

2025 KNIGHTS MOST VALUABLE BUSINESS

TERMS AND CONDITIONS

What is the Knights Most Valuable Business program?

The Knights Most Valuable Business program (the “**Program**”) honors small local businesses by providing meaningful branding opportunities and an experience at a Knights 2025 regular season home game at Truist Field (each, a “**Knights MVB**”). By highlighting these businesses’ stories of leadership and purpose, we hope to inspire others.

What type of business can be nominated as a Knights MVB?

A nominee for the Program (a “**Nominee**”) must be a business that is (i) a for-profit business with less than fifty (50) employees, (ii) operating within seventy-five (75) miles of Truist Field, and (iii) is a sole proprietorship, partnership or limited liability company. In addition to providing business services, Nominees must also actively work to build community, impact their respective neighbors and neighborhoods, and help others rise. Nominees should willingly and selflessly provide their time and effort to create a better tomorrow for all.

Who can nominate a business as a Knights MVB?

Any U.S. resident who is eighteen (18) years of age or older (except in the case of legal residents of certain states where the legal age is greater than eighteen (18) years of age, such legal age of majority) can nominate a qualifying business for the Program, provided the nominator has secured permission from the Nominee to disclose their personal information within the Nomination Form (defined below). Self-nominations are permitted in accordance with these guidelines. All individuals submitting a Nomination Form agree to release and hold the “**PDL Entities**” (defined below), **MLB Entities** (defined below), Truist Bank and its parent, subsidiaries, affiliates, and related entities (collectively, “**Truist**”) harmless from and against any and all rights, claims and causes of action that may arise against either of them in connection with a Nomination Form submitted as part of the Program. “**PDL Entities**” means MLB Professional Developments Leagues, LLC (“**PDL**”), each PDL Club, each of their subsidiaries or affiliated entities, any entity which now or in the future controls, is controlled by, or is under common control with PDL and the PDL Clubs, and all officers, directors, employees, agents, partners, and members of those entities. “**MLB Entities**” means the Office of the Commissioner of Baseball (“**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P., Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (“**Clubs**”), each of their parent, subsidiary, affiliated, and related entities, any entity which, now or in the future, controls, is controlled by, or is under common

control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees, and agents of the foregoing entities.

How do I nominate a business as a Knights MVB?

Nominations for the Program are made by completing the online nomination form on the Knights website under this page: [Contests | Knights \(milb.com\)](#) (the “**Nomination Form**”). All Nomination Forms must be received by 11:59p.m. ET on June 30, 2025.

How will each Knights MVB be selected?

The Knights retain sole and absolute discretion with regard to the evaluation of Nominees and the selection of each 2025 Knights MVB. Each Nominee selected to be a Knights MVB will be notified via the Nominee’s provided e-mail by no later than July 31, 2025. If a selected Nominee does not acknowledge acceptance within seventy-two (72) hours of a communication from the Knights notifying the Nominee of their selection, the Knights may select an alternate qualifying Nominee in the Knights’ sole and absolute discretion.

How will the selected 2025 Knights MVB be honored/awarded?

Each selected Knights MVB receives:

- Four (4) complimentary tickets to a mutually agreed upon Knights 2025 regular season home game (dates and times of selected games subject to change), each ticket with a Twenty-Five Dollar (\$25) added value feature valid towards the purchase of food, snacks and non-alcoholic beverages, one (1) parking pass at a parking facility designated by the Knights, an in-game welcome message, opportunity to throw out the first pitch for selected game, and a gift bag compliments of the Knights and Truist (collectively, the “**Knights MVB Winner Package**”).

General terms - What else should I know?

The Knights may contact nominators or Nominees using information provided on the Nomination Form, for purpose of evaluating Nominees and notifying Nominees of their selection. All decisions made by the Knights in connection with the Program shall be based on the information provided in the online form or in follow-up discussions with a Nominee or nominator, and no correspondence will be entered into relating to these decisions.

No transfer, assignment or substitution of any of the aforementioned Knights MVB Winner Package, except at the sole discretion of the Knights, will be permitted.

Travel to and from the determined Knights game is not included.

Use of any Major League Baseball game/event/exhibition ticket is subject to the standard terms, conditions, and health and safety policies applicable to the ticket, including the language found on the ticket. Seat locations at the game/event/exhibition and, unless otherwise stated in the applicable award description, exact game/event/exhibition date shall be determined in the sole discretion of the Knights. Each Knights MVB 's guest(s) must be of legal age of majority in their jurisdiction(s) of residence unless accompanied by a parent or legal guardian. Minor League Baseball game/event/exhibition dates and times are determined in the sole discretion of the PDL and/or the applicable PDL Club and may be subject to change. The terms and conditions of the tickets included as part of any award/benefit will govern in the event a legal game/event/exhibition, as defined by PDL,, is not played or held due to weather conditions, an act of God, an act of terrorism, civil disturbance, or any other reason. Each selected Knights MVB and their guest(s) agree to comply with all applicable ballpark and venue regulations in connection with the award currently found at milb.com/charlotte-knights. PDL Entities reserve the right to remove or to deny entry to any winner and/or their guest(s) who engage in a non-sportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the game/event/exhibition, may or does cause damage to person, property, or the reputation of the Knights or Truist, or otherwise violates the policies of the Knights and/or other PDL Entities.

Knights, Truist, and PDL Entities not be responsible for weather conditions; acts of God; acts of terrorism; civil disturbances; local, state, or federal regulation, order, or policy; work stoppage; epidemic, pandemic, or any other issue concerning public health or safety; or any other event outside of their control that may cause the cancellation or postponement of any Minor League Baseball game/event/exhibition.

Minor League Baseball game/event/exhibition tickets offered as part of this Program may not be resold, offered for resale, or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and award/benefit forfeiture, and may invalidate the license granted by the game/event/exhibition ticket.

Released Parties(as defined below) (a) make no warranty, guaranty, or representation of any kind concerning any benefit/award (or any portion thereof) and (b) disclaim any implied warranty. By participating in the Program, each participant agrees to waive any and all claims against the Knights, Truist, and PDL Entities(collectively, "**Released Parties**") for any injury, damage, or loss that may occur, directly or indirectly, in whole or in part, from participation in the Program, or receipt or use of any benefit/award (or any portion thereof). All Nominees and individuals submitting a Nomination Form agree to be bound by these terms and conditions, and each Nominee selected to be a Knights MVB, by acceptance of the benefits/award described herein, grants to the Knights, the PDL Entities and each of their respective designees the right to publicize their name, business name, address, photograph, voice, statements and/or other likeness and benefits information for advertising, promotional and/or trade and/or any other purpose, in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or

notification, unless prohibited by law. Notwithstanding the foregoing, the Knights also reserve the right to require potential award recipients to provide evidence in support of the information provided in their Nomination Form and to complete certain documentation, including but not limited to a certificate of eligibility, liability release, publicity release (except where prohibited by law), photo/image waiver and release, and authorization for background check, as a condition of potential selection for receipt of the Program recognition. These terms and conditions are to be governed by and construed and interpreted in accordance with the laws of the State of North Carolina.

Major League Baseball trademarks, service marks, and copyrights are proprietary to the PDL Entities. All rights reserved.

All entry data provided via the online entry form is provided to Truist and/or PDL.