



Dear Community Member,

Over the last few years, the Rocket City Trash Pandas have had the opportunity to work with many amazing non-profit organizations in the Northern Alabama community. We are excited to continue a wonderful partnership with our community leaders for the 2023 season. Listed below are some of the programs that will be available to non-profit organizations for the upcoming 2023 baseball season:

**Community Spotlight** – Organizations have the opportunity to set up a space on the main concourse where you will be given the opportunity to promote your cause, recruit volunteers and raise awareness. **\*Selling items or soliciting donations is prohibited.\***

**Collection Drives** – This program is designed to provide local nonprofits with resources that they may not have access to. The Trash Pandas will be hosting 4 collection drives for various items such as toys, canned food, toiletries, and school supplies during home games throughout the season.

**Dog Days** – The Trash Pandas will host 8 Dog Days throughout the summer, and animal related non-profits will be chosen to help with these furry friends in the ballpark. Each selected non-profit can set up a table and help collect entry fees and waivers. The organization will be able to keep the entry fee proceeds from their night.

**Jersey Auctions** – The Rocket City Trash Pandas will host 5 auctions throughout the 2023 season. Players will wear special jerseys, unique to each theme. They are then auctioned off immediately following the game. **The proceeds from the auction are split between the benefactor and the Rocket City Trash Pandas Foundation.**

**Concessions Fundraising**- BallCorps Food and Beverage, the provider of food and beverage at Toyota Field, is looking for enthusiastic and dedicated organizations wanting to help enhance the guest experience in our Concessions Department while also generating revenue to support their cause. This is an exciting and entertaining opportunity to fundraise using a captive audience and have fun at the same time!

**To be considered for any of these programs, you must complete the enclosed request form for the program(s) you are interested in along with the information sheet and 501c3 determination letter by March 24th.** Any requests made without the appropriate forms will not be considered. You will be notified if your application is accepted.

We appreciate all you do to benefit the North Alabama community, and we look forward to seeing you at the ballpark! If you have any questions, please do not hesitate to contact me.

Sincerely,

Maddison Kendrick  
Director, Community Relations  
[mkendrick@trashpandasbaseball.com](mailto:mkendrick@trashpandasbaseball.com)



ROCKET CITY  
**TRASH  
PANDAS**

## Non-Profit Information Sheet

We are excited to be a part of the Northern Alabama community and strive to assist non-profit organizations to the best of our ability. To get to know you better, please answer the questions below. This will help us identify how we can best serve you.

Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Executive Director \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Primary Contact \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

Give a 1-2 sentence description of your organization.

What demographics does your organization serve? (Check all that apply)

Youth

Teens

Adults

Seniors

Animals



Does your organization use Social Media? If so, please include your social media information:

You can follow the **Rocket City Trash Pandas** at:

Facebook: **Rocket City Trash Pandas** Twitter: **@trashpandas**

Instagram: **trashpandasbaseball**

LinkedIn: **Rocket City Trash Pandas**

TikTok: **trashpandasbaseball**

To receive funding from the Trash Pandas, this form must be completed and submitted with your **IRS 501 (c)(3) Determination Letter**.

Please submit this form to:

**Rocket City Trash Pandas**

**Attn: Maddison Kendrick**

**500 Trash Panda Way**

**Madison, AL 35758**

Or submit via email at [mkendrick@trashpandasbaseball.com](mailto:mkendrick@trashpandasbaseball.com)



## 2023 Collection Drive Application

### Purpose

This program is designed to provide local non-profits with resources that they may not have access to. Over the course of the 2022 season, the Trash Pandas will host 4 collection drives for the following items: (1) Toiletries/Underwear/Socks (2) Schools Supplies/Books (3) Toys (4) Canned Food.

### Qualifications

To be considered, a nominee should have a proven track record of **affiliation and service to the local community**. We are looking for nominees with a great need for each item and a large reach within the community. **Selected organizations are required to provide at least 2 volunteers on the designated date to assist with collection, sorting, and delivery of donations.** We also ask that you promote the collection date to your following via social media, email, etc.

