



ROCKY'S READING CHALLENGE

ROCKY'S READING CHALLENGE IS KICKING OFF FOR 2026! ROCKY'S READING CHALLENGE HAS REACHED OVER 200 SCHOOLS AND 30,000 STUDENTS ACROSS THE AREA INCLUDING DELAWARE, PENNSYLVANIA, NEW JERSEY, AND MARYLAND! THIS PROGRAM IS DESIGNED TO SHOW OUR STUDENTS HOW FUN AND REWARDING READING CAN BE!

READ FIVE (5) BOOKS, FILL IN THE READING BAT, AND EARN TWO (2) FREE BLUE ROCKS UPPER BOX TICKETS!

ROCKY'S READING CHALLENGE IS OPEN TO STUDENTS KINDERGARTEN THROUGH SIXTH GRADE. STUDENTS WILL FILL OUT THE BACK OF THIS FORM WITH EACH BOOK TITLE AND AUTHOR, THEN COLOR IN THE CORRESPONDING SECTION IN THE READING BAT AS THEY COMPLETE EACH BOOK. ONCE ALL FIVE (5) BOOK ARE READ AND THE READING BAT IS FULLY COLORED IN, STUDENTS CAN RETURN THIS FORM TO THEIR TEACHER. THE STUDENT WILL THEN RECEIVE THE REDEMPTION LETTER AND INSTRUCTIONS ON HOW TO REDEEM THEIR TWO (2) FREE BLUE ROCKS UPPER BOX TICKETS! DEADLINE FOR FORMS IS MARCH 18TH, 2026.



GABRIELA ESTRADA

302.888.5395 GESTRADA@BLUEROCKS.COM

ROCKY'S READING CHALLENGE

READING BAT

1

BOOK TITLE #1: _____

AUTHOR: _____

2

BOOK TITLE #2: _____

AUTHOR: _____

3

BOOK TITLE #3: _____

AUTHOR: _____

4

BOOK TITLE #4: _____

AUTHOR: _____

5

BOOK TITLE #5: _____

AUTHOR: _____

COMPLETED ROCKY'S 2026 READING CHALLENGE!?
THEN FILL OUT THE FORM BELOW!

STUDENT NAME: _____ STUDENT GRADE: _____

TEACHER NAME: _____

SCHOOL NAME: _____

PARENT/GUARDIAN NAME: _____
(PRINT)



GABRIELA ESTRADA

302.888.5395 GESTRADA@BLUEROCKS.COM