



2025 Reading Program FAQ's

Do you provide book recommendations or a curriculum for us to follow?

No, teachers should use this program to help supplement their student's existing reading goals and objectives.

When do we start the program?

That is entirely up to you! Here is an example schedule:

Last week of February: Introduce March is Reading Month to students and discuss the goals. Excite them with book selections and explain the reward of a free Loons baseball ticket and bookmark upon completion.

March 3-7: Start week 1 of the program and stop at every base. Repeat this process for three more weeks.

March 28: This is Friday of week 4. Distribute the bookmarks to students to students. *Parents will be able to redeem their students ticket and purchase additional tickets by scanning the QR code on the back of the bookmark. Prices will be discounted from the normal box office price.*

What are the prizes and how do we get them?

Prizes include a bookmark designed by one of the participating students and a free ticket to one of three Loons games. The bookmarks (with the ticket QR code) will be dropped off by a Loons ticket representative or mailed to you.

Do students need to turn in their progress sheets to anyone?

No. We trust teachers, librarians, and administrators to oversee their progress throughout the program.

What games can students use their tickets for?

One of three home games (Sat. May 17th, Sun. May 18th, or Sun. June 1) We encourage parents to attend with their child to the game of their choosing.

As an additional reward for participating, all of the students in attendance at each game are invited to join us for a Reading Program parade around the warning track for completing the 2025 Loons Reading Program! We would love to work with your school! Let me know if you have any questions!



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