



2024 Reading Program FAQ's

Do you provide book recommendations or a curriculum for us to follow?

No, teachers should use this program to help supplement their student's existing reading goals and objectives.

When do we start the program?

That is entirely up to you, but the month could look like this:

February 28 – March 1: Talk to students about all of your March is Reading Month programming. Get them excited to read by helping them pick out books, or introducing them to the program.

March 4: Start week 1 of the program and "mark their 1st reward as earned". Repeat this process for three more weeks.

March 29: This is Friday of week 4. Attach their final prize (The link I sent out March 1st) to their filled-in calendar when you send them home that day.

Our ticket office is prepared for the redemption process to start on Monday, April 1st.

What happens if a student doesn't complete their goals every week?

Weekly prizes are an incentive to read, but reading goals don't need to stop when the calendar flips to April.

We encourage you to work with your students and reward them when you see achievement.

What are the prizes and how do we get them?

Prizes include a bookmark designed by one of the participating students, a special offer to Qdoba, a special offer to Molasses Smokehouse, and a free ticket to one of three Loons games. All of these prizes will be picked up at the Reading Program game that the student and their family decide to attend.

Do students need to turn in their progress sheets to anyone?

No. We trust teachers, librarians, and administrators to oversee their progress throughout the program.

What games can students use their tickets for?

One of three home games (May 11th, May 25th, June 9th) We encourage parents to attend with their child to the game of their choosing.

As an additional reward for participating, all of the students in attendance at each game will be permitted to join us on the field pre-game to be recognized for completing the 2024 Loons Reading Program! We would love to work with your school! Let me know if you have any questions!