



2025 Reading Program FAQ's

What are the prizes and how do our students get them?

Prizes include a bookmark designed by participating reading program student and a free ticket to one of three Loons games. The bookmarks (with the ticket QR code) will be dropped off by a Loons ticket representative or mailed to you.

Do I need to bring my student's reading calendar or progress sheet to the game?

No. We trust that teachers, librarians, and administrators have overseen each student's progress throughout the program and that they have reached all their goals when they attend the reading program game with us.

What games can students use their tickets for?

One of three home games: Sat. May 17th, Sun. May 18th, or Sun. June 1. We encourage parents to attend with their child to the game of their choosing. Promotional information for games can be found at loons.com

How can I redeem my child's ticket once they complete the reading program?

The QR code with your ticket link can be found on your student's Reading Program bookmark. This link allows you to claim one free voucher for your student. Then you will have the option to purchase additional tickets, at a discounted price, for yourself and other family members, through the same link. **If you have multiple students participating in the reading program, once you've claimed one of their free vouchers and purchased additional tickets, you can call Brenna Kieft at 989-837-6156 and she will help you take care of any additional vouchers that you need.**

As an additional reward for participating, all of the students in attendance at each game are invited to join us for a Reading Program parade around the warning track for completing the 2025 Loons Reading Program! To be included in the pre-game recognition please arrive to the game 45 minutes before first pitch and check in at Guest Services.



Brenna Kieft

Ticket Sales Associate

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