Organization \_\_\_\_\_

Organization Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

2023 Collection Dates – Select which item interests your organization (Choose 1)

\_\_\_\_\_ **Toiletries** – Sunday, May 28 @ 6:35 PM

\_\_\_\_\_ **Canned Food** – Friday, June 9 @ 6:35 PM

\_\_\_\_\_ **Toys** – Tuesday, July 25 @ 6:35 PM (New and Gently Used)

\_\_\_\_\_ **School Supplies** – Sunday, August 13 @ 4:05 PM

**Will you be able to provide at least 2 volunteers for the collection day?**      YES      NO



## 2023 Community Spotlight Table Request

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Organization Contact Person (For Day of Game) \_\_\_\_\_

Phone (Day of Game) \_\_\_\_\_ E-mail \_\_\_\_\_

Please describe what your **Community Spotlight** table will be used for:

Please list your **top three (3)** game dates, in order of preference.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Each organization is permitted to request up to three games date during the 2023 season. Request does not mean guarantee. We will respond to your request within two weeks via email, and you will receive concourse passes prior to your specified game date.



## 2023 Dog Day Application

### Purpose

The Dog Day program is designed for animal related nonprofits to promote their organizations, raise awareness for their causes, and help assist with logistics for the Dog Day themed games. **We select 1 animal related nonprofit per Dog Day and require at least 4 volunteers to help take entry fees, get waivers signed by each dog owner and pass out rules at our front gates.** The selected nonprofit will receive the funds raised from that day.

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Organization Contact Person (For Day of Game) \_\_\_\_\_

Phone (Day of Game) \_\_\_\_\_ E-mail \_\_\_\_\_

**Please describe what your Dog Day funds will be used for:**

**Please rank the dates your organization is available to attend (1 being your highest choice).**

\_\_\_\_\_ Wednesday, May 17th @6:35 PM

\_\_\_\_\_ Wednesday, May 24 @ 6:35 PM

\_\_\_\_\_ Wednesday, June 7 @ 6:35 PM

\_\_\_\_\_ Wednesday, June 21 @ 6:35 PM

\_\_\_\_\_ Wednesday, July 5 @6:35 PM

\_\_\_\_\_ Wednesday, July 26 @6:35 PM

\_\_\_\_\_ Wednesday, August 9 @6:35 PM

\_\_\_\_\_ Wednesday, August 23 @6:35 PM





## 2023 Jersey Auction Application

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Job / Volunteer Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Total Organization Annual Budget: \_\_\_\_\_

Will you be able to provide 4 volunteers for the night of the jersey auction? YES NO

\*This is a requirement. Failure to provide volunteers may penalize you from future participation.

What is the mission of your organization?

**On a separate page, please explain how the funds from the jersey auction will be used (200 words or less).**

**Application Deadline:** Friday, March 24th, 2023

Please submit your applications to:

**Rocket City Trash Pandas  
Attn: Maddison Kendrick  
500 Trash Panda Way  
Madison, AL 35758**

**Or email [mkendrick@trashpandasbaseball.com](mailto:mkendrick@trashpandasbaseball.com)**



## Concessions Fundraising

### Eligibility of Participants

- Volunteers must be at least 16 years old to fundraise
- Groups must be at least 6 people and a maximum of 30, and volunteers must be available for 4-6 hours during a game
- 21 and older can operate a cash register and serve alcohol
- Commitment to work a set number of games, to be determined by a BallCorps Food and Beverage representative

### General Terms

- Must provide 501c3 IRS determination letter and W-9
- \$1,000,000 general liability insurance per occurrence and \$1,000,000 aggregate per year
- Non-Profit groups will be paid a competitive rate determined by the number of volunteers per event and the number of games committed to
- Group volunteers will be needed for 4-6 hours per event
- Volunteers are expected to follow the food and beverage dress code (khaki or black pants/shorts, closed toe shoes). No jeans or leggings
- Groups can coordinate some aspects of their uniform. For example, all group members can wear shirts and caps with their organization's name and logos. These will need to be approved by a BallCorps Food and Beverage representative.
- Duties include taking customer orders, processing credit card payments, and serving food to the customer. Stand/location set up and clean up are also part of event duties.
- Training will be provided prior to scheduled shift
- Alcohol training will be provided for all volunteers over 21 that will be serving alcohol
- Willingness to give great customer service and create memorable experiences for our fans

If you are interested please contact Garien Shelby at [gshelby@trashpandasbaseball.com](mailto:gshelby@trashpandasbaseball.com) or Gayle Milam at [gmilam@trashpandasbaseball.com](mailto:gmilam@trashpandasbaseball.com)