



2022

COMMUNITY REPORT



Tyler Stamm
General Manager

The 2022 season proved to be one of the most thrilling and rewarding seasons at Constellation Field and for our organization. It began with rebranding to the Sugar Land Space Cowboys, punctuating an inspiring and budding partnership between the Houston Astros and Sugar Land community for decades to come.

Our ballpark has continued to take on a refreshing look as a reflection of the partnership between the Astros and City of Sugar Land. Over the last two years, Constellation Field has undergone immense improvements, illustrating the commitment of the Space Cowboys, Astros and City of Sugar Land to providing a premiere family-friendly entertainment venue. The Regions Bank Club, along with the playground and splash pad area, were completely renovated to match the aesthetic of our innovative new brand. We've also established new fan amenity areas such as the Karbach Cantina, Moonshot Alley and Bullpen Patio.

We are delighted to enter a 2023 season that will kick off with an exhibition between the Space Cowboys and World Series Champion right here at Constellation Field. We look forward to welcoming our fans through the gates to create memories that will last a lifetime.

On behalf of the Space Cowboys organization, we are thankful for initiatives that allowed us to assist and lift up our community in 2022. Our Reading Program – led by myself and Orion – boosted extracurricular reading by reaching 50 schools and over 35,000 students, with incentives to come enjoy a Space Cowboys game at Constellation Field. We additionally aided the community by raising funds through the Astros Foundation, our Share 2 Care Raffle, jersey auctions, ticket fundraisers and in-kind donations. In 2022, we raised nearly \$100,000 for various charities through our Share 2 Care Raffle and jersey auctions alone.

We've made it a priority to foster diversity and inclusivity throughout our organization by hosting a Hispanic Heritage Night, Black Heritage Night, Pride Night and Sensory Inclusion Night during our 2022 season. It's imperative we place an emphasis on growing baseball throughout our community as well, with our Space Cowboys Baseball Camp, MiLB Play Ball Clinic and Deacon's Dugout initiative that all took place last summer.

We continue to identify ways to support communities throughout Sugar Land and the Greater Houston area and continue to welcome the opportunity to make a lasting impact off the field.



Sallie Farris
Community Relations Manager



TRIPLE-A AFFILIATE

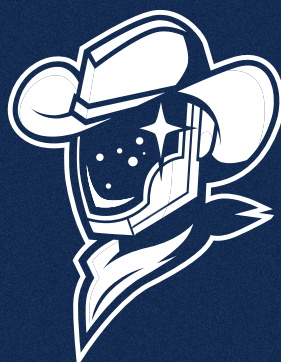
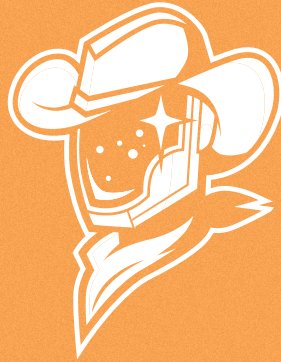


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LITERACY

Reading Program

presented by Texas Tamale

The purpose of the Sugar Land Space Cowboys Reading Program is to help boost extracurricular reading, while also teaching students valuable life lessons and providing an incentive. Space Cowboys staff and the cosmic canine, Orion, visited some of the participating schools with an educational assembly to introduce the new brand and teach students "How to be a Space Cowboy".

Students that completed the program were rewarded with free Space Cowboys tickets for the 2022 season.



✦ **50 schools and over 35,000 students participated**

Summer Reading Program

presented by Texas Tamale



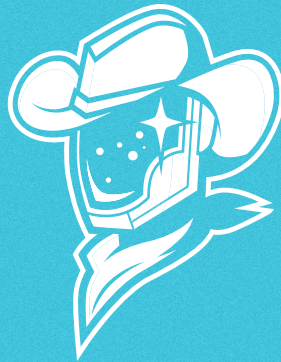
The Space Cowboys understand how important it is for students to continue reading while they are on summer break.

Orion and the team visited libraries and other summer programming to help promote reading, and students that completed that summer program were rewarded with free tickets to a 2022 Space Cowboys game.



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FUNDRAISING



Astros Foundation

The Astros Foundation is the official 501(c)(3) team charity of the Houston Astros and the Sugar Land Space Cowboys and seeks to harness the passion of baseball fans to support youth baseball and softball programs, the recognition/honor of our nation's military, childhood cancer awareness, and efforts to reduce homelessness.

