



2026 Reading Program Teacher FAQ's

Do you provide book recommendations or a curriculum for us to follow?

No, teachers should use this program to help supplement their student's existing reading goals and objectives.

When do we start the program?

That is entirely up to you! Here is an example schedule:

Late February: Introduce March is Reading Month, review program goals, and excite students with book selections. Students design bookmarks to enter the contest; one winner will throw out a first pitch at a Loons game. Rewards include a free Loons lawn ticket and bookmark upon completion.

March 2-20: Students participate in a four-week reading program, advancing through each "base" by meeting weekly reading goals.

March 28: Bookmarks are distributed. Parents can redeem the student's free ticket and purchase discounted additional tickets by scanning the QR code on the bookmark.

What are the prizes and how do we get them?

Prizes include a bookmark designed by one of the participating students and a free ticket to one of three Loons games. The bookmarks (with the ticket QR code) will be dropped off by a Loons ticket representative or mailed to you.

Do students need to turn in their progress sheets to anyone?

No. We trust teachers, librarians, and administrators to oversee their progress throughout the program.

What games can students use their tickets for?

Students may redeem their free ticket for one of three Great Lakes Loons home games: Sunday, May 17, Saturday, May 23, or Sunday, June 7. We encourage parents to attend with their child and choose the game that works best for their family. Sunday games feature Kids Eat Free (thanks to Serra Toyota Saginaw), and the Saturday, May 23 game includes our first Fireworks Loontacular show (presented by Farm Bureau Insurance) of the season.

As an additional reward for participating, all of the students in attendance at each game are invited to join us for a Reading Program parade around the warning track for completing the 2026 Loons Reading Program, presented by Delta College! We would love to work with your school! Let me know if you have any questions!



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