



## **Creative Services Seasonal Internship** **Northwest Arkansas Naturals**

The Northwest Arkansas Naturals (Double-A Affiliate of the Kansas City Royals) are accepting resumes for a Creative Services Seasonal for the upcoming 2022 season at Arvest Ballpark. The team opens the season on the road on April 8<sup>th</sup> while the home opener will be on Tuesday, April 12<sup>th</sup>. The Creative Services Seasonal Assistant will work directly with the Creative Services Coordinator, Director of Marketing & PR, and the Radio Broadcaster to coordinate and assist in all aspects of entertainment, video production, promotions, and marketing. The start date of this seasonal internship is sometime in late February or early March and will extend through the entire season, ending when the regular season concludes on September 18<sup>th</sup>, 2022. Seasonal interns receive \$11.00 per hour and will work approximately 30 hours per week as the schedule will be based around the Naturals 2022 schedule.

### **Job responsibilities for the Creative Services Seasonal Internship will include the following items:**

- Available to work all home games during a schedule that stretches from Tuesday, April 12<sup>th</sup> through Sunday, September 18<sup>th</sup>
- Responsibilities for games include operating Show Control, the Music computer (Click Effects Pro Audio), Technical Directing (TriCaster), Replay (3Play), working a camera (JCV) – either high home, dugout, or rover, or working DakStats (line score for the videoboard) – Creative Services Seasonal may be asked to work DakStats for high school games and other non-game events.
- Ability to maintain high standards to ensure the in-game entertainment remains top notch throughout the season
- Design graphics and animations as assigned by using Adobe Photoshop, Premiere, and After Effects that will be used during home games for fan entertainment and sponsorship requirements as well as self-promotion at Arvest Ballpark
- Shoot/Edit/Produce Video for in-game entertainment elements, and upload video to NWANaturals.com and social media
- Assist Creative Services Coordinator and the Director of Marketing & PR with content creation for the program and media guide
- Create spots and ads for marketing efforts as well as graphics for the newsletter, social media, and NWANaturals.com
- Contribute ideas for new ways to promote the team and generate additional media coverage through special features
  - Examples include highlight packages, player features, notable ballpark events, etc.
- Help coordinate a pre-season Media Day for the coaches and players – acquire headshots, video, and videoboard elements
- Performs miscellaneous game day and non-game day office-related duties as assigned throughout the year
- May be required to attend a special event and/or asked to dress up as the Naturals mascot at some point during the internship

### **Requirements:**

- Must be willing to work long shifts, nights, weekends, and holidays (all home games and TBD special events at Arvest Ballpark)
- Must be willing to complete the seasonal position through its entirety (TBD start date until mid-to-late September)
- Ability to prioritize, multi-task and complete assignments on short notice to meet hard deadlines
- Must be a strong leader, great communicator, and be willing to manage game day employees when called upon
- Must be willing to cooperate and work well with all other areas of our organization
- Must take initiative and have desire to learn all aspects of Creative Services
- Must have knowledge of Microsoft Word and Excel, and the Adobe Creative Suite software, Primarily Photoshop, and Premiere
- Previous experience with live production setup and operation
- Must have knowledge of baseball, passion for sports entertainment, with a creative mind and willingness to learn and help
- Previous experience in media relations and creative services is a plus but not required

**Those interested should email resumes to:**

**Adam Annaratone**  
**Creative Services Coordinator**  
**adam@nwanaturals.com**