Share 2 Care Raffle

Each home game, fans have the opportunity to participate in the 50/50 raffle at Constellation Field. One winning ticket is selected each game with the winner receiving half of the game's net proceeds and the Astros Foundation receiving the other half. The Sugar Land Space Cowboys then distribute those raised funds back into the local community through various charities. These charities include Candlelighters Childhood Cancer Family Alliance, Grace After Fire, Blessed Be Hope for Three, Colon Cancer Coalition, East Fort Bend Human Needs Ministry, the Mamie George Community Center, Fort Bend Women's Center, Rosenberg Richmond Helping Hands, Fort Bend Seniors Meals on Wheels, and local youth sports teams.



THE ASTROS
FOUNDATION



✦ **Over \$46,000 was raised for charity through the 50/50 raffle during the 2022 season**



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Jersey Auctions

Throughout the season, Space Cowboys players wear specialty jerseys that are auctioned off throughout the game they were worn, with proceeds benefiting various charities.

In 2022, the Space Cowboys wore six different specialty jerseys with Houston Methodist, Candlelighters, Hope for Three and Grace After Fire as beneficiaries.



★ **\$31,854 raised for charity through jersey auctions in 2022**

Fundraising Tickets

In addition to other community support, the Space Cowboys offer the opportunity for nonprofits to raise additional money through ticket sales both during their baseball season and through the Sugar Land Holiday Lights event.





In-kind Donations

The Sugar Land Space Cowboys are proud to support local nonprofits through an in-kind donation program, providing tickets, memorabilia and other experiences to raffles and auctions to help nonprofits raise money.

The Space Cowboys donated over 500 tickets for the 2022 season and over 100 Sugar Land Holiday Lights tickets to local fundraising efforts.



Uvalde Boys and Girls Club

The Space Cowboys participated in the MLB Winter Meetings Charity auction along with other MiLB and MLB teams, with net proceeds from the auction directly benefitting the newly established Boys and Girls club in Uvalde, TX. The Space Cowboys package brought in \$1,275 to auction which ultimately raised \$234,000 over three days.





DIVERSITY, EQUALITY AND INCLUSION

Hispanic Heritage Night

In September, the Sugar Land Space Cowboys hosted a Hispanic Heritage Night at Constellation Field to help celebrate and honor the history and contributions of the Hispanic Community.

The Space Cowboys incorporated different Hispanic cultural aspects into pre-game and in-game activities, including live music played by a local Puerto Rican band play and highlighting specialty food items. Hispanic Space Cowboys players represented their countries with a presentation of flags and appeared in videos to speak on their culture.



Black Heritage Night

As a part of MiLB's newly launched Black-community focused outreach program, "The Nine", the Space Cowboys hosted a Black Heritage Night at Constellation Field to celebrate black history and the contributions made to the Greater Houston area.

The night included a pregame performance by Texas Southern University's Ocean of Soul band and singing by American gospel musician, Ernest Pugh. Guest appearances were made by Larry Callies, Founder and CEO of The Black Cowboy Museum, and local Houston rapper, Trae the Truth, in conjunction with his charity, Angel by Nature.



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Pride Night

The Space Cowboys established their first ever Pride Night at Constellation Field during the 2022 season. The team partnered with the Houston LGBT Chamber, the Banner Project, and local Pride groups to help build relationships and support an inclusive environment.

The game included a pregame presentation of LGBTQ+ flags, concourse level banners and marketing tables to help with education and awareness for the Space Cowboys fanbase.



Sensory Inclusion

The Space Cowboys began offering a sensory friendly environment at Constellation Field during the 2022 season. The stadium earned the sensory inclusive certification through a training with KultureCity, a national nonprofit that advocates for sensory needs, and has sensory bags available on-site.

Sensory sensitivities or challenges with sensory regulation are often experienced by individuals with autism, dementia, PTSD, and other similar conditions. One of the major barriers for these individuals is sensitivity to over stimulation and noise.

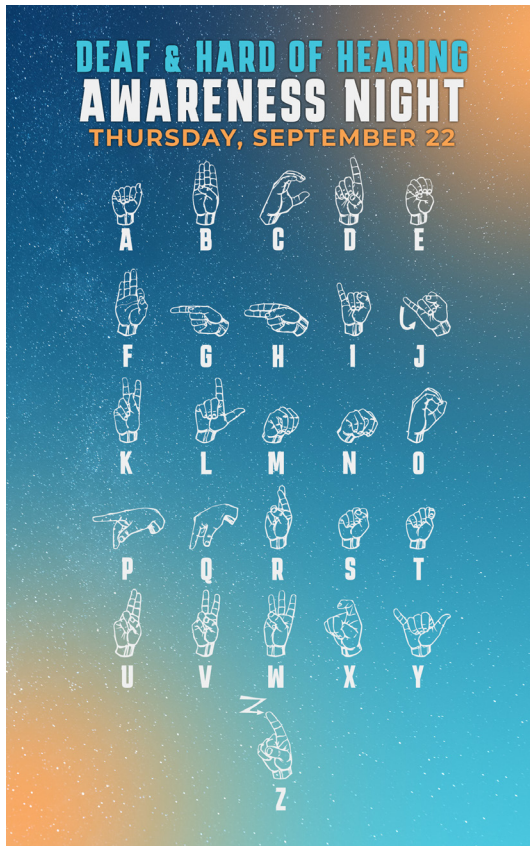
With its new certification and materials, Constellation Field is now better prepared to assist guests with sensory sensitivities in having the most comfortable and accommodating experience possible.



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Deaf and Hard of Hearing Awareness Night

presented by PCSI



The Sugar Land Space Cowboys partnered with PCSI and the Texas Workforce Commission to offer a Deaf and Hard of Hearing Night, aimed towards offering a more accommodating and inclusive game experience and bringing awareness to hearing loss.

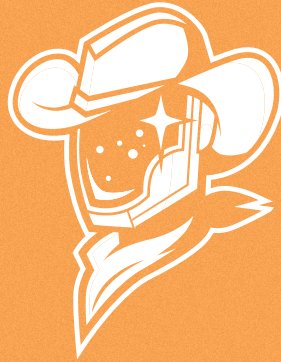
Local American Sign Language (ASL) students volunteered throughout the stadium, Fort Bend Christian Academy offered an ASL interpretation for the National Anthem, there was a designated section for ASL interpretation the whole game, and closed captions were offered via phone.

The stadium also had one completely silent inning to help draw awareness and offer perspective to individuals who do not experience hearing loss.



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OUT IN THE COMMUNITY

Street Team

The Sugar Land Space Cowboys Street Team serves as key community ambassadors for the organization and help broaden the team's reach and presence in the community. The Street Team was newly established in 2022 and attended various events including open houses, festivals and fundraising events.



Orion

Orion is one of the most prominent faces for the Space Cowboys brand. The fuzzy blue cosmic canine made 105 appearances all over the community in 2022 including Little League Opening Days, events for non-profit groups and school assemblies.



Front Office Involvement

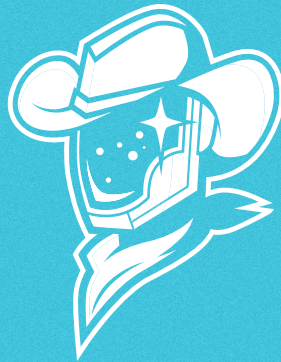
The front office staff is involved in the team's efforts to give back to the community and do so through speaking engagements and volunteer opportunities. Staff members and team broadcaster, Gerald Sanchez, spoke at various rotary clubs, community group events and schools, and volunteered at places like the Mamie George Community Center and the Salvation Army.

Partnering with the City of Sugar Land

The Sugar Land Space Cowboys work hand in hand with the City of Sugar Land. With the rebrand, part of this partnership included the City's support in launching and promoting the new name. As a part of these efforts, the city commissioned an artist to design a mural in a high-traffic area to help support local art and beautify its spaces for the public. The City also wrapped a Fire Truck from Station No. 1 with logos from the team and City. The firetruck traveled across the community to meet people at events and show off the Space Cowboys pride.



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YOUTH SPORTS

Baseball Buddies

presented by Houston Methodist

Youth sports teams have the opportunity to take the field with the Space Cowboys players and stand with them during the National Anthem before a Space Cowboys game. Around 600 youth players participated in the program in 2022.



Baseball Camp

The Space Cowboys offered two separate three-day baseball camps during the 2022 season to provide instruction, drills, and skills competition to 300 campers ages 6-12 years old. The camps were led by Space Cowboys manager Mickey Storey, baseball operations staff and players. In addition to instruction by professional baseball players and staff, campers received t-shirts, a ticket to a game, and were able to participate in a pregame parade.

MiLB Playball Clinic

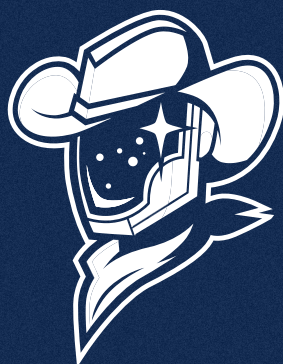
As a part of MiLB's PLAY BALL Initiative to help encourage young people and communities to engage in baseball, the Space Cowboys held a free baseball clinic at Constellation Field on Saturday, June 11th. Space Cowboys manager Mickey Storey and other baseball staff led the 200 kids from the Houston area through hitting, pitching, fielding, and agility circuits.

Player Recognition

The Space Cowboys believe in recognizing local youth sports teams, and often give the chance to celebrate these individuals and groups in front of their fans throughout the season. This season included a social media recognition for the Perfect Player of the Year for 11U baseball and a pregame recognition of the five Texas players from the USA U-12 World Champion Baseball Team.



TRIPLE-A AFFILIATE



**AT THE
BALLPARK**

Cancer Awareness

The Space Cowboys hosted three different nights dedicated to promoting the awareness of various types of cancers, cancer prevention, and supporting those affected by the disease. These nights include the Mother's Day Game and breast cancer awareness (*presented by Houston Methodist*), Colon Cancer Awareness: Get Your Rear In Gear (*presented by the Colon Cancer Coalition*), and Hope at Bat, an MiLB initiative.



Recognition

The Space Cowboys understand the importance of many positions and roles in the community and want to make sure those people are celebrated. The team offered multiple appreciation nights throughout the season to provide free tickets and recognition to these positions, including health care workers, military, teachers, and first responders.

Goodwill Wednesdays

presented by Goodwill

Fans had the opportunity to donate new or gently used items to any participating Goodwill store or bring items to the ballpark to receive a free voucher to any Wednesday game at Constellation Field.



Deacon's Dugout

presented by GloveRelacer.com

The Deacon's Dugout initiative aims to serve youth and family groups and non-profit organizations that might not otherwise be able to attend a game, as well as recognize and honor deserving individuals and/or families.

Through Deacon's Dugout, the Space Cowboys provided group outings, food vouchers and t-shirts to deserving groups at all Friday, Saturday, and Sunday games during the 2022 season.





Community Tickets

In addition to the Deacon's Dugout program and in-kind ticket donations for fundraisers, the Space Cowboys donated over 11,000 tickets to local deserving charities to come out and enjoy a game during the 2022 season.

Classic Chevy Holiday Lights Nights

Classic Chevy Sugar Land and Houston Area Chevy Dealers sponsored a full night of Sugar Land Holiday Lights at Constellation Field. This takeover included free admission, free carnival rides, a food voucher, free s'mores and a free photo with Santa. A total of 6,000 tickets were given out to local charities including the Texana Center, East Fort Bend Human Needs Ministry, the Mamie George Community Center, USO Houston and Fort Bend Seniors.

Blood Drives

The Space Cowboys understand the importance of blood donations and hosted three different blood drives in 2022 through Gulf Coast Regional Blood Center. The drives brought in 105 successful donors, saving up to 315 lives.



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Back to School Bash

The Sugar Land Space Cowboys hosted the East Fort Bend Human Needs Ministry Back to School Bash at Constellation Field in early August, put on by East Fort Bend Human Needs Ministry, Sole Loved, Fort Bend County Social Services, and other local partners and volunteers.

The distribution event provided backpacks, school supplies, shoes, cereal, and breakfast food to nearly 1,000 kids in Fort Bend County.



Volunteer Fair

In June, the Space Cowboys hosted a volunteer fair held by H-E-B. The event was open to the public to connect with over 30 local nonprofits and learn about potential volunteer opportunities.





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SUGAR LAND SPACE COWBOYS**