured, sustainable mission. Backed by an initial \$750,000 Strada Education Network grant, IIC launched with four pillars—Youth Development, Education, Neighborhood Development, and Family Success—funding local nonprofits and building momentum through high-impact events like SWING, which has raised nearly \$1 million in its first two years. Deep partnerships, such as with Indy RBI, have expanded IIC's role beyond baseball to include workforce readiness and holistic youth services. In 2025, IIC advanced this mission by acquiring the RightFit program, honoring longtime executive Cal Burleson's legacy and deepening its investment in academic and wellness initiatives. Today, IIC stands poised to evolve from broad-based giving to strategic, place-based investments that strengthen youth opportunity, equity, and belonging across Central Indiana.





YOUTH DEVELOPMENT

Since its inception in 2019, Indianapolis Indians Charities has invested in and allocated resources to youth development by annually renovating baseball and softball diamonds at numerous inner-city parks. Indianapolis Indians Charities understands that through youth development today, the next generation of Hoosiers can positively impact society tomorrow.



FAMILY SUCCESS

Indianapolis Indians Charities supports families with resources including after-school programming, mentor opportunities and assistance with college and post-college career preparations. Indianapolis Indians staff members partake in physical construction projects and annual blood drives in partnership with American Red Cross Indiana.



NEIGHBORHOOD DEVELOPMENT

Indianapolis Indians Charities' contributions to neighborhood development range from combating food hunger to supporting our local parks.



EDUCATION

Indianapolis Indians Charities focuses on education at all levels, from pre-K through the college ranks. Indianapolis Indians Charities has assisted students and teachers by purchasing e-learning tablets, Chromebooks and supplies along with developing a scholarship foundation and contributing to summer reading programs.

COMMUNITY PILLARS

To help youth and families grow stronger together, learn more and live healthier lives, Indianapolis Indians Charities focuses on supporting organizations in four areas: youth development, family success, education and neighborhood development.

A young man with curly hair, wearing a grey Dick's Sporting Goods t-shirt and a lanyard with a name tag that says "Kaidin", is smiling. He is surrounded by various sports gear, including hats and bags. In the foreground, a large, furry mascot is visible, wearing a grey jersey with "WANS" on it. The background shows a store interior with other people and shelves.

VICTORIES IN THE
COMM

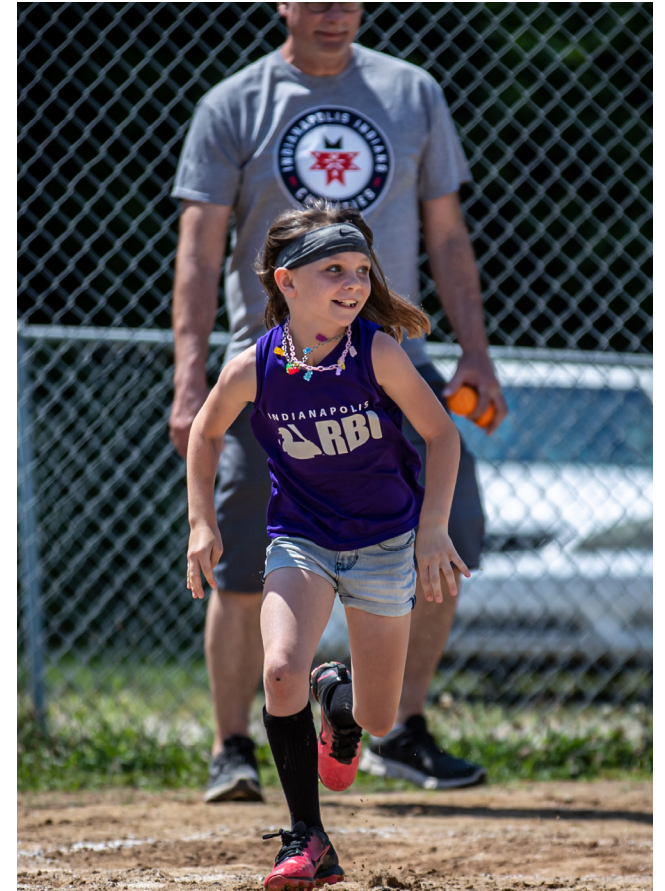


UNITY

\$1,500,000

Indianapolis Indians Charities and Indianapolis Indians staff devote their time and energy to the community and central Indiana nonprofits that contribute to youth development, family success, education and neighborhood development. Each pillar is given the necessary resources and attention to ensure Indianapolis Indians Charities' impact on those in need is maximized.

Since Indianapolis Indians Charities' inception in September 2019, over \$1,500,000 has been distributed to community partners.





YOUTH
DEVELOPMENT

INDY THUNDER BEEP BASEBALL

Indy Thunder Beep Baseball is an adaptive sports organization that empowers individuals who are blind or visually impaired to experience the excitement and camaraderie of competitive baseball. Indianapolis Indians Charities has proudly partnered with the Indy Thunder for many years, supporting their mission of inclusion and athletic excellence. In 2025, we celebrated alongside the team as they captured first place at the NBBA World Series World Champions, marking their sixth World Series title.





TEENWORKS

TeenWorks empowers teens to discover a new level of self-confidence, recognize that achieving professional success is within their reach and build their resources to make it happen through community-based work and weekly professional development. Indianapolis Indians Charities' contribution helped support TeenWorks' Summer and Pro Programs as well as Mock Interviews and Presentation Days, which are designed to offer teens summer employment, work experience and professional development training to prepare them for post-secondary opportunities.

INDIANA SPORTS CORP AND NCAA READ TO THE FINAL FOUR

Indiana Sports Corp, founded in 1979 as the nation's first sports commission, is a not-for-profit organization dedicated to driving positive community impact through sports. Its world-class events bring national and international attention to Indiana while strengthening the local community. In partnership with Indianapolis Indians Charities, Indiana Sports Corp launched the Team Up for Literacy program, an initiative designed to raise funds that support literacy efforts across the state. The program helps put books in the hands of children and adults, supports teachers, and strengthen families. From October 2 to November 12, IIC matched every donation dollar-for-dollar, up to \$15,000, doubling the impact of each gift and helping accelerate literacy efforts statewide through the power of sport.





INDY RBI

Indy RBI has proudly served as the exclusive Circle City affiliate of Major League Baseball's Reviving Baseball in Inner Cities (RBI) initiative since 1996. The program aims to increase participation and interest in baseball and softball among youth across Indianapolis. Since its inception, Indy RBI has reached more than 25,000 boys and girls ages 3–18 and continues to grow toward its annual goal of engaging 2,500 youth athletes each season. In 2025, the Indianapolis Indians invested \$50,000 in field renovations at Christian Park, with staff volunteering their time for a day of service to help complete the improvements. Additionally, the Senior Indy RBI team (ages 16–18) proudly earned second place in the Nike RBI World Series, marking another milestone in the program's legacy of excellence and community impact.





**FAMILY
SUCCESS**

GIRLS INC.

Girls Inc. is dedicated to building the next generation of strong, smart, and bold leaders through direct service and advocacy. In 2025, Victory Field proudly hosted the second graduating class of Eureka!, a program designed to foster personal development, college and career readiness, lasting peer and mentor relationships, and the confidence to take positive risks. This year also marked Indianapolis Indians Charities' second year sponsoring the Girl Dad campaign—an initiative that emphasizes that being a “girl dad” goes beyond having a daughter. It’s a commitment to empowering girls, celebrating their strengths, and working together to create a stronger, more equitable community for all.



RILEY CHILDREN'S FOUNDATION

Riley Children’s Foundation inspires people to invest in pediatric research, care, and programs that support the physical and mental health of children, ensuring every child has equitable access to exceptional healthcare and the opportunity to live their healthiest, happiest life. In 2025, IIC, in partnership with AAA Hoosier Motor Club, donated a \$5,000 match contribution to the Pediatric Cancer Research Program at Riley Children’s Foundation. Additionally, four Indianapolis Indians players visited Riley Hospital for Children, spreading joy and bringing smiles to the faces of young patients and their families.



CHILDREN'S THERAPLAY

The Children's TherAplay Foundation, Inc. is the nation's largest pediatric hippotherapy facility, providing physical and occupational therapies that use equine movement as a powerful treatment tool for children with special needs. Over the past five years, IIC has proudly supported Children's TherAplay through facility renovations and a need-based scholarship program, helping expand access to life-changing therapies. In 2025, IIC contributed \$15,000 to the TherAplay Match Campaign, and Indians staff participated in a volunteer day on-site—further deepening our connection to the organization's mission of helping children thrive through movement and care.

INVETS

INVets, founded by veterans for veterans, helps service members successfully transition to civilian life by connecting them with meaningful employment opportunities and supportive communities for themselves and their families. In honor of Memorial Day, IIC partnered with INVets for a special game recognizing and celebrating veterans. All proceeds from the Memorial Day jersey auction—a total of \$10,000 in 2025—were donated to INVets, supporting their ongoing mission to empower veterans in their next chapter of life.



FAMILY
SUCCESS



NEIGHBORHOOD
DEVELOPMENT

THE PARKS ALLIANCE

The Parks Alliance of Indianapolis, founded in 1991, is dedicated to strengthening communities, elevating parks and trails, and eliminating food insecurity across the city. Through strategic investments and community engagement, the organization continues to transform how Indianapolis experiences its public spaces. In 2025, IIC proudly sponsored Indy's Lunch for Parks and partnered with The Parks Alliance to host For the Love of Parks game day activations at Victory Field, celebrating and supporting the vital role parks play in building a stronger, healthier Indianapolis.



INDIANAPOLIS PUBLIC LIBRARY FOUNDATION

The Indianapolis Public Library Foundation activates community generosity to elevate The Indianapolis Public Library through service, collaboration, and belonging. Both organizations launched new 2025–2027 strategic plans focused on learning, belonging, wellbeing, and creating a workplace of choice. IIC proudly supports the 2025–2026 Reading Ready Time video series, and funds from the Team Up for Literacy program will directly benefit the Library Foundation’s literacy initiatives. Additionally, the Indianapolis Indians hosted a Library Night at Victory Field to celebrate literacy and community learning.



MIAMI NATION OF INDIANS OF INDIANA SCHOLARSHIP FUND

The Miami Nation of Indians of Indiana has a mission to protect, promote, record and share the Miami Nation of Indiana’s history, language, culture and heritage. On May 17 during Native American Heritage Night, the Indianapolis Indians recognized the Miami Nation of Indians of Indiana with a land acknowledgement, honored Miami veterans and provided educational opportunities for fans. The Miami Nation of Indians of Indiana also performed drum and dance ceremonies before and during the game. As part of the partnership, Indianapolis Indians Charities will award \$2,000 in scholarships annually to students from the Miami Nation of Indiana.



An aerial, high-angle view of a baseball stadium at night. The stadium is illuminated, and the field is visible with players and staff on it. The seating areas are filled with spectators. The sky is dark, and the stadium lights are on. A large, bold, red text overlay reads "VICTORIES AT THE BALL".

VICTORIES AT THE

BALL



PARK

From jersey auctions and in-park fundraising to honoring nonprofits on field through a pre-firework Spark for Change initiative and signature event, Indianapolis Indians Charities' all-encompassing focus to enrich the game day experience and welcome all walks of life to the ballpark is a victory worth celebrating.

Indianapolis Indians Charities puts victory in Victory Field.





50/50 RAFFLE

In April 2022, the Indianapolis Indians kicked off the organization's in-park 50/50 Raffle. Nearly \$106,000.00 was raised and allocated to Indy RBI following the completion of the 2025 season. The 50/50 Raffle allows fans to win big while also making a generous contribution to nonprofit efforts.

JERSEY AUCTIONS

Fans have supported local charities by bidding on autographed, game-worn jerseys since 2015, with a staggering \$546,900 raised by generous fans at Victory Field through these annual jersey auctions. Jersey auction proceeds benefit Indianapolis Indians Charities, and those funds are then directed to local nonprofits and charitable work in central Indiana. (\$58,900 raised during 2025 season)





SWING

Shortly after the conclusion of the 2025 season, Indianapolis Indians Charities presented its third annual signature fundraising event, SWING, on Friday, Sept. 26. Traveling back in time to the 1930s, event attendees and sponsors walked the red carpet, snapped photos at photo booths, enjoyed on-field activations and private clubs, a secret speakeasy and a bourbon and blackjack lounge. The 2025 event raised \$550,000 for Indianapolis Indians Charities' 2026 grant recipients. The 2026 edition of SWING is set for Friday, Sept. 25, 2026.

SPARK FOR CHANGE

The Indians often recognize families, individuals and organizations who are sparking change in their communities. Indianapolis Indians Charities recognized its partners by giving them the opportunity to ignite the fireworks on select Friday nights at the ballpark.



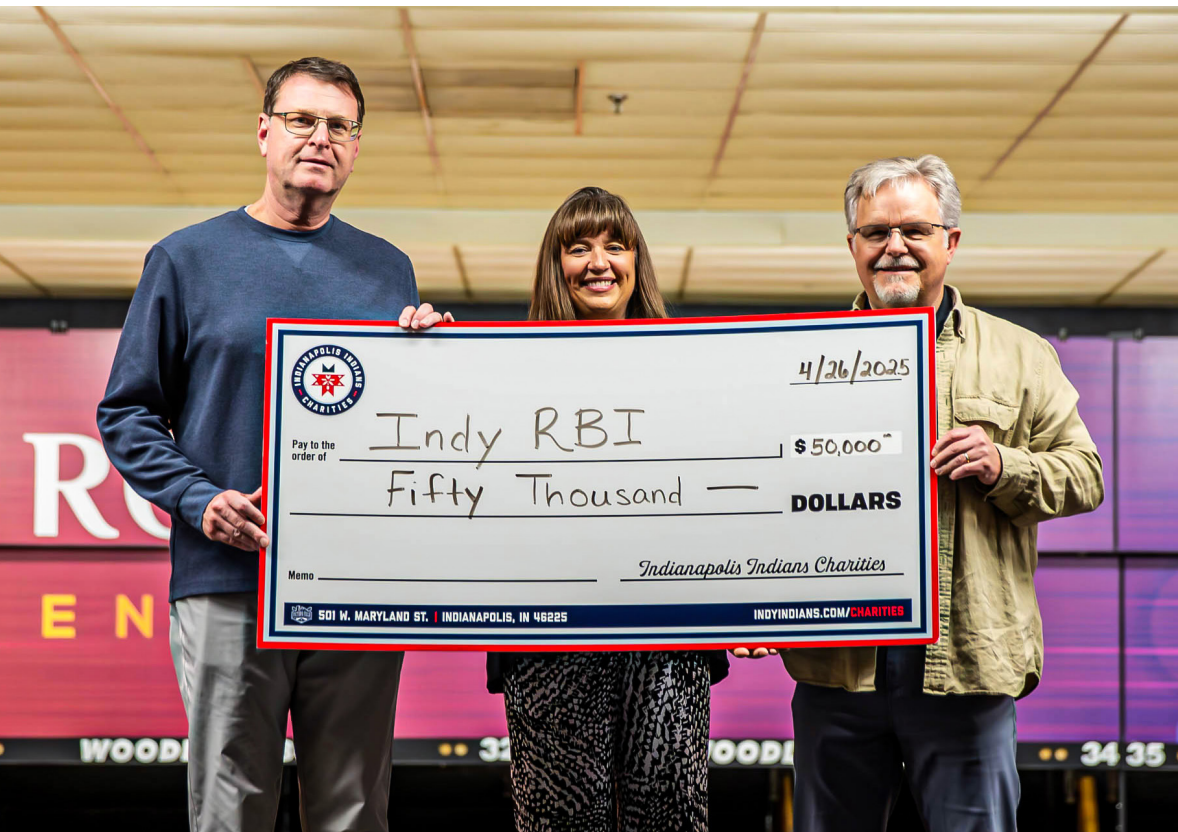


IIC ANNUAL GOLF OUTING

On Monday, July 28, Indianapolis Indians Charities held its annual charity Golf Outing at Golf Club of Indiana. A total of 144 golfers and sponsors joined together for a great day and helped raise over \$35,000 for 2026 grant recipients. 2026 IIC Golf Outing is scheduled for Monday, July 27, 2026.

BOURBON AT THE BALLPARK

The fifth edition of Bourbon at the Ballpark took place on Sunday, April 13, in the Elements Financial Club at Victory Field. Guests sampled multiple types of bourbon, participated in a raffle to win rare, allocated bourbon bottles and enjoyed hors d'oeuvres. The sixth edition of Bourbon at the Ballpark is scheduled for Sunday, December 14, 2025.



IIC 3RD ANNUAL BOWLING EVENT

The third annual Indianapolis Indians Charities Bowling Event took place at Woodland Bowling Center on Saturday, April 26. The IIC Bowling Event is in remembrance of Brad Morris, a longtime Indians employee of 27 years and avid bowler who owned six perfect 300 scores in his bowling career. The IIC Bowling Event featured 70 available bowling lanes, numerous sponsorship opportunities, raffle, food and more. The event was open to bowlers of all ages and levels of experience, from rookies to seasoned bowlers like Brad Morris himself.



INDIANAPOLIS
1902



BIGGG

THAN BASEBALL

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The Indians strive to create championship memories and experiences for fans off the field. The organization accomplished those goals by working with local little leagues, enhancing Victory Field's game day experience for individuals with sensory needs and honoring the lives of those affected by cancer.





KULTURECITY

KultureCity is the nation's leading nonprofit on sensory accessibility and acceptance for those with invisible disabilities. Indianapolis Indians Charities partnered with KultureCity and Damar to provide sensory certification training to all Indians full-time and part-time staff. KultureCity also helped guide Indianapolis Indians Charities in implementing areas and spaces throughout Victory Field to make it sensory inclusive in addition to providing sensory bags for fans on game days.

STAND UP TO CANCER

On Saturday, Aug. 31, the Indianapolis Indians hosted Stand Up 2 Cancer Night as one of the organization's many community nights during the 2024 season. At the conclusion of the 5th inning, fans, coaches and players shared an in-game moment of silence to honor loved ones affected by cancer.



