



2021 ANNUAL REPORT



OUR MISSION

THE MISSION OF THE FRISCO ROUGHRIDERS FOUNDATION IS TO ENHANCE THE COMMUNITY WE SERVE THROUGH CHARITABLE CONTRIBUTIONS, GRANTS, AND PROGRAMMING INITIATIVES. THE ROUGHRIDERS FOUNDATION SUPPORTS PROGRAMS AND ORGANIZATIONS IN OUR COMMUNITY THAT MOTIVATE AND REWARD CHILDREN AND FAMILIES IN THE AREAS OF EDUCATION, GOOD HEALTH, AND COMMUNITY SERVICE ACTIVITIES.



GRANTS & IN-KIND DONATIONS

IN 2021, THE ROUGHRIDERS FOUNDATION PROVIDED OVER \$5,000 IN GRANTS TO LOCAL NORTH TEXAS CHARITIES TO ASSIST THEM IN CONTINUING THEIR EFFORTS TO MAKE A DIFFERENCE.

IN ADDITION, THE ROUGHRIDERS FOUNDATION DONATED ROUGHRIDERS “SWAG BAGS” THAT INCLUDED MERCHANDISE, MEMORABILIA, GAME TICKETS AND MORE TO ASSIST 211 LOCAL AND STATE NON-PROFIT ORGANIZATIONS.*

MORE
THAN

\$15,500

RAISED IN MONETARY
AND IN-KIND DONATIONS

*ROUGHRIDERS “SWAG BAGS” VALUED AT \$50/BAG



VOLUNTEERING

THE ROUGHRIDERS LOGGED OVER 300+ VOLUNTEER HOURS DURING 2021. IN ADDITION, THE ROUGHRIDERS DONATED 1,100 JARS OF PEANUT BUTTER TO THE NORTH TEXAS FOOD BANK PEANUT BUTTER DRIVE DURING THE 2021 SEASON.

300+ VOLUNTEER HOURS
LOGGED IN 2021



COSERV TEACHER OF THE MONTH

THE ROUGHRIDERS FOUNDATION AND COSERV SHOW APPRECIATION FOR TEACHERS ACROSS THE METROPLEX THROUGH THE TEACHER OF THE MONTH PROGRAM.

DURING THE 2021 SEASON, THE ROUGHRIDERS HOSTED THE WINNING EDUCATORS AT A BALLGAME EACH MONTH WITH FULL VIP TREATMENT - INCLUDING COMPLIMENTARY PARKING AND TICKETS FOR THE TEACHER'S FAMILY. EACH TEACHER WAS HONORED ON THE FIELD WITH A \$500 CHECK SPLIT BETWEEN THE SCHOOL DISTRICT EDUCATION FOUNDATION AND THE TEACHER'S SCHOOL. WITH FIVE TEACHERS SELECTED TOTAL, THE FRISCO ROUGHRIDERS DONATED A TOTAL OF \$2,500 IN 2021 TOWARDS THE TEACHER OF THE MONTH INITIATIVE.

\$2,500 GIVEN AWAY TO SCHOOLS
& EDUCATION FOUNDATIONS



2021 TEACHER OF THE MONTH HONOREES



MELISA STUART
LAKEVIEW ELEMENTARY
LITTLE ELM ISD



KRISTEN GARZA
WOLFORD ELEMENTARY
MCKINNEY ISD



SARAH MOORE
FULLER ELEMENTARY
AUBREY ISD



MELISSA KRAMER
BELL ELEMENTARY
DENTON ISD



DAWN LOGEMAN
REYNOLDS MIDDLE
PROPSER ISD





50/50 RAFFLE

DURING EACH HOME GAME IN THE 2021 SEASON, FANS COULD BUY 50/50 RAFFLE TICKETS (3 TICKETS FOR \$5, 15 TICKETS FOR \$10, OR 40 TICKETS FOR \$20). HALF OF THE JACKPOT WENT TO ONE LUCKY FAN WITH THE OTHER HALF SUPPORTING LOCAL NON-PROFIT ORGANIZATIONS, SCHOLARSHIPS AND OTHER INITIATIVES IN CONJUNCTION WITH THE ROUGHRIDERS FOUNDATION.

IN 2021, THE ROUGHRIDERS RAISED \$27,659 IN 50/50 RAFFLE SALES.

\$27,659

RAISED THROUGH
50/50 RAFFLE SALES



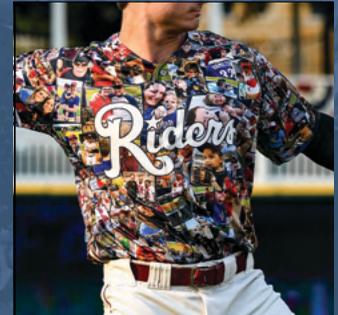
KIDS CLUB

THE FRISCO ROUGHRIDERS ARE PROUD TO OFFER ONE OF THE MOST EXCITING KIDS CLUBS IN FRISCO - THE RIDERS KIDS CLUB! AS THE OFFICIAL KID'S CLUB FOR ROUGHRIDERS FANS 12 AND UNDER, THE RIDERS KIDS CLUB ALLOW KIDS WHO LOVE BASEBALL TO ENJOY THE GAME WITH SOME BEHIND THE SCENES, ONE-OF-A-KIND OPPORTUNITIES. EVERY MEMBER RECEIVES AN EXCLUSIVE MEMBERSHIP CARD, "SWAG BAG," AND ACCESS TO TONS OF AWESOME BENEFITS SUCH AS: A FREE TICKET TO SELECT SUNDAY HOME GAMES, SPECIAL MEMBER-ONLY EVENTS, AND OTHER ACTIVITIES THROUGHOUT THE YEAR - JUST FOR RIDERS KIDS CLUB MEMBERS! BEST OF ALL, KIDS CLUB MEMBERSHIP IS COMPLETELY FREE!



JERSEY AUCTIONS

THE ROUGHRIDERS HOSTED 10+ SPECIALTY JERSEY AUCTIONS DURING THE 2021 SEASON TO GIVE FANS THE OPPORTUNITY TO RECEIVE A PLAYER AUTOGRAPHED GAME-WORN JERSEY. PROCEEDS FROM THE AUCTIONS BENEFITTED A LOCAL NON-PROFIT ORGANIZATION IN THEIR GOAL TO GIVE BACK TO THE COMMUNITY. THE SPECIALTY JERSEY AUCTIONS RAISED OVER \$18,000 IN 2021.





BECOME A DONOR

DONATE TO THE ROUGHRIDERS FOUNDATION! WITH YOUR CONTRIBUTION, THE ROUGHRIDERS FOUNDATION WILL BE ABLE TO CONTINUE ITS MISSION OF ENHANCING THE COMMUNITY WE SERVE THROUGH CHARITABLE CONTRIBUTIONS, GRANTS, AND PROGRAMMING INITIATIVES EVERY DOLLAR COUNTS!

#WELOVEOURCOMMUNITY

FOR MORE INFORMATION ON HOW YOU CAN BECOME A DONOR,
PLEASE EMAIL COMMUNITY@RIDERSBASEBALL.COM
OR VISIT RIDERSBASEBALL.COM



THANK YOU!

THE ROUGHRIDERS FOUNDATION WOULD LIKE TO THANK ALL OF OUR FANS, SEASON TICKET MEMBERS,
AND PARTNERS FOR ALLOWING US TO FULFILL OUR MISSION OF ENHANCING THE COMMUNITY!



THANKS TO: INTERN TERRY "TREY" PIERCE & GRAPHIC DESIGN BY KRYSTIN